![Chest logo]

Verbit

Verbit

Available to purchase until 31/12/2024

Verbit serves as a one-stop-shop for all university transcription and captioning needs. They provide seamless integrations and real-time service at competitive pricing that doesn't compromise on accuracy or speed. They make captions not just an accommodation feature, but a learning feature to benefit all students.

Key Facts

Benefits

- Up to 99% accurate transcription and captions
- Supports compliance with Public Sector Bodies Accessibility Regulations (2018) for recorded video
- Leading interactive solution based on the combination of technology and a human touch
- Integration with web conferencing and LMS platforms
- Easy-to-use platform for admins and students
- Unique licensing model allows institutions complete control over their spend
- Discounted pricing

Important dates

Agreement Start: 1 January 2022

Agreement End: 31 December 2024

Licence Type

Purchase credit to call off.

Commitment Period

Institutions purchase credit with Verbit and then have 12 months in which to use that credit.

Trial

Free trials are available. Please contact Help@chest.ac.uk for further information

Eligible Institutions

Higher and Further Education, Research Councils, Associated Sites, Charities in the United Kingdom and Third Level Institutions in Ireland

Background Information

This Agreement has been negotiated by Chest in response to a need within the Accessibility community.

Product Information

Supplier Details

Licensor: Verbit Software Ltd, registered in Israel (company number 51-554773), 94 Yigal Alon Street, Tel Aviv, 6789139

Product Description

The biggest issue around captioning is the time it takes to correct automated captions. It takes around 6 hours to correct one hour of video. Some universities create 1000s of hours of lecture capture a week are striving to meet regulations. Whilst it is possible to claim 'disproportionate burden' against correcting captions this is a temporary solution (can be invoked for around two years, until a solution to an accessibility issue is found) and is justified based on cost. **See this Jisc page for more information on Video Captioning and Accessibility Regulations for more information**

Verbit partners with institutions to help promote access and engagement – from the classroom to commencement. Verbit's technology is purpose-built so its post-production and live integrations allow you to automatically caption sessions with accuracy to meet compliance requirements seamlessly and engage more effectively with others.

Verbit has access to over 35 thousand on-demand professional transcribers and transcribed over 30 million minutes of content in 2021.

Verbit.ai services include:

- Captioning and Transcription
- Live Captioning (CART)
- Audio Description
- Translation Services

Video Captioning: Verbit streamlines transcription and closed captioning services to support all video and audio needs. Users benefit from accurate, interactive transcripts and helpful integrations with Zoom, LMS and video hosting platforms. Captioning makes your audio searchable and increases view time and engagement.

Ease of use with key integrations: Users benefit from API and out-of-the-box integrations with Blackboard, Canvas and other LMS. Verbit's automatic captioning software integrates with Panopto, Brightcove, JW Player, Vimeo, YouTube, AWS, Dropbox, Box, OneDrive and Google Drive for seamless use.

Compliance & security matter: Verbit's platform meets Public Sector Bodies Accessibility Regulations, FCC, WCAG 2.0 SOC 2, HIPAA, HECVAT, VPAT and GDPR guidelines, ensuring users meet disability needs, among others.

Captions create inclusive environments: Verbit's captions engage professionals and students learning in various environments more effectively, increasing their comprehension of videos, events and content they're consuming. The closed captions and subtitles can be offered in all languages and in multiple formats, including SRT, VTT, SCC, SAMI and DFXP.

Specialized Expertise: Verbit's employees have backgrounds in Education so have built solutions tailored to Education needs. This includes technology that that can support the complexities of different university disciplines.

How does it work?

Through this Agreement, institutions can purchase a set amount of credit with Verbit. They then call off Verbit's services as required, using the credit they have purchased. Once they have used up their credit or at any time prior to this they can choose to purchase more credit. They can choose whether to just use Automatic Speech Recognition, which gets them to c.90% accuracy, or add one Human Layer to get to c.97% accuracy, or add two Human Layers for 99% accuracy.

The pricing for each of the different levels is available on the Products and Pricing tab of this Agreement.

Q&A

Q: What file types can be captioned and subtitled?

A: Verbit's captioning services work with: MP3, MP4, FLAC, OGA, OGG, DSS, M4A, WAV, WEBM, and WMA, 3GP, AAC, AVI, FLV, MP4, MPG, and MPEG-2 files and others.

Q: What closed caption and subtitle formats are supported?
A: Verbit's users can export captions and subtitles in the following formats: SRT, VTT, SCC, SAMI and DFXP.

Q: Does Verbit support open and encoded captions?
A: Yes, Verbit supports both options.

Q: Can Verbit provide captions for difficult audio and video?
A: Yes, Verbit's technology and AI-based solution improves with each use. It accommodates difficult accents, background noise and individual speakers. Verbit's team of professionals then fact-check the closed captions to ensure accuracy.

Q: Can captions help to boost my SEO rankings?
A: Yes, Verbit's captioning solution makes all content searchable, which improves its users' SEO rankings. Closed captions create a text file that search engines can interpret, allowing videos with closed captions to rank significantly higher in search results.

Quotes

"*I found Verbit, and it just seemed such a good fit because I was literally just about to send 40 videos manually to somebody to download, and watch, and transcribe, and the process just felt so painful. Verbit was just a simple win.*" Sushil Pallen, Learning Innovation Manager, London Business School

"*When we first joined with Verbit, we had a large number of events that we'd planned. They helped us to rapidly set those up because from signing a contract to things actually going live, I think was like a week. It was really short notice. The guys I worked with there, they were fabulous.*" Juli MacArthur, Learning Technologist, Royal College of Art

"*It's great that Verbit does it in UK English because I think sometimes that's a challenge with some of the automatic transcriptions, is they're provided in American English, and being a UK University, UK English is really important to us.*" Jenny Crow, Digital Education Team Manager, University of Glasgow

"*We were originally using a service that provided transcriptions and captions with a week-long turnaround, but we were finding ourselves needing to be timelier. We also needed a way to incorporate captioning into Zoom meetings and livestreams. Verbit was the answer to all these needs. Verbit's platform is user-friendly and easy to navigate.*" Latoya Clark-Horne, Instructional Technology Coordinator, Hinds Community College

"*Verbit continues to bridge the accessibility gap within higher education and demonstrates a pivotal commitment to providing equal access to our students, staff and faculty at the University of Pittsburgh. From day one of meeting our customer success manager, Dr. Misty Cobb, she has gone above and beyond with exceptional services!*" Chad Jurica, Ed.D., Disability Specialist, University of Pittsburgh

See more quotes **here**

Service and Support

Trials

Free trials are available. Please contact **help@chest.ac.uk** for further information

Product Documentation

TBC

Training and Training Materials

Please visit this page: **https://verbit-ai.zendesk.com/hc/en-us**

Technical Support

Please visit this page: **https://verbit-ai.zendesk.com/hc/en-us/sections/360004497659-Contact-Us**

Supplier Web Address

www.verbit.ai

System releases, new versions and functionality

The Licensee is entitled to all updates and new versions that are made generally available to the Supplier's customers.

Platforms

TBC

Method of delivery of product

Software as a Solution deliverable over the internet. Preferred browser is Chrome.

Useful resources

Overview of solutions offered by AST

Click **here** for a PDF overview of solutions offered by AST (Automatic Sync Technologies) for accessibility and inclusivity challenges faced by institutions. This includes meeting and accommodating the needs of diverse student bodies, Developing accessible events and programs, Executing online and hybrid learning effectively and making live and recorded teaching content fully accessible.

Webinar of accessibility

Click below to watch AutomaticSyncs webinar on accessibility for faculty, admin staff and students alike.

Accessibility and equality panel discussion

Click below to watch a panel discussion run by AutomaticSyncs on accessibility and equality in advanced course work today, focusing on the challenges that come with non-traditional or unique courses.

Video on approaches to accessibility and inclusion

Click below to learn about approaches to accessibility needs and student inclusion from thought leaders in higher education.

Expert Tips: How Educational Institutions Are Approaching Inclusivity

Click on the below logo to read a case study from the University of Glasgow

Click on the below logo to read a case study from the Royal College of Art

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