Increase the publishing productivity of your academic writers. Prolifiko offers scalable coaching and digital support packages tailored to the writing development needs of research staff, your institution’s training requirements and your budget. Transform student and academic writing productivity, improve institutional impact with Prolifiko’s science-backed, peer-reviewed productivity method.

Key Facts

Benefits
- Discounted pricing vs direct purchase
- Standard Chest licence
- No long-term commitment - buy what you need
- Tiered pricing depending on number of participants

Important Dates
Agreement Start: 1 October 2019.
Agreement End: 30 September 2022.
Invoice date: invoices will be issued upon receipt of orders for any Prolifiko product.

Licence Type
Site Licence.

Commitment Period
Prolifiko will provide demos and/or introductions upon request. Contact Chest Help to organise.

Trial
Eligible Institutions
Higher and Further Education, Academies and Research Councils in the UK.

Background Information
This Agreement stretches the boundaries of what can be defined as a ‘software agreement’ but does include software elements. It was put in place following positive feedback from members of the community.

Product Information

Supplier Details
Owner: Write Track Ltd, registered in England and Wales (company number 9141465), whose registered office is 11 Royd Villas, Hangingroyd Lane, Hebden Bridge, West Yorkshire, HX7 7BX.
Product Description

Prolifiko is a coaching, training and consultancy business improving the writing and publishing productivity of academics and researchers. Blending online training, group coaching and digital support, Prolifiko offers services to institutions seeking to help and encourage their academics and researchers to be more consistent, productive writers.

- Grow your researchers’ writing and publishing productivity
- Improve researcher development goals
- Grow institutional impact
- Meet REF targets
- Increase funding opportunities and ranking

Prolifiko’s coaching programmes are fully scalable and can be tailored to the development needs of your research staff as well as your institution’s training requirements and budget.

Practical support, grounded in research

Prolifiko’s coaching programmes are rooted in theory but take a highly practical approach. Participants will learn tactics they can immediately apply to their writing.

- Insight into personal writing ‘tendencies’
- Techniques to find time and prioritise writing
- Tactics to deal with procrastination and blocking
- Methodologies to build motivation and confidence

These are the building blocks of a productive, scholarly writing system which lead to long-term behaviour change and productivity improvements.

Prolifiko Digital: Embed positive, long-term writing habits

All coaching participants receive a subscription to Prolifiko Digital, a unique, self-coaching platform that works in harmony with Prolifiko’s in-person and online coaching.

Accessible across desktop and mobile, the platform provides support outside Prolifiko’s formal coaching programmes and helps writers build their writing motivation to develop long-term writing routines and habits.

Participants also get access to a members-only area of the website featuring exclusive expert tips, resources and tool kits.

The four available products are:

- **Prolifiko Digital Productivity Package**: Six months’ access to the Prolifiko Digital productivity platform and an online writing productivity coaching course.
- **Prolifiko Digital PLUS Tailored Workshop**: a six-month subscription to Prolifiko Digital, an online course, and a live expert-led workshop/webinar and Q&A tailored to the needs of Licensor’s authors.
- **Writing Productivity Workshop**: a face-to-face workshop delivered on-campus by productivity experts. Content is tailored and includes practical exercises and on-site advice.
- **Consultancy/White-labelled Content**: Prolifiko designed and developed faculty and researcher development training, or bespoke productivity content such as email and/or video courses or webinars.

For more information, see the Supplier’s website: https://prolifiko.com/academic-writing

Service and Support

Trials
The Supplier will provide a free demonstration and/or introduction to any of its services upon request from any Community member who has an interest in ordering the Software.

Supplier Web Address

https://prolifiko.com

Method of delivery of product

Prolifiko will make contact with the nominated Admin Contact within 5 days of the order being received to make the necessary arrangements.

User Documentation/Online Instructions

Full documentation is provided within the download for the application.

Support Services

Prolifiko will provide advice and support to the nominated Admin Contact and/or his/her Deputy at Licensed Institutions during normal business hours. Prolifiko support can be contacted at:

- Phone: +44 (0) 7989 321 743
- Email: hello@prolifiko.com

Updates and New Versions

The Licensee is entitled to all updates and new versions that are made generally available to customers.

Useful Resources

Watch this short video to find out more about Prolifiko in academia (click on the below image):

Check out Prolifiko's YouTube Channel (click on the below image)
A link to their university-specific page here.

What facilitators have said:

NARTI invited Prolifiko to run a workshop focusing on specific needs that participants provided in advance. This included challenges such as the barriers, blocks and pressures that writing often brings. The team addressed all of these and more and provided practical solutions.
NARTI looks forward to continuing to work with Prolifiko. We believe that researchers in our network will benefit greatly from this collaboration.
Joanne Garrick, Northern Advanced Training Initiative (NARTI), Leeds University Business School

Prolifiko’s program covered incredibly interesting research into writing habits that they’ve carried out. They have a clear grasp of the challenges academics face when it comes to trying to find time to write. Highly recommended!
Prof. Kate Pullinger, Director, Centre for Cultural and Creative Industries, Bath Spa University

Prolifiko facilitated a highly participatory writing productivity and overcoming procrastination workshop for the ISBE network. The participants found it to be very beneficial and inspirational. They encouraged us to think about our daily challenges and to engage with writing with a positive and energetic attitude. We enjoyed working with them and we will happily invite them to do similar work on future occasions.
Dr. Stefania Romano, Lecturer in Entrepreneurship and Innovation, The Institute for Small Business and Entrepreneurship (ISBE), University of Leeds

Prolifiko ran an engaging and professional workshop that gave us lots of ideas on how to further support the research and writing of our early career researchers and PhD community. We’d happily welcome them back.
Prof. Stephanie Decker, Associate Dean of Research, Aston University Business School

What participants have said:

The workshop was very interactive and thought-provoking and provided me with many take-aways which I will integrate into my writing practice.

Excellent workshop. Genuinely useful and the most helpful advice I’ve ever received on writing productivity by far – thank you for this session!

Really impressed with the day and learned a lot about the doctoral journey.

Exceeded expectations! Totally lived up to the blurb and the facilitators were complimentary and enjoyable.

This was a great informative and well delivered session. It was an excellent space to generate ideas and to reflect on the process and craft of academic writing.

A really useful focused workshop that helped me reconnect with the positives of academic writing and small practice ways to build greater productivity as a writer.

A great workshop for academics (and for other writers) who want to improve their writing habits and enjoy writing more. Lots of ideas to take away and try out.

Prolifiko’s Productive Academic Writer workshop really lived up to its name! I only wish I had the chance to attend earlier on in my PhD.

Terms and Conditions

The Chest Order, together with the Licence Terms and Conditions, and any exceptions listed below, create a legally binding contract between your institution, organisation or company and the Licensor. Therefore please read the terms and conditions carefully and only submit a Chest Order if its terms and conditions are acceptable to your institution, organisation or company.
and you have the authority to make the financial commitment shown.

**Licence Type**

This licence is subject to the terms and conditions for the Standard Chest Licence for Software.

Copying of the Software is allowed in accordance with the terms and conditions for the Standard Chest Licence for Software.

**Payment Terms**

On receipt of a completed Licence, Institutions will be invoiced for the product / service they have ordered. Purchase orders and payments for the licence fee must be made to "Jisc". Invoices are payable within 30 calendar days of the date of invoice.

Chest is an Enterprise of Jisc. All Purchase orders must be made out to Jisc, 4 Portwall Lane, Bristol, BS1 6NB to cover all charges plus VAT.

All terms contained in a PO are expressly rejected and do not form part of the Licence or vary the Licence terms in any way.

Payments are due within thirty days of invoice date; recipients of late payments are entitled to interest in accordance with UK statutory provisions.

**Licence Term**

Three years from the chosen licence start date.

**Location and Use Permissions**

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**Personal Licences**

Personal licences are not available for this product.