



## Euromonitor Passport for HE - 2025

Euromonitor International

Available to purchase until 31/03/2028

Site licences for Passport, Euromonitor's global market research database

## Key Facts

Pursuant to Jisc's Agreement with Euromonitor, and to [Euromonitor's privacy policy](#), Jisc is a data controller of personal information collected from users.

### Benefits

- Significant savings - pay a third of the price outside the Agreement
- Access to some content free of charge for early adoption
- Additional discount for multiple product subscription

### Important dates

Agreement start: 1 April 2025.

Agreement end: 31 March 2028.

Early Bird invoicing: 15 September annually.

Standard invoicing: 1 January annually.

### VAT

Standard rate VAT applies to Euromonitor Passport.

### Licence type

Site licence.

### Commitment Period

This Agreement is of 3 years duration. Institutions may join the Agreement at any time and are committed to the end of it, unless they exercise the opt out clause by giving notice as indicated in the Terms and Conditions section.

### Trial

A one-time 30 day free trial available is available on application to [Chest Help](#) with your IP address range.

### Eligible Institutions

Higher Education and Research Councils in the United Kingdom, and to Universities in the Republic of Ireland.

Other organisations aligned with Jisc’s charitable objectives of supporting education, research bodies and the public sector may ask to participate in the Agreement. Chest will liaise with Euromonitor about any such requests.

## Background Information

Continuation of the popular Euromonitor agreement that has been in force for over 10 years.

# Product Information

## Supplier Details

**Owner:** Euromonitor International Ltd, registered in England and Wales (company number 1040587), 60161 Britton Street, London, EC1M 5UX.

## Product Description

### Passport

Passport is a market research database providing detailed data and analysis on industries, economies, countries and consumers across 210 countries. In addition:

**Core Countries** - the database holds statistics and market analysis for up to 27 FMCG and Service Industries across 100 core countries.

Africa and the Middle East	Asia Pacific	Australasia	Latin America	Western Europe
Algeria	Azerbaijan	Australia	Argentina	Austria
Cameroon	China	New Zealand	Bolivia	Belgium
Egypt	Hong Kong, China		Brazil	Denmark
Israel	India	Eastern Europe	Chile	Finland
Kenya	Indonesia	Belarus	Colombia	France
Morocco	Japan	Bosnia-Herzegovina	Costa Rica	Germany
Nigeria	Kazakhstan	Bulgaria	Dominican Republic	Greece
Saudi Arabia	Malaysia	Croatia	Ecuador	Ireland
South Africa	Pakistan	Czech Republic	Guatemala	Italy
Tunisia	Philippines	Estonia	Mexico	Netherlands
United Arab Emirates	Singapore	Georgia	Peru	Norway
Angola	South Korea	Hungary	Uruguay	Portugal
Côte d'Ivoire	Taiwan	Latvia	Venezuela	Spain
Ethiopia	Thailand	Lithuania	El Salvador	Sweden
Ghana	Uzbekistan	Macedonia	Honduras	Switzerland
Tanzania	Vietnam	Poland	Panama	Turkey
Iraq	Bangladesh	Romania	Paraguay	United Kingdom
Jordan	Cambodia			
Kuwait	Laos	Serbia	North America	
Lebanon	Myanmar	Slovakia	Canada	
Oman	Sri Lanka	Slovenia	USA	

Uganda	Ukraine
Qatar	

**Industries** - download the [Category Level Detail](#) pdf for the geographic coverage, categories and statistics for each industry

**Other databases:** Complementing Euromonitor Passport these in-depth databases and reports can be added to Passport or subscribed to as stand-alone products.

- Passport: Cannabis
- Passport: Cities
- Passport: Industrial
- Passport: Ingredients
- Passport: Luxury Goods
- Passport: Mobility (formerly Automotive)
- Passport: Nutrition
- Passport: Product Claims and Positioning (formerly Ethical Labels)
- Passport: Sports
- Passport: E-commerce
- Passport: Innovation
- Passport: Sustainability
- Industry Vertical (IV) - one or more complete Industry Vertical (IV) can be added to Passport or subscribed to as a stand-alone product.

## Access and Identity Management Solution

OpenAthens	Yes
IP Address range	Yes
Shibboleth	Yes
Username / Password	No
EZProxy	Yes
Referring URL	Yes
Domain Access	Yes

## Technical Function Specification

Technical Function	Standard	Compliance	Supplier Notes
Full text linking	<a href="#">OpenURL</a>	No	
Federated searching	<a href="#">Z39.50 protocol</a>	No	
Harvesting	<a href="#">SRW/SRU</a>	Yes	
	<a href="#">OAI-PMH</a>	No	
	<a href="#">RSS</a> or <a href="#">Atom</a>	Yes	
Metadata standards	<a href="#">Dublin Core</a>	No	
	<a href="#">MARC</a>	No	
	<a href="#">PRISM</a>	No	

Months embargo period		N/A	
Digital preservation	<b>Lockss</b>	No	
	<b>Clockss</b>	No	
	<b>Portico</b>	No	
Usage statistics	<b>COUNTER</b>	No	Euromonitor provides other usage stats
	<b>SUSHI</b>	No	Euromonitor provides other usage stats
Accessibility	<b>Web Content Accessibility Guidelines</b>	Yes	
Personalisation features		No	
Service levels		No	

The supplier confirms that throughout the term of the Agreement the products will comply with the standards indicated.

## Updates

Updates to Existing Access Methods. User registration has been a topic of discussion over the past few years, and we've listened. We've introduced a new "Basic Registration" The new Basic Registration page when requested no longer requires an email address of other personal user information to access permissions to the Passport database when using Shibboleth or OpenAthens.

## Alterations/Additions

All additions and new functionality will be incorporated at no additional charge.

- **New Passport Interface.** The Passport Interface has been updated to make it both easier to navigate, and more accessible. More information can be found here: [Passport onboarding guide](#).
- **Accessibility Changes.** The new Passport Interface has brought with it increased keyboard and screen-reader compatibility, allowing users to know where they are on the page, tracing their way up and down hierarchy trees. Further alterations are planned for older Passport pages to ensure full accessibility across the platform.
- **Increased Pricing Coverage – Future Pricing Data Additions** Utilising our new web technology, we're looking to incorporate E-Commerce pricing into a variety of industries as a guide to fluctuations or changes in a wide range of markets. This should give a more up-to-date and reliable picture of product pricing.
- **Forecast Changes.** We've introduced quarterly forecast updates for 14 industries, and up to 54 countries, to ensure you're getting up to date information that accounts for an ever-changing and uncertain market environment.
  - Alcoholic Drinks
  - Beauty and Personal Care
  - Consumer Appliances
  - Consumer Electronics
  - Consumer Health
  - Home Care
  - Hot Drinks
  - Cooking Ingredients and Meals
  - Dairy Products and Alternatives
  - Snacks
  - Staple FoodsSoft Drinks
  - Tissue and Hygiene
  - Tobacco
- **New Access Methods.** We've introduced "Domain Access" to the Academic space to make accessing Passport easier for everyone

involved! Domain Access allows users with the correct domain identifier (@Uni.ac.uk) to register an account directly with the Passport database. From there on, they can log directly into the system from anywhere, whether that's on campus or at home. Multiple Domains can be registered if you have additional or partnered users.

- **Updates to Existing Access Methods.** User registration has been a topic of discussion over the past few years, and we've listened. We've introduced a new "Basic Registration" page as our first step toward removing the need for registration pages completely. The new Basic Registration page simply asks for an email address, so that we can verify the user's access permissions for the database. Future plans are to remove the need for the email address at all if using Shibboleth or OpenAthens.
- **Updated Search Methods.** We've introduced a new search method that utilises report tagging. You'll find a list of "themes" on your Passport industry pages, that allow you to search our reports database for any analysis related to the topic you're interested in. This will hopefully make content discovery easier for students and staff accessing Passport.
- **New Price Trackers** available for 12 industries and powered by Via, enable you to monitor price movements across different categories and brands. Visualize, compare and monitor price changes over time.
- **New Searchable Dashboards** help you get high level trends and industry growth forecasts in an interactive visualisation. They are now displayed alongside with Statistics and Analysis when using the Key Word Search, for better visibility.
- **New Consumer Profiles** provide a comprehensive view of the consumers' preferences, combining key drivers like population, households, income and expenditure and lifestyle. These new country briefings are available for 40 countries.
- **Sustainability** solution gives you an insight into sustainability claims of products, measuring what matters the most for the consumers and supporting your sustainability growth strategy.
- **E-Commerce Channels** provides you E-commerce pricing data to track inflation surges and understand pricing shifts for selected SKUs over time. Leveraging our web scraping, data science, and retailing expertise to offer more granular online sales by product category, brand owner and brand to show winners and losers in leading e-commerce markets.
- **Innovation** tool showcases exciting new product examples, when they launch and the background on why they were developed, helping to analyse the drivers impacting product innovation.
- **Topic Pages** deliver pan-industry content about Fintech, Loyalty and Inflation. These strategic insights can be found under Services.
- Launched 5 Topic pages that you can see under Economies, Consumers and Services and Health & Beauty:
  - **New Global Economic Forecasts:** Our flagship quarterly reports provide insights into the economic outlook for the global economy and 10 key economies (US, China, Eurozone, UK, Japan, India, Indonesia, Brazil, Mexico, and Russia). It is an explainer of Euromonitor's quarterly macroeconomic update, built on our proprietary Macro Model and global scenario analysis. The latest report for Q2 2024 is now live on Passport.
  - **New Economic Reality:** A series of strategic content providing clients with actionable insights on issues that matter businesses the most now: economic slowdown, inflation, high interest rates, geopolitics, changing trade and investment landscape, energy pressures, and more.

## Consumer Lifestyle

New **Affordability and Value topic page** within the Passport Consumers sector, which is a new topic page to showcase our socioeconomic data. Our global socioeconomic data and consumer surveys alongside strategic analysis and custom research solutions empower companies to not only adapt but, more importantly, thrive in a world where consumers across all income types demand greater affordability and value. The flagship briefing 'Affordability, Value and the Cost of Living' addressed considerable interest and has emerged as one of the top 10 most-read titles on Passport in the second half of 2023.

Within the Passport Health & Beauty sector, we have incorporated New Women's Health, targeting half of the global population. As the discourse around gender equity widens and advancements in women's health accelerate, the business implications are gaining traction. The go-to-market strategies around the multifaceted dimensions of women's health requires a holistic outlook that considers the entire wellness ecosystem.

As APAC leads the Health & Beauty Market with a third of the global value in 2023, New Asia Health & Beauty topic page addresses several key catalysts driving this significant growth and reshaping the landscape of the industry, such as digitalisation, industry updates and shifting demographics.

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# Service and Support

## Trials

A one-time 30 day free trial available is available on application to [Chest Help](#) with your IP address range, or preferred access method

(please refer to the access and identify management solutions section).

## Login information

### Passport website

## Technical Support

Support will be provided by Euromonitor via a single contract or a deputy at the institution. Euromonitor support can be contacted at:

- Phone: 0207 251 8024
- Fax: 0207 608 3149
- Email: [Passport.Support@Euromonitor.com](mailto:Passport.Support@Euromonitor.com)
- Address: 60-61 Britton Street, London, EC1M 5UX

## Product Documentation

Comprehensive help files are included in the online service.

Copying of hardcopy and electronic documentation is permitted.

## Training and Training Materials

Each subscriber is assigned a personal account manager who can deliver online trainings to all authorised users. In addition there are 'how-to' videos located in the database than illustrate how to effectively use the system. Euromonitor also provides 'how-to' and 'quick-start' guides in Power Point and PDF format.

You can also request demonstrations or guest lectures from your account manager to directly support course teaching. This will be agreed upon on a case-by-case basis – there may be times where this is unavailable due to workload, holiday, travels etc. As this is voluntary, we always reserve the right to decline requests.

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## FAQs

## About the Euromonitor Passport Agreement

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### Can I opt out?

Early subscribers may terminate their Licence early and opt-out of further payment by giving notice on or before 15 September annually, early termination to take effect on the following 31 March. Standard subscribers may terminate their Licence early and opt-out of further payment by giving notice on or before 1st January annually, early termination to take effect on the following 31 March. If you are in doubt as to whether you are an early adopter or standard subscriber please email [help@chest.ac.uk](mailto:help@chest.ac.uk).

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## Terms and Conditions

**Licensor:** Euromonitor International Ltd, registered in England and Wales (company number 1040587), 60I61 Britton Street, London, EC1M 5UX.

**The Chest Order, together with the Licence Terms and Conditions, and any exceptions listed below, create a legally binding contract between your institution, organisation or company and the Licensor. Therefore please read the terms and conditions carefully and only submit a Chest Order if its terms and conditions are acceptable to your institution, organisation or company and you have the authority to make the financial commitment shown.**

### Licence

This Site licence is subject to the terms and conditions for the [Standard Chest Licence for Online Resources](#) with amendments shown at the bottom of this screen.

## Payment terms

On receipt of a completed Order, and a Purchase Order (if required) Institutions will be invoiced for the Agreement Year in which the Licence is signed. In subsequent years, Institutions will be invoiced three months in advance of the anniversary date of their option, so: Early Adopters will be billed on 15 September 2024 and 2025. Standard Subscribers will be billed on 1 January 2025 and 2026.

**All Purchase Orders must be made out to Jisc Services Ltd (4 Portwall Lane, Bristol, BS1 6NB) and cover all charges plus VAT.**

All terms contained in a PO are expressly rejected and do not form part of the Licence or vary the Licence terms in any way.

Please send POs and any other files relating to your Chest order by email to [help@chest.ac.uk](mailto:help@chest.ac.uk) or by mail to Chest (a Jisc Enterprise), 4 Portwall Lane, Bristol, BS1 6NB. Payments are due within thirty days of invoice date; recipients of late payments are entitled to interest in accordance with UK statutory provisions.

## Data Protection

The following Data Protection clause applies to each Licence Agreement:

1. In this clause, “Data Protection Laws” means the General Data Protection Regulation (EU 2016/679) and the Data Protection Act 2018 and any other applicable laws and regulations relating to the protection of personal data as amended, replaced or updated from time to time, and “Controller”, “Personal Data” and “Process” (and cognate terms) shall have the meaning given to them (and equivalent expressions) in Data Protection Laws.
2. The Parties acknowledge and agree that:
  - i. the Licensor may receive (a) unique identifiers, internet protocol addresses and other Personal Data from the Licensee relating to Secure Access; and (b) Personal Data directly from Authorised Users via the Licensed Materials, in each case, as described in Euromonitor’s privacy notice located at <https://www.euromonitor.com/privacy-policy> (as may be amended by Euromonitor from time to time) (together, “Passport Personal Data”);
  - ii. the Licensor is a separate and independent Controller of the Passport Personal Data and determines the purpose and means of Processing of that data (including the selection of the types of Personal Data for collection);
  - iii. each Party may receive and Process Personal Data relating to the personnel of the other Party and its contractors in connection with the receiving Party’s administration and management of the Licence Agreement. The Parties further acknowledge and agree that each Party shall Process the Personal Data it receives as a separate and independent Controller and the disclosing Party shall, at the receiving Party’s reasonable request, provide to the relevant personnel any privacy notice (or hyperlink to such notice) provided by the receiving Party from time to time as required by the receiving Party to comply with its obligations under Data Protection Laws.
3. Each Party shall be responsible for complying with its obligations as a Controller under Data Protection Laws. Each Party shall ensure that any Personal Data disclosed to the other Party is lawfully disclosed and transferred and does not cause the receiving Party to breach any Data Protection Laws.
4. Each Party shall only retain the Personal Data it receives from the other in accordance with its then current privacy notice or as otherwise permitted or required by Data Protection Laws.
5. Each Party shall, at the other Party’s reasonable request, provide co-operation and assistance in relation to the other Party’s obligations under Data Protection Laws.
6. To the extent any disclosure of Personal Data by a Party to the other results in a transfer of that data outside the United Kingdom and the European Economic Area, the Parties shall enter into such agreements and/or put in place additional measures as are reasonably necessary (but commercially prudent) to ensure such transfers comply with Data Protection Laws.

## Licence extensions

There are two options to extend site licences for Education Purposes. [Annex A](#) of the Terms and Conditions for the Standard Chest Licence for Online Resources refers:

**1. Across partner institutions, domestic or international.** Fees are calculated as a % of the core site licence fee, which covers students registered solely and only with the licensed university. The core licence does not include students at partner institutions, domestic or international, even if those students are included in the licensed university’s HESA declaration. The bands in the table below refer to the number of additional students you wish to grant access to, rather than the total number of students at all partner institutions.

No. of Users	% of Fee
1 – 499	10%

500 – 999	20%
1,000 – 1,999	30%
2,000 – 2,999	40%
3,000 +	50%

**2. Across wholly owned and/or operated campuses outwith the UK and the Republic of Ireland.** Fees are calculated as a % of the core site licence fee, which covers students registered solely and only with the licensed university, resident and studying in the UK and the Republic of Ireland. The bands in the table below refer to the number of additional students you wish to grant access to who are resident and studying at the licensed university's wholly owned and/or operated campuses outwith the UK and the Republic of Ireland, rather than the total number of such students.

No. of Users	% of Fee
1 – 999	FOC
1,000 – 1,499	10%
1,500 – 1,999	20%
2,000 – 2,999	30%
3,000 – 3,999	40%
4,000 +	50%

## What are institutions and library services allowed to do?

Keep a local cached copy for Educational Purposes	No
Incorporation of parts of the Licensed Material	Yes
Deposit learning and teaching objects in repositories	Yes
Interlibrary loan	No

## Who can use the resource?

User	On site	Remote access
Students	Yes	Yes
Staff	Yes	Yes
Walk-in users	No	No
Alumni members	No	No

## What can authorised users do?

The resources can be used for Educational Purposes – defined as:

- education
- teaching
- distance learning
- private study
- academic research

- administration and management of the Licensee's educational or research operations

Exclusions:

- The resources **may not** be used for anything other than Educational Purposes.
- Downloading of large amounts of material by authorised users that might be considered 'systematic'.

## Termination Clauses

The Fee for early termination in accordance with clause 10.4 of the Terms and Conditions for the Standard Chest Licence for Online Resources is **nil**.

The Fee for retention rights upon termination in accordance with clause 10.5 of the Terms and Conditions for the Standard Chest Licence for Online Resources is **nil**.

Early subscribers may terminate their Licence early and opt-out of further payment by giving notice on or before 15 September annually, early termination to take effect on the following 31 March.

Standard subscribers may terminate their Licence early and opt-out of further payment by giving notice on or before 1 January annually, early termination to take effect on the following 31 March

If you are in doubt as to whether you are an Early Adopter or Standard Subscriber please ask [help@chest.ac.uk](mailto:help@chest.ac.uk)

It is the intention of Eduserv and Euromonitor to renew this Agreement. If the Agreement is renewed or extended, then new conditions may apply. If the Agreement is not renewed, then any extension is a matter between institutions and Euromonitor.

## Personal Licences

Personal licences are not available.

## Exceptions to the Terms and Conditions

For the purposes of this Licence Agreement:

**Clauses 1.1(a)(iii) and 1.1(a)(iv)** are deleted and replaced by a new clause 1.1(a)(iii) which reads: For the avoidance of doubt, **alumni** (unless the licensee has access to Research Monitor for Alumni free-of-charge until 31 March 2020) and **walk-in users are not Authorised Users**.

**Clause 2.2(m)** is deleted. Inter-library loan is **not allowed**.

**Clause 6.1 (Usage Data)** is deleted and replaced by the following: Each Party shall use its reasonable endeavours to provide, within a reasonable period following the other Party's written request, anonymised usage reports relating to Authorised Users' use of the Licensed Materials, provided that such requests are limited to one request per 3 month period (except where the reports are requested in connection with a breach of this Licence Agreement, in which case no such limit shall apply).

**Clause 10.4** of the Terms and Conditions for the **Standard Chest Licence for Online Resources** is amended by the replacement of the words "not less than sixty days' prior written notice" with the words "not less than ninety days' prior written notice". See Termination Clauses above for details of dates.

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## Products and Pricing

**Currency:** All prices are in UK Pounds and exclude VAT.

**VAT:** Standard rate applies to Euromonitor Passport.

**Subscription Period:** 1 April to 31 March.

There is monthly charging for Institutions which become licensed partway through a licence year.

Payment terms are shown on the **Terms and Conditions tab**.

Early Bird Subscription:

Passport orders placed before 31 December 2024 will be granted immediate access to six Passport: Voice of the Consumer Survey Systems and three Industry Forecast Models free of charge until 31 March 2025. For access from the 1 April 2025 we will required a completed Order, Institutions will then be invoice for the additional fees.

Early bird orders will be invoiced on or shortly after the 15 September 2025 and 15 September 2026.

Licence Extensions:

Two options to extend your site licence for for Extended Education Purposes to partners and wholly owned and/or operated campuses outwith the UK and the Republic of Ireland are shown below Passport prices.

Passport

**Passport 100** Consists of 26 sectors: Consumer Appliances, Consumer Electronics, Toys & Games, Alcoholic Drinks, Hot Drinks, Soft Drinks, Cooking Ingredient & Meals, Dairy Products and Alternatives, Fresh Food, Health & Wellness, Snacks, Staple Foods, Beauty & Personal Care, Consumer Health, Eyewear, Tissue & Hygiene, Home & Garden, Home Care, Pet Care Apparel & Footwear, Personal Accessories, Tobacco, Consumer Finance, Consumer Foodservice, Travel and Packaging.

**Passport Pro** Includes Passport 100+ 8 Additional Sectors (Cannabis, Industrial, Luxury, Sports, Mobility, Nutrition, Ingredients, Product Claims and Positioning)

Passport	2025/26	2026/27	2027/28
Passport 100	13,822	14,303	14,801
Passport Pro	21,957	22,722	23,513

Passport Products

Passport products can be added to Passport or subscribed to as a stand-alone product

Product	2025/26	2026/27	2027/28
Passport Cannabis	4,852	5,021	5,195
Passport: Cities	4,852	5,021	5,195
Passport E-commerce	4,852	5,021	5,195
Passport Industrial	4,852	5,021	5,195
Passport Innovation	4,852	5,021	5,195
Passport Mobility	4,852	5,021	5,195
Passport Nutrition	4,852	5,021	5,195
Passport Luxury	4,852	5,021	5,195
Passport Ingredients	4,852	5,021	5,195
Passport Product Claims & Positioning	4,852	5,021	5,195
Passport Sports	4,852	5,021	5,195
Passport Sustainability	4,852	5,021	5,195
Industry Vertical (IV)	4,852	5,021	5,195

Voice of the Consumer

If three or more products are subscribed to in an individual Order then a twenty per cent (20%) discount shall be applied

Product	2025/26	2026/27	2027/28
Beauty Survey	2,196	2,272	2,351
Digital Survey	2,196	2,272	2,351
Health and Nutrition Survey	2,196	2,272	2,351
Travel Survey	2,196	2,272	2,351
Nicotine Survey	2,196	2,272	2,351
Consumer Health Survey	2,196	2,272	2,351
Voice of the Consumers: All Six	8,783	9,089	9,405

### Licence Extensions for Partners

Extended Education Purposes for Additional Authorised Users (students) across partner institutions, domestic or international.

Number of Additional Users	Fee
1 - 499	10%
500 - 999	20%
1,000 - 1,999	30%
2,000 - 2,999	40%
3,000 Plus	50%

### Licence Extension for Overseas Campuses

Extended Education Purposes for Additional Authorised Users (students) across wholly owned and/or operated campuses outwith the UK and the Republic of Ireland.

Number of Additional Users	Fee
1 - 999	Free of Charge
1,000 - 1499	10%
1,500 - 1,999	20%
2,000 - 2,999	30%
3,000 - 3,999	40%
4,000 Plus	50%