



Euromonitor Passport for HE

Euromonitor International

Available to purchase until 31/03/2025

Site licences for Passport, Euromonitor's global market research database

Key Facts

Pursuant to Jisc's Agreement with Euromonitor, and to [Euromonitor's privacy policy](#), Jisc is a data controller of personal information collected from users.

During the Coronavirus pandemic Euromonitor is offering no-obligation 3 month free access to Passport to non-subscribers. Email: [Joshua Charlton-Briggs at Euromonitor](#).

Benefits

- Significant savings - pay a third of the price outside the Agreement
- Access to some content free of charge for early adoption
- Additional discount for multiple product subscription

Important dates

Agreement start: 1 April 2022.

Agreement end: 31 March 2025.

Early Bird invoicing: 15 September annually.

Standard invoicing: 1 January annually.

VAT

Standard rate VAT applies to Euromonitor Passport.

Licence type

Site licence.

Commitment Period

This Agreement is of 3 years duration. Institutions may join the Agreement at any time and are committed to the end of it, unless they exercise the opt out clause by giving notice as indicated in the Terms and Conditions section.

Trial

A one-time 30 day free trial available is available on application to [Chest Help](#) with your IP address range.

Eligible Institutions

Higher Education and Research Councils in the United Kingdom, and to Universities in the Republic of Ireland.

Other organisations aligned with Jisc’s charitable objectives of supporting education, research bodies and the public sector may ask to participate in the Agreement. Chest will liaise with Euromonitor about any such requests.

Background Information

Continuation of the popular Euromonitor agreement that has been in force for over 10 years.

Product Information

Supplier Details

Owner: Euromonitor International Ltd, registered in England and Wales (company number 1040587), 60I61 Britton Street, London, EC1M 5UX.

Product Description

Passport

Passport is a market research database providing detailed data and analysis on industries, economies, countries and consumers across 210 countries. In addition:

Core Countries - the database holds statistics and market analysis for up to 27 FMCG and Service Industries across 100 core countries.

Africa and the Middle East	Asia Pacific	Australasia	Latin America	Western Europe
Algeria	Azerbaijan	Australia	Argentina	Austria
Cameroon	China	New Zealand	Bolivia	Belgium
Egypt	Hong Kong, China		Brazil	Denmark
Israel	India	Eastern Europe	Chile	Finland
Kenya	Indonesia	Belarus	Colombia	France
Morocco	Japan	Bosnia-Herzegovina	Costa Rica	Germany
Nigeria	Kazakhstan	Bulgaria	Dominican Republic	Greece
Saudi Arabia	Malaysia	Croatia	Ecuador	Ireland
South Africa	Pakistan	Czech Republic	Guatemala	Italy
Tunisia	Philippines	Estonia	Mexico	Netherlands
United Arab Emirates	Singapore	Georgia	Peru	Norway
Angola	South Korea	Hungary	Uruguay	Portugal
Côte d'Ivoire	Taiwan	Latvia	Venezuela	Spain
Ethiopia	Thailand	Lithuania	El Salvador	Sweden
Ghana	Uzbekistan	Macedonia	Honduras	Switzerland
Tanzania	Vietnam	Poland	Panama	Turkey
Iraq	Bangladesh	Romania	Paraguay	United Kingdom
Jordan	Cambodia	Russia		
Kuwait	Laos	Serbia	North America	

Lebanon	Myanmar	Slovakia	Canada
Oman	Sri Lanka	Slovenia	USA
Uganda		Ukraine	
Qatar			

Industries - download the [Category Level Detail](#) pdf for the geographic coverage, categories and statistics for each industry

Other databases: Complementing Euromonitor Passport these in-depth databases and reports can be added to Passport or subscribed to as stand-alone products.

- Passport: Cannabis
- Passport: Cities
- Passport: Industrial
- Passport: Ingredients
- Passport: Luxury Goods
- Passport: Mobility (formerly Automotive)
- Passport: Nutrition
- Passport: Product Claims and Positioning (formerly Ethical Labels)
- Passport: Sports
- Industry Vertical (IV) - one or more complete Industry Vertical (IV) can be added to Passport or subscribed to as a stand-alone product.

Access and Identity Management Solution

OpenAthens	Yes
IP Address range	Yes
Shibboleth	Yes
Username / Password	No
EZProxy	Yes
Referring URL	Yes
Domain Access	Yes

Technical Function Specification

Technical Function	Standard	Compliance	Supplier Notes
Full text linking	OpenURL	No	
Federated searching	Z39.50 protocol	No	
Harvesting	SRW/SRU	Yes	
	OAI-PMH	No	
	RSS or Atom	Yes	
Metadata standards	Dublin Core	No	
	MARC	No	
	PRISM	No	
Months embargo period		N/A	

Digital preservation	Lockss	No	
	Clockss	No	
	Portico	No	
Usage statistics	COUNTER	No	Euromonitor provides other usage stats
	SUSHI	No	Euromonitor provides other usage stats
Accessibility	Web Content Accessibility Guidelines	No	
Personalisation features		No	
Service levels		No	

The supplier confirms that throughout the term of the Agreement the products will comply with the standards indicated.

Updates

Different types of content are updated at different intervals and times throughout a 12 month period. There is annual data and reports that are updated on a rolling schedule. In addition there are industry reports that are updated weekly and monthly.

Forecasted Statistics are now updated quarterly for 14 industries; more information available under the “Alterations/Additions”.

Alterations/Additions

All additions and new functionality will be incorporated at no additional charge.

- **New Passport Interface.** The Passport Interface has been updated to make it both easier to navigate, and more accessible. More information can be found here: [2021 New Passport Interface Video](#).
- **Accessibility Changes.** The new Passport Interface has brought with it increased keyboard and screen-reader compatibility, allowing users to know where they are on the page, tracing their way up and down hierarchy trees. Further alterations are planned for older Passport pages to ensure full accessibility across the platform.
- **Increased Industry Coverage – Packaged Food Industries 2021-22.** We’ve split the “Packaged Foods” industry into 4 distinct Industries in their own right, elevating and increasing the content available under each. Expect 3-4x the number of briefings, content pieces, webinars, and blogs than were previously available on Packaged Foods. The new industries are listed below
 - Cooking Ingredients and Meals
 - Dairy Products and Alternatives
 - Snacks
 - Staple Foods
- **Increased Industry Coverage – Future Industry Additions.** Over the next year we’re planning to increase the number of industries available under the base Academic subscription from 27 to 32 Industries. The industries being added to the subscription are still TBD but work is under way to adapt and introduce content that’s currently not available under the base subscription.
- **Increased Pricing Coverage – Future Pricing Data Additions** Utilising our new web technology, we’re looking to incorporate E-Commerce pricing into a variety of industries as a guide to fluctuations or changes in a wide range of markets. This should give a more up-to-date and reliable picture of product pricing.
- **COVID Content.** Toward the beginning of the pandemic, new reports were released to tackle the initial impact of Coronavirus on the global market, and as time has gone on, COVID analysis has been incorporated into the body of most reports to help users both understand the challenges local markets face, and to help guide users to new opportunities and changes in consumer expectation.
- **COVID Models.** We developed and introduced visual models to forecast the impact of Coronavirus on markets around the world. This model has a baseline scenario, alongside positive and pessimistic scenario modelling to help users understand the potential impact of Coronavirus if circumstances change. This allows for better planning and discussion about the future.
- **Forecast Changes.** We’ve introduced quarterly forecast updates for 14 industries, and up to 54 countries, to ensure you’re getting up to date information that accounts for an ever-changing and uncertain market environment.

- Alcoholic Drinks
 - Beauty and Personal Care
 - Consumer Appliances
 - Consumer Electronics
 - Consumer Health
 - Home Care
 - Hot Drinks
 - Cooking Ingredients and Meals
 - Dairy Products and Alternatives
 - Snacks
 - Staple FoodsSoft Drinks
 - Tissue and Hygiene
 - Tobacco
- **New Access Methods.** We've introduced "Domain Access" to the Academic space to make accessing Passport easier for everyone involved! Domain Access allows users with the correct domain identifier (@Uni.ac.uk) to register an account directly with the Passport database. From there on, they can log directly into the system from anywhere, whether that's on campus or at home. Multiple Domains can be registered if you have additional or partnered users.
 - **Updates to Existing Access Methods.** User registration has been a topic of discussion over the past few years, and we've listened. We've introduced a new "Basic Registration" page as our first step toward removing the need for registration pages completely. The new Basic Registration page simply asks for an email address, so that we can verify the user's access permissions for the database. Future plans are to remove the need for the email address at all if using Shibboleth or OpenAthens.
 - **New Political, Economic, Social and Technological (PEST) Reports.** We've begun releasing new PEST reports to the Passport database that utilise our extensive socioeconomic data and forecasts from multiple Economic and Consumer systems. PEST reports include both graphic and textual analysis and are presented in a standardised layout across the full 210 countries we cover, enabling cross-country comparison regardless of the geography you're working with.
 - **Updated Search Methods.** We've introduced a new search method that utilises report tagging. You'll find a list of "themes" on your Passport industry pages, that allow you to search our reports database for any analysis related to the topic you're interested in. This will hopefully make content discovery easier for students and staff accessing Passport.

Service and Support

Trials

A one-time 30 day free trial available is available on application to [Chest Help](#) with your IP address range, or preferred access method (please refer to the access and identify management solutions section).

Login information

Passport website

Technical Support

Support will be provided by Euromonitor via a single contract or a deputy at the institution. Euromonitor support can be contacted at:

- Phone: 0207 251 8024
- Fax: 0207 608 3149
- Email: Passport.Support@Euromonitor.com
- Address: 60-61 Britton Street, London, EC1M 5UX

Product Documentation

Comprehensive help files are included in the online service.

Copying of hardcopy and electronic documentation is permitted.

Training and Training Materials

Each subscriber is assigned a personal account manager who can deliver online trainings to all authorised users. In addition there are 'how-to' videos located in the database that illustrate how to effectively use the system. Euromonitor also provides 'how-to' and 'quick-start' guides in Power Point and PDF format.

You can also request demonstrations or guest lectures from your account manager to directly support course teaching. This will be agreed upon on a case-by-case basis – there may be times where this is unavailable due to workload, holiday, travels etc. As this is voluntary, we always reserve the right to decline requests.

FAQs

About the Euromonitor Passport Agreement

Can I opt out?

Early subscribers may terminate their Licence early and opt-out of further payment by giving notice on or before 15 September annually, early termination to take effect on the following 31 March. Standard subscribers may terminate their Licence early and opt-out of further payment by giving notice on or before 1st January annually, early termination to take effect on the following 31 March. If you are in doubt as to whether you are an early adopter or standard subscriber please email help@chest.ac.uk.

Terms and Conditions

Licensor: Euromonitor International Ltd, registered in England and Wales (company number 1040587), 60161 Britton Street, London, EC1M 5UX.

The Chest Order, together with the Licence Terms and Conditions, and any exceptions listed below, create a legally binding contract between your institution, organisation or company and the Licensor. Therefore please read the terms and conditions carefully and only submit a Chest Order if its terms and conditions are acceptable to your institution, organisation or company and you have the authority to make the financial commitment shown.

Licence

This Site licence is subject to the terms and conditions for the [Standard Chest Licence for Online Resources](#) with amendments shown at the bottom of this screen.

Payment terms

On receipt of a completed Order, and a Purchase Order (if required) Institutions will be invoiced for the Agreement Year in which the Licence is signed. In subsequent years, Institutions will be invoiced three months in advance of the anniversary date of their option, so: Early Adopters will be billed on 15 September 2022 and 2023. Standard Subscribers will be billed on 1 January 2023 and 2024.

All Purchase Orders must be made out to Jisc Services Ltd (4 Portwall Lane, Bristol, BS1 6NB) and cover all charges plus VAT.

All terms contained in a PO are expressly rejected and do not form part of the Licence or vary the Licence terms in any way.

Please send POs and any other files relating to your Chest order by email to help@chest.ac.uk or by mail to Chest (a Jisc Enterprise), 4 Portwall Lane, Bristol, BS1 6NB. Payments are due within thirty days of invoice date; recipients of late payments are entitled to interest in accordance with UK statutory provisions.

Data Protection

The following Data Protection clause applies to each Licence Agreement:

1. In this clause, "Data Protection Laws" means the General Data Protection Regulation (EU 2016/679) and the Data Protection Act 2018 and any other applicable laws and regulations relating to the protection of personal data as amended, replaced or updated from time to time, and "Controller", "Personal Data" and "Process" (and cognate terms) shall have the meaning given to them (and equivalent expressions) in Data Protection Laws.
2. The Parties acknowledge and agree that:
 - i. the Licensor may receive (a) unique identifiers, internet protocol addresses and other Personal Data from the Licensee relating to Secure Access; and (b) Personal Data directly from Authorised Users via the Licensed Materials, in each case, as described in Euromonitor's privacy notice located at <https://www.euromonitor.com/privacy-policy> (as may be amended by Euromonitor from time to time) (together, "Passport Personal Data");
 - ii. the Licensor is a separate and independent Controller of the Passport Personal Data and determines the purpose and means of Processing of that data (including the selection of the types of Personal Data for collection);
 - iii. each Party may receive and Process Personal Data relating to the personnel of the other Party and its contractors in connection with the receiving Party's administration and management of the Licence Agreement. The Parties further acknowledge and agree that each Party shall Process the Personal Data it receives as a separate and independent Controller and the disclosing Party shall, at the receiving Party's reasonable request, provide to the relevant personnel any privacy notice (or hyperlink to such notice) provided by the receiving Party from time to time as required by the receiving Party to comply with its obligations under Data Protection Laws.
3. Each Party shall be responsible for complying with its obligations as a Controller under Data Protection Laws. Each Party shall ensure that any Personal Data disclosed to the other Party is lawfully disclosed and transferred and does not cause the receiving Party to breach any Data Protection Laws.
4. Each Party shall only retain the Personal Data it receives from the other in accordance with its then current privacy notice or as otherwise permitted or required by Data Protection Laws.
5. Each Party shall, at the other Party's reasonable request, provide co-operation and assistance in relation to the other Party's obligations under Data Protection Laws.
6. To the extent any disclosure of Personal Data by a Party to the other results in a transfer of that data outside the United Kingdom and the European Economic Area, the Parties shall enter into such agreements and/or put in place additional measures as are reasonably necessary (but commercially prudent) to ensure such transfers comply with Data Protection Laws.

Licence extensions

There are two options to extend site licences for Education Purposes. **Annex A** of the Terms and Conditions for the Standard Chest Licence for Online Resources refers:

1. Across partner institutions, domestic or international. Fees are calculated as a % of the site licence fee depending on the aggregated student FTEs numbers at all partner institutions.

No. of Users	% of Fee
1 – 499	10%
500 – 999	20%
1,000 – 1,999	30%
2,000 – 2,999	40%
3,000 +	50%

2. Across wholly owned and/or operated campuses outwith the UK and the Republic of Ireland. Fees are calculated as a % of the site licence fee depending on the aggregated student FTEs numbers.

No. of Users	% of Fee
1 – 999	FOC
1,000 – 1,499	10%
1,500 – 1,999	20%
2,000 – 2,999	30%
3,000 – 3,999	40%
4,000 +	50%

What are institutions and library services allowed to do?

Keep a local cached copy for Educational Purposes	No
Incorporation of parts of the Licensed Material	Yes
Deposit learning and teaching objects in repositories	Yes
Interlibrary loan	No

Who can use the resource?

User	On site	Remote access
Students	Yes	Yes
Staff	Yes	Yes
Walk-in users	No	No
Alumni members	No	No

What can authorised users do?

The resources can be used for Educational Purposes – defined as:

- education
- teaching
- distance learning
- private study
- academic research
- administration and management of the Licensee's educational or research operations

Exclusions:

- The resources **may not** be used for anything other than Educational Purposes.
- Downloading of large amounts of material by authorised users that might be considered 'systematic'.

Termination Clauses

The Fee for early termination in accordance with clause 10.4 of the Terms and Conditions for the Standard Chest Licence for Online Resources is **nil**.

The Fee for retention rights upon termination in accordance with clause 10.5 of the Terms and Conditions for the Standard Chest Licence for Online Resources is **nil**.

Early subscribers may terminate their Licence early and opt-out of further payment by giving notice on or before 15 September annually, early termination to take effect on the following 31 March.

Standard subscribers may terminate their Licence early and opt-out of further payment by giving notice on or before 1 January annually, early termination to take effect on the following 31 March

If you are in doubt as to whether you are an Early Adopter or Standard Subscriber please ask help@chest.ac.uk

It is the intention of Eduserv and Euromonitor to renew this Agreement. If the Agreement is renewed or extended, then new conditions may apply. If the Agreement is not renewed, then any extension is a matter between institutions and Euromonitor.

Personal Licences

Personal licences are not available.

Exceptions to the Terms and Conditions

For the purposes of this Licence Agreement:

Clauses 1.1(a)(iii) and 1.1(a)(iv) are deleted and replaced by a new clause 1.1(a)(iii) which reads: For the avoidance of doubt, **alumni** (unless the licensee has access to Research Monitor for Alumni free-of-charge until 31 March 2020) and **walk-in users are not Authorised Users**.

Clause 2.2(m) is deleted. Inter-library loan is **not allowed**.

Clause 6.1 (Usage Data) is deleted and replaced by the following: Each Party shall use its reasonable endeavours to provide, within a reasonable period following the other Party's written request, anonymised usage reports relating to Authorised Users' use of the Licensed Materials, provided that such requests are limited to one request per 3 month period (except where the reports are requested in connection with a breach of this Licence Agreement, in which case no such limit shall apply).

Clause 10.4 of the Terms and Conditions for the **Standard Chest Licence for Online Resources** is amended by the replacement of the words "not less than sixty days' prior written notice" with the words "not less than ninety days' prior written notice". See Termination Clauses above for details of dates.

Commercial in confidence

Operating address: Chest (a Jisc Enterprise), 4 Portwall Lane, Bristol. BS1 6NB email:help@chest.ac.uk tel:0300 121 0878

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