



Emerald Emerging Market Case Studies

Emerald

Available to purchase until 31/12/9999

Access the online collection of case studies focusing on business decision making and management development throughout key global emerging markets. This agreement offers the opportunity to purchase outright archive cases in yearly "slices".

Key Facts

Benefits

Discounts against individual purchase

Important dates

Agreement start: 1 January 2021

Agreement end: 31 December 2023

Licences: Licences are perpetual

VAT

From 1 May 2020 zero rate VAT applies to Emerald Emerging Market Case Studies

Licence type

Site licence

Commitment Period

This Agreement is of 3 years duration. Institutions may join the agreement at any time during the agreement period.

Eligible Institutions

Higher and Further Education and Research Councils in the United Kingdom, and to Universities and Colleges of Further Education in the Republic of Ireland.

Other organisations aligned with Jisc's charitable objectives of supporting education, research bodies and the public sector may ask to participate in the Agreement. Jisc will liaise with the Supplier about any such requests.

Background Information

This is the continuation of a popular long standing agreement with Emerald for quality content in business management and other subject areas.

Product Information

Supplier Details

Owner: Emerald Publishing Ltd, registered in England and Wales (company number 3080506), Howard House, Wagon Lane, Bingley, West Yorkshire, BD16 1WA

Product Description

Emerald Emerging Markets Case Studies (EEMCS) is an online collection of peer-reviewed case studies focusing on business decision making and management development throughout key global emerging markets. Cases are written by case writers working in or closely with developing economies, offering local perspectives with global appeal. EEMCS addresses the increasing demand from business educators and practitioners for quality-controlled teaching cases focusing on global emerging markets.

Practical application

Teaching cases can be used in classroom situations to stimulate learning and add practical knowledge. To support this, every case is accompanied with complimentary teaching notes compiled by the author.

Emerald Emerging Markets Case Studies:

- Engage students through active learning and examples of real business issues.
- Spotlight strategic markets and business theory, allowing students to transform managerial knowledge into practice.
- Encourage entrepreneurial thinking and critical exploration through class activities.
- Give an understanding of various issues that are faced by companies in emerging economies.

Emerald Emerging Markets Case Studies provides you with perpetual access to content published in years 2011 to 2020. Download the [Full Title List](#)

Access and Identity Management Solution

Solution	Availability
OpenAthens	Yes
Shibboleth	Yes
IP address range	Yes
Username / Password	No
EzyProxy	Yes

Technical Function Specification

The supplier confirms that throughout the term of the agreement the products will comply with the standards indicated.

Technical Function	Standard	Compliance	Supplier Notes
Full text linking	OpenURL	Yes	
Federated searching	Z39.50 protocol	No	
Harvesting	SRW/SRU	No	

	OAI-PMH	No	
	RSS or Atom	No	
Metadata standards	Dublin Core	Yes	
	MARC	Yes	
	PRISM	No	
Months embargo period		No	
Digital preservation	Lockss	Yes	
	Clockss	Yes	
	Portico	Yes	
Usage statistics	COUNTER	Yes	
	SUSHI	Yes	
Accessibility	Web Content Accessibility Guidelines	Yes	Emerald aims to make all public Web pages meet level AA, and will aspire to meet level AAA where possible within resource constraints. Emerald's Accessibility Statement
Personalisation features		Yes	Once a user has registered on 'My Profile' they can create a range of customised features, including: Saved Search Alerts, ToC Alerts and Weekly Digests of subscribed or all journals; create Marked Lists; and subscribe to Emerald Newsletters. There are a range of communities for different end-users (authors, librarians, researchers, teachers) which offer interactive participation.
Service levels		No	

Updates

Each year has fixed content which will not be updated.

Alterations/Additions

All new functionality of the Emerald platform is included for all products at no additional cost.

Service and Support

Login information

www.emerald.com/insight

Support

[How to access teaching notes.](#)

Technical Support

Support will be provided via a single contact or his/her deputy at each Institution. Contact details:

- URL: <https://emeraldpublishinggroup.freshdesk.com/support/home>
- email: support@emeraldinsight.com
- phone: 01274 785 278
- fax: 01274 785 204

Product Documentation

Comprehensive help files are included in the Online service

- [Link to Guides for Librarians](#)
- [Quick Guides for end users](#)

Copying of hardcopy and electronic documentation is permitted for staff and registered students and other permitted users except Alumni. Registered users are able to make up to make up to 25 copies of the resources.

Alumni specifically:

Where additional access has been subscribed to for Alumni (who have access to subscribing library's facilities) they may copy parts of both hardcopy and electronic for personal use only and may not distribute it without requesting permission through either Rightslink or emailing permissions@emeraldinsight.com.

Terms and Conditions

The Chest Order, together with the Licence Terms and Conditions, and any exceptions listed below, create a legally binding contract between your institution, organisation or company and the Licensor. Therefore please read the terms and conditions carefully and only submit a Chest Order if its terms and conditions are acceptable to your institution, organisation or company and you have the authority to make the financial commitment shown.

Licence

This Site licence is subject to the terms and conditions for the [Standard Chest Licence for Online Resources](#).

Payment Terms

On receipt of a completed Order, Institutions will be invoiced for the Agreement year in which the Licence is signed.

Chest is an Enterprise of Jisc. All Purchase orders must be made out to JISC, 4 Portwall Lane, Bristol, BS1 6NB

All terms contained in a PO are expressly rejected and do not form part of the Licence or vary the Licence terms in any way.

Payments are due within thirty days of invoice date; recipients of late payments are entitled to interest in accordance with **UK statutory provisions**.

What are institutions and library services allowed to do?

Keep a local cached copy for Educational Purposes	Yes
Incorporation of parts of the Licensed Material	Yes
Deposit learning and teaching objects in repositories	Yes
Interlibrary loan	Yes

Who can use the resource?

User	On site	Remote access
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Students	Yes	Yes
Staff	Yes	Yes
Walk-in users	Yes	No
Alumni members	£	£

What can authorised users do?

The resources can be used for Educational Purposes – defined as:

- education
- teaching
- distance learning
- private study
- academic research
- administration and management of the Licensee's educational or research operations

Exclusions:

- The resources **may not** be used for anything other than Educational Purposes unless the Licence Extension for Commercial Projects has been bought; this allows use for the restricted "Commercial Projects" defined – see Annex B of the Licence (Licence Extension for Commercial Projects)
- Downloading of large amounts of material by authorised users that might be considered 'systematic'.

Termination Clauses

Subject to any Fee shown on the Website, the Licensee may retain an electronic copy of the Licensed Material in its archives for reference only. Copies of parts of the Licensed Material already made and/or used by the Licensee or Authorised may be retained and used in accordance with the terms of this Licence Agreement.

It is the intention of Chest and Emerald to renew this Agreement. If the Agreement is renewed or extended, then new conditions may apply. If the Agreement is not renewed, then any extension is a matter between institutions and Emerald.

Personal Licences

Personal licences are not available under this Agreement.

Exceptions to the Terms and Conditions

1. Definition 1.1(a)(i) (Authorised Users) is amended. This final sentence is removed: "Visiting students and researchers are classed as "Students" whether or not they are reported or registered or enrolled by the Licensee. Students may access the Licensed Material on-site or off-site."
2. Definition 1.1(a)(iv) (Authorised Users) is amended: "Alumni members, which means a Walk-in user..." is changed to "Alumni members, which means a user..."
3. The following additional Definitions are added:
 - "Eligible Author" means a corresponding author that has submitted a journal article manuscript for publication with the Licensor, in a journal that is within the Licensed Materials at the date of submission and has stated its affiliation with the Licensor at submission.
 - "Institutional System" means a system, such as an institutional repository or current research information system (CRIS), which an Institution uses to collect, store or make publicly available, research outputs including information relating to research outputs.
 - "Publication Events" means the publication of the version of record of article manuscripts accepted for publication by the Supplier where the corresponding author is an Eligible Author.
 - "Router Data" means the author accepted manuscripts associated with the Publication Events with a JATS compliant XML file and any other associated information or data sent by the Supplier to the Jisc Publications Router.
 - "Router Feed Start Date" means a date from which the Licensor's feed to the JISC Router will start, which the parties anticipate will be no later than 31 March

4. Clause 5.1(c) is amended. The following wording is deleted: "or false or misleading or offensive or pornographic or obscene or derogatory or discriminatory or racist or defamatory or inflammatory;"
5. Clause 5.1 (h) is amended. The following wording is deleted: "it will make updates and new versions available in accordance with the descriptions and frequencies shown in the Specification."
6. An entire new clause is added and numbered as clause 6. Subsequent clauses have been renumbered. The text of this new clause is:
6. Open Access

6.1 Throughout the Term, Authors affiliated with the Licensee may, from the date of publication, deposit the version of the article that has been accepted for publication (the Author Accepted Manuscript (AAM)) by the Licensor on the following conditions:

- a. *For non-commercial scholarly purposes only*
- b. *With individuals requesting personal use*
- c. *For teaching and training within the author's institution, as part of an author's grant applications or these/doctorate submissions*
- d. *Under the Creative Commons Attribution Non-commercial International Licence 4.0 (CC BY-NC 4.0) (available at <https://creativecommons.org/licenses/by-nc/4.0/>)*
- e. *Subject to full attribution*
- f. *Deposits are limited to the following locations:*
 - i. *Author's personal website*
 - ii. *Author's company or institutional repository*
 - iii. *Subject repositories; and*
 - iv. *Social Collaboration Networks (SCNs) that have signed up to the Voluntary STM Sharing Principles (available at <https://www.stm-assoc.org/stm-consultations/scn-consultation-2015/>)*
- g. *The deposit into the repository of another institution is not permitted*
- h. *The systematic upload or collation of the Licensor's articles across repositories is not permitted.*

6.2 Authors affiliated with the Licensee may post the version of the article that was submitted to the journal (pre-print) to the above resources, at any time.

6.3 From the Router Feed Start date, the Licensor shall permit and facilitate the deposit of manuscripts by Eligible Authors that are accepted for publication in the Licensed Material in Institutional Systems and approved repositories via Jisc Router under licence terms that comply with the UKRI requirements, which are anticipated to be zero embargo, CC-BY licence.

6.4 The Licensee permits the Licensor to deliver Router Data to the Jisc Publications Router in accordance with the terms of the agreement between the Licensor and Jisc.

6.5 The Licensee acknowledges that the Licensor is not responsible for the publication choices of authors affiliated to the Licensee and the permissions granted in this License are not conditions of publication with the Licensor.

7. Clause 10.2 (renumbered as 11.2) is amended. The following wording is deleted: "The Licensor will reasonably endeavour to give the Licensee at least ninety days' notice, and in any event as much notice as it reasonably can, where it does not intend to offer renewal of this Licence Agreement on broadly similar terms and prices."
8. Clause 10.4 (renumbered as 11.4). The notice period and procedure for early cancellation is changed. This clause now reads: "By giving the Licensor written notice before 1 October in any year, the Licensee may terminate this Licence Agreement without cause effective on the following anniversary of the commencement date set out in clause 10.1 except where the Specification and/or Website states that early termination is not permitted."
9. Clause 10.5 (renumbered as 5). The right to retain copies of content after termination of the licence is removed. The licence is now silent on this matter.
10. Clause 14.1 (renumbered as 15.1). The following wording is deleted: "and also to alterations or additions to the Specification."
11. Annex B: Licence Extension for Commercial Projects, is deleted.

Products and Pricing

Prices are in GBP

VAT: From 1 May 2020 zero rate VAT applies to Emerald Emerging Market Case Studies

This agreement offers the opportunity to purchase outright archive cases in yearly "slices" or collections.

Optional Education and Alumni Licence extensions are available - see below.

Payment terms are shown on the Terms and Conditions tab.

Choose the collection(s) that you want and add any licence extensions, submit your order and Chest Help will confirm the price that you will pay.

Years

Year	Price £
2011-2017	1,500
2018	1,800
2019	2,500
2020	2,500
2021	3,000
2022	3,500
2021 (Full)	15,000
2022 (Full)	17,000
2023 (Full)	19,000

Educational Purposes Licence

Educational Purposes Licence Extension can be added to Site Licence Annual Fees as shown in the table below

FTE refers to the number of additional FTEs being licensed under the Educational Purpose Licence.

FTE	% of Annual Licence Fee
Up to 2,000	10%
2,001 - 5,000	12%
5,001 - 8,000	15%
8,001 - 10,000	20%
10,000 +	25%

Alumni

Alumni Licence Extensions can be added to Site Licence annual fees.

Option	% of Annual Licence Fee
Alumni Licence	10%

Commercial in confidence

Operating address: Chest (a Jisc Enterprise), 4 Portwall Lane, Bristol. BS1 6NB email:help@chest.ac.uk tel:0300 121 0878

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