

Agreement Overview



Gorilla Experiment Builder

Gorilla

Available to purchase until 31/07/2028

Gorilla is a cloud-based platform for building and running online behavioural research. It offers intuitive tools for creating surveys, reaction-time tasks, games, multiplayer studies, and consumer research – all through an easy-to-use graphical interface.

Key Facts

Benefits

- Exclusive Jisc packages
- 25% discount on the first year for all new universities and colleges
- Advanced tools included for free on packages over 12k tokens

Important dates:

Agreement start: 1 August 2025

Agreement end: 31 July 2028

Invoice date: annually three months in advance of the anniversary of the licence start date.

Licence Type

Site license

Commitment Period

Institutions may participate in the Agreement at any time during the agreement period, and are bound by its Terms and Conditions, including payments, until the end of the institutions three year licence subscription.

Eligible Institutions

Higher and Further Education and Research Councils in the United Kingdom, and to Universities and Colleges of Further Education in the Republic of Ireland. Other organisations supporting education, including research bodies and the public sector, may ask to participate in the Agreement. Chest will liaise with the Supplier about any such requests.

Product Information

Supplier Details

Licensor: Cauldron Science Limited, 2 Old Bath Road, Newbury, Berks, RG14 1Q, Company Number: 07071678.

Product Description

Gorilla Experiment Builder is a cloud based research platform that allows users to create and host behavioural experiments online.



Configure your experiment and instantly deploy it to the world.

Our visual design tools can keep pace with your ideas, and keep you focused on the science, not the syntax.



Say goodbye to underpowered studies. Gorilla enables you to recruit far larger participant numbers, so you can be sure that you're seeing real effects. With access to a planetful of online participants ready to take part, you can collect your data in a fraction of the time it would take in the lab.



Stop being WEIRD. Need more diverse participants? Or looking to study a specific demographic? Use Gorilla's seamless integration with recruitment services such as Prollific, mTurk and SONA to reach diverse or specific populations and meet your recruitment goals.

Gorilla encompasses questionnaire, task builder and experiment configuration tools. Users can create questionnaires and tasks and link them together into an overall experimental protocol to create a true behavioural study.

Gorilla allows you to capture respondents' behaviour in terms of accuracy and reaction times, and gather survey responses using Questionnaire Builder.

Gorilla is built for running behavioural studies. The tool allows you to add randomisation, counterbalancing, repeats and delays to create a range of experiments quickly and easily, generating powerful data.

Tooling Tiers

There are 3 different tooling tiers available to purchase: (1), (2) and (3)

- (1) Questionnaire Builder Only IDEAL SURVEY TOOL
- Powerful survey tool at a competitive price
- · Designed for academic research
- (2) Task Builder + (1) IDEAL FOR PSYCHOLOGY DEPARTMENTS
- · All in one research platform
- · Questionnaires and Cognitive (RT) tasks
- · Lab quality experiments online
- (3) Standard Tools + (1) and (2) IDEAL FOR SITE WIDE SUBSCRIPTIONS
- · All in one research platform
- Surveys, Cognitive Tasks, Games, Multiplayer, Social Media Simulations, Shopping Simulations, UX Simulations, LLM Research, eye-tracking research
- · Broad appeal across various university departments

Visual tool to create questionnaires and surveys

At higher volumes Gorilla only have a Standard Tools package (3). Gorilla believe this is the right package for all site wide subscription as it has useful tools for psychology / linguistics / social science / economics / medicine / education / business / marketing departments.

Feature Summary

Experiment Builder Visual tool to link questionnaires, tasks together with powerful control nodes to enable randomisation, branching, repetition and more.	Yes
Task Builder Visual tools to create novel reaction time tasks	Yes
Task Templates Pre-existing tasks that you can clone and populate with your own stimuli	Yes
Questionnaire Builder	Yes

Participant Requirements Limit participants by device, browser, location or connection speed to ensure high quality data	Yes
CONSORT Diagram Keep track of recruitment progress and attrition	Yes
Recruitment Policies Policies for a wide range of recruitment scenarios	Yes
Prolific Integration Easy interface with the most popular recruitment in behavioral science	Yes
Support	Yes
Single Platform All functionality provided within a single platform for ease	Yes
Open Materials Open access repository for sharing tasks and materials	Yes
Extensible Tools augment our functionality by writing custom code	Yes
Java Scrip code Editor For hosting jsPsych and Lab.js tasks	Yes
Voice Recording	Yes
Mouse Tracking	Yes
Gaze Detection	Yes
Canvas Painting	Yes
Teaching Tools	Yes
GDPR Compliance	Yes

Service and Support

Trials

Free trials are available with direct contact to **Gorilla Support Contact Form** and are offered for an unlimited time period with 20 respondent tokens included.

Product Documentation

Training and Training Materials:

Gorilla Demo

Can Gorilla Do What I Need?

Gorilla Onboarding Webinar

Getting Started Guide

Gorilla Support

Gorilla Support Contact Form

Technical Support

Onboarding webinar

Onboarding webinar is built to guide new users through every aspect of Gorilla, including...

- · Navigating around Gorilla
- · Training on Questionnaire Builder
- Training on Task Builder
- · Walking through the whole experiment process, including set up and downloading data
- · How to access support information and support desk

Support Documentation

Large and detailed database of guides for all tools, designed to support users through each step when building their experiments. The documents are kept up to date by Gorilla support team.

Support Desk

Support desk gives users a place to get in touch with the Gorilla Support Team directly. Once a request is submitted to the team, users can expect to receive a personal response within two working days.

Gorilla Presents Webinars

Gorilla Presents is a webinar series all about behavior science research, covering a wide array of subject areas.

Case Studies & Testimonials:

Testimonials

Gorilla Insights Blog

Demo

An Introduction to GORILLA:



Terms and Conditions

Licensor: Cauldron Science Limited, 2 Old Bath Road, Newbury, Berks, RG14 1Q, Company Number: 07071678.

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Licence Type

This licence is subject to the terms and conditions for the **Standard Software as a Service (SaaS) Licence (July 2024)** This agreement contains small variations to these terms and conditions which are available at the bottom of this page under the heading 'Exceptions to Terms

and Conditions Content'.

Payment Terms

Chest is an Enterprise of Jisc. All Purchase orders must be made out to Jisc Services Ltd, 4 Portwall Lane, Bristol, BS1 6NB to cover all charges plus VAT. Payments are due within thirty days of invoice date; recipients of late payments are entitled to interest in accordance with UK statutory provisions.

On receipt of a completed order, sites will be invoiced for the first year of their agreement. For each subsequent year, sites will be invoiced 3-months in advance of their licence anniversary date. Invoices are payable within 30 days of the date of the invoice.

Other Location and Use Permissions

The product(s) may be used by any Authorised User of the Licensee for Educational Purposes which includes the administration and management of the licensee's educational and research operations. These permissions are described in the terms and conditions for the Standard Chest Licence for Software.

Exceptions to the Terms and Conditions

- (a) In Schedule 1, clause 4.1 is amended to read: "The Licensee is entitled to all updates and new versions that are made generally available to the Supplier's customers (other than paid-for add-ons)."
- (b) In Schedule 4, clause 2.2 is added to term 2 (Licence Grant). This additional clause reads: "Throughout the term of this Licence Agreement and subject to its terms and conditions, the Licensee may for Educational Purposes only allow Authorised Users to access and use the Software to plan, design and carry out on-line experiments for academic research purposes only. Authorised Users may not use the Software for any other purpose, including but not limited to commercial use (unless you have paid the applicable commercial use charges), and if you do so then we may terminate your subscription to the Software."
- (c) In Schedule 4, clause 4.1 (C) is added to clause 4 (Licensee Responsibilities). This additional clause reads: "The Licensee will use all reasonable efforts to ensure that when Authorised Users access and use the Software to invite participants to take part in experiments, that the participants use the Software in a way which is consistent with the terms and conditions of this Licensee Agreement. The Licensor is entitled to suspend or terminate the subscription at the expiration of a thirty-day notice period where the Licensee is in continuous breach of this clause 4.1 (c)."
- (d) In Schedule 4, clause 6.2. is added to clause 6 (Fee). This additional clause reads: "In accordance with the Renewal Rules in Schedule 2, the Licensor will notify the Licensee if the Licensor considers the volumes of data Authorised Users have uploaded to be unreasonable and the Licensor will offer the option to reduce the data volumes or pay extra for the Licensor's reasonable data storage costs. If the Licensor does not comply with any of the options provided within the period specified, then the Licensee may terminate the subscription to Gorilla and refund any pre-paid, unused charges."

Commercial in confidence

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