

Instructure Learning Platform agreement 2024	Target group

Publisher: Full legal name and registered address	Instructure Global Ltd. Birchin Court 5th Floor, 19-25 Birchin Lane, London, UK, EC3V 9DU
Product Name:	Instructure Learning Platform (Canvas VLE)
Agreement Name:	Instructure Learning Platform agreement 2024
Product Description:	The Instructure Learning Platform, comprises of its flagship product Canvas and several products, supports tens of millions of educators and learners around the world. Canvas is a flexible, easy-to-use, cloud-native Virtual Learning Environment A software-as-a-service platform, Canvas offers powerful functionality while remaining easy-to-use. Canvas provides powerful tools to extend learning beyond the classroom. It bundles content creation and delivery, learning management, messaging, assessments, grading, learning analytics, a learning object repository and more, all in one easy-to-use package.

Access URL:	
Product Information URL:	

PART A: The Offer
1. Commercial Information
Please note that the agreement offered by Jisc does not negate the need for institutional oversight where required due to total cost of products / services required. Start and End date: 14th October 2024 – 13th October 2029

This is the term of the agreement, however this is a rolling contract so when you join the agreement your term is from your institutional start date until the agreed end date with Instructure, and our licence terms reflect this. E.g start date 01/10/25 for three years your end date will be 30/09/28.

Options available are 1-year, 3-year and 5-year terms.

Eligible Institutions/group: Further and Higher Education institutions.

Resource Type: Virtual Learning Platform.

List price / Full price:

Cost is based on student FTE count.

If you are not covering your full FTE count, please specify the number of platform user licences required—for example, if you intend to use Canvas for a single faculty only or a specific initiative.

The offer is available to new and existing subscribers.

Discounts will be offered based on the Jisc Bands.

- Bands 1 - 5: 5% Discount on Canvas VLE
- Bands 6 - 10: 10% Discount on Canvas VLE
- Bands C - G: 5% Discount on Canvas VLE
- Bands H - J: 10% Discount on Canvas VLE

Discounts are offered only on a commitment of greater than 3 years and subject to the below fee cap / increase per annum.

Further discounts will be offered on “additional solutions”. When 2 or more additional solutions are purchased, a flat 15% discount on those solutions is applied. When 3 or more additional solutions are purchased, a flat 20% discount on those solutions is applied.

No discounts are available on Implementation, Support or Canvas Archiving.

Pricing is dependent on institutional requirements and will be quote based

Institution will request a quote via the Licence Subscriptions Manager (LSM) by ticking the relevant / required items (additional items can be added during and after your discussions)

The vendor will contact the institution direct to discuss and finalise options.

The quote will then be added to LSM and this will enable the order and licence to be accepted by the institutional contact and passed over to the vendor.

New Subscribers are quote based dependent on discussions with the vendor.

Existing subscribers

Existing subscribers fees are based on your existing product selections and relevant pricing / quote provided by Instructure, with Jisc fee cap applied.

Please note the following information

- There is unlimited file and database storage available with this agreement.

- Please note that if an institution goes over their allocated media storage this may result in additional costs.
- Migration strategy depends on institutional requirements and legacy systems. Canvas' easy to use import tool lets institutions import Common Cartridge files, QTI banks, generic zip files, and exports from Angel, Blackboard, WebCT, D2L, Moodle and native Canvas format. Instructure provides a migration services which would be automated and scoped as part of initial discussions.
- Instructure's API information can be found here <https://canvas.instructure.com/doc/api/>
- There is also a wealth of information that can be found in the online community webpages - <https://community.canvaslms.com/>

Fee cap/increase per annum:

Minimum 1 year term, 3-year and 5 year term available.

5% per annum fee increase to factor in continuous development and platform maintenance starting from 2024 on new and existing agreements.

Currency: GBP

Transaction Charge: Yes

Pro-rating of Fees: Not available – 12-month Annual rolling subscription, start date determined by access to resources. 3-year & 5-year options available.

Will VAT be included on the invoice to Jisc Collections: Yes

If yes, VAT number: GB197078169

2. Product/Licensed Material on offer

Product consists of:

Canvas is a flexible, easy-to-use, cloud-native Virtual Learning Environment. A software-as-a-service platform, Canvas offers powerful functionality while remaining easy-to-use. Canvas provides powerful tools to extend learning beyond the classroom. It bundles content creation and delivery, learning management, messaging, assessments, grading, learning analytics, a learning object repository and more, all in one easy-to-use package.

Features

- Flexible Assignments and Assessments, with Effective Evaluation and Feedback
- Real-time Collaboration and Communication, including via native mobile apps
- Comprehensive and Actionable Learning Analytics, with Impact driving enhanced outcomes
- Intuitive, easy-to-use Content Creation and Organisation Tools
- Open and Flexible API, Allowing for One-Click LTI Integrations
- An Attractive and Customisable Marketplace through Catalog
- Interactive Video Learning and Management Experiences through Studio
- Portfolio network and Badging/Credential tools to optimise student success
- Implementation and change management services through our in-house team

- Native video conferencing and integrations with other leading video tools

Benefits

- Assess assignments and deliver personalised feedback while on the go
- Improve collaboration through real-time document and conference collaborations
- Give personalised video and audio feedback without leaving the platform
- Enhance learning through integrating innovative LTI teaching and learning tools
- Engage users with rich content, incorporating multimedia and LTI tools
- Implement various pedagogical styles, from blended learning to virtual classrooms
- Improve understanding through easy content organisation and automated learning paths
- Gain meaningful insights into teaching and learning through actionable analytics
- Easily connect to proprietary applications via our flexible, standards-based architecture
- Simple administration of users, accounts, permissions, branding, courses and templates

Products available as part of the agreement as core and additional solutions.

Core – Canvas VLE

Implementation packages: These implementation packages are flexible in that Instructure can add or remove additional services (training / technical consulting) as needed. This would be scoped following expression of interest with the institution so Instructure can deliver success in the partnership.

- **Enhanced Implementation:** Instructure provide dedicated resources, core, additional training and consulting, and help to manage your project to ensure a successful implementation process. (Typically 14-20 weeks)
- **Premium Implementation:** We fully manage your project and apply proven best practices to rapidly drive implementation and work with you to meet your vision and goals for Canvas. (Typically 30 – 44 weeks)

Training: Provides the initial context to enable your core project team to make the most of your technical consultancy

Enhanced and Premium Implementations can include but are not limited to:

Core training: (included in implementation).

- 4 x Admin & Support Sessions (6 Hours)
Designed to introduce the tools and principles that new Canvas Administrators need to be aware - we'll explain how a Canvas account is configured, managed & supported. From users, courses to feature management, you'll be guided through key areas that will help facilitate configuration and technical discussions with your Implementation Consultant.
- 2 x Teaching with Canvas (4 Hours)
Focusing on the simplicity of creating structure, presenting material and designing learning activities, these two webinars will show instructors how to get started with the essentials of teaching and allow time for hands-on with Canvas.

Enhanced training:

Accessibility & Course Design

- Developing & Delivering Accessible Learning Environments
- Mobile Enhanced Learning Data and Analytics

Building Blocks

- Quizzes & the Power of Questions
- Assignments, Grading & Feedback
- Communication for Online Learning

Video & Media

- Enhancing Learning with Video - Canvas & Studio
- Enhancing Learning with Video - Canvas Only

Data & Analytics

- Leveraging Canvas Data from your Learning Platform
- Analytics to Support Teaching & Learning

Enabling Learning Pathways within Canvas

- Creating a Connected Online Classroom
- Beyond File Sharing: Blended Learning
- Groups & Collaborative Online Learning
- Outcomes, Rubrics & Learning Mastery

Support Packages:

- Standard
- 24/7
- Tier 1

Additional solutions:

Canvas Studio: Canvas Studio is the video engagement platform that sits within Canvas and allows for the creation of interactive content and use of video to promote active learning including the embedding of quizzes, discussions. Also provides auto captioning for accessibility and engagement analytics of users.

Canvas Catalog: Canvas Catalog is a shopfront that will market individual or multi-course programmes courses to users and allow them to register immediately. Catalog will integrate with multiple payment gateways as an “all-in-one” solution for lifelong learning and the provision of non credit bearing courses.

Canvas Credentials: Canvas Credentials is a digital badging platform that aligns to the open badge standard and enables users to receive an unlimited number of badges that are stored in their digital backpack and available to them for life. Digital credentials / badges are portable, verifiable and stackable through our Pathways functionality.

Impact: Impact allows administrative user of Canvas to surface insights on platform adoption and target specific groups of users with messaging to enhance the learning experience. Impact also provides a contextual support centre for users.

Intelligent Insights: Unlock the full value of your Canvas ecosystem with Intelligent Insights – turning data into action to improve student outcomes, institutional agility, and operational excellence. Includes the GenAI “Ask your Data” natural conversation functionality.

Canvas Archiving: Canvas Archiving allows for the backup of teaching and learning content / submissions in order to keep your VLE data clean and within governance policy.

3. Business model

Licence duration periods:

1-year, 3-year or 5 -year Subscription Periods available.

Access: Via Publisher platform

Payment process:

Contract + Licence - payment through Jisc to the Publisher on receipt of payment by institution (60 days)

Acceptance of the Licence/Sub-Licence

Via Chest

4. Licence Information:

Significant changes to the model licence:

Additional Information

Publisher's Gracing Policy:

Publisher and Platform Information

		Notes
Usage stats		Yes
Authentication		Authentication is supported in a number of ways, including SSO, Shibboleth, 2-factor authentication Identity federation with existing provider (for example Google Apps). Username or password

Personalisation		
Accessibility		Please see Instructure's VPATs which are available at https://www.instructure.com/accessibility .
Log In URL		Issued Upon Contract Completion. Unique per Institution
Product Documentation		https://community.canvaslms.com/
Training Materials		https://community.canvaslms.com/t5/Canvas-Basics-Guide/tkb-p/basics
Trial Access		1-Year pilot available (Estimated Cost of £18,500 dependant on when requested)

See Product Information: <https://www.instructure.com/en-gb> for further details

ACCESSIBILITY:

Please see Instructure's VPATs which are available at <https://www.instructure.com/accessibility>.

Institutions can contact Jisc Collections Helpdesk via:
help.digitalresources@jisc.ac.uk

DUE DILIGENCE:

Due diligence checks have been carried out by procurement and other teams at Jisc. These typically include, but are not limited to:

1. Information Security questions around Cyber Essentials certification or equivalent processes
2. Data Protection which meets GDPR regulations around storing and / or processing personal or sensitive data
3. Financial probity, and insurances
4. Modern Slavery

Please contact procurement@jisc.ac.uk for further information.

5. Order, Payment and Contact Information:

How to Order and Pay: Via Chest

Details to include in 'order notes' field at the 'Checkout':

Agreement is quote based and dependent on the institutional requirements.

VAT: VAT at the relevant rate in accordance with government policy will be applied to the Licence Fee(s)/Charges.

Publisher Contact (Sales):

Stephan Fortier

sfortier@instructure.com, 07443 670144**Publisher Contact (Licensing):**

Stephan Fortier

sfortier@instructure.com, 07443 670144**Publisher Contact and Address for Returning Signed Licence:**

Stephan Fortier

sfortier@instructure.com, 07443 670144**Publisher Contact (Technical Helpdesk):**

Stephan Fortier

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