

# PASSPORT USER GUIDE

Passport is our award-winning market research knowledge hub for forward thinkers.


Unlock growth with our global research into markets, industries, economies and consumers.

This guide provides a detailed overview of how to use Passport, allowing you to find the information you need more efficiently.






Passport is our award-winning market research knowledge hub for forward thinkers

Search for data, analysis, insights and more.

Explore categories

Discover detailed statistical data with our easy-to-use category tree to help you identify growth opportunities.

Select

Go

Cooking

Probiotics and Prebiotics: The Next Healthy Food in Asia

food pi...

W

Economies


**Global Economic Forecasts: Q3 2024**

The global economic outlook remains stable, supported by falling inflation, a strong labour market and sustained consumption. Short-term growth prospects, however, are undermined by the still-high...

[Read more](#)

05 Aug 2024

[Economy](#) [Emerging Markets](#) [Inflation](#)

 **Passport**

Welcome to Passport!

The following guide will help you navigate the basic layout of the Passport home page. Please click the button below to continue.

[No Thanks](#) [Take the tour](#)

Recent searches	Saved searches
17 MAY 2024 You searched for: BEER	
22 SEP 2023 You searched for: beer in france	
04 SEP 2023 You searched for: beer in france	

[View full list](#)



Passport is our award-winning market intelligence platform

Search for data, analysis, insights and more.



Explore topics

Access Passport content pages by topic here.

Next tip

Explore categories

Discover detailed statistical data with our easy-to-use category tree to help you identify growth opportunities.

Select



Go

Briefing

Staple

Driving Routine and Impulse Eating Occasions in Asia

Spending is set to improve in Asia Pacific, shifting consumer priorities from affordability to longer-term value seeking across channel...

[Read more](#)

22 Aug 2024

Eating Occasions

Need States

Briefing

Home

Wellness Zones, Mood Crafting and Our Growing Biophilia in the Home

Reading this report, you will become better informed about wellness products in the home and garden, rooms emerging as new...

[Read more](#)

20 Aug 2024

Emerging Markets

Future

Home Life

Wellness and Wellbeing

Recent searches

Saved searches

28 AUG 2024



Passport is our award-winning market research knowledge hub for forward thinkers

Search for data, analysis, insights and more.



Explore categories

Discover detailed statistical data with our easy-to-use category tree to help you identify growth opportunities.

Select

Go

Keyword search

Perform a keyword search for quick access to analysis, data and dashboards across your subscription.

Go back

Next tip

Briefing

22 Aug 2024

Home

Wellness Zones, Mood Crafting and Our Growing Biophilia in the Home

Reading this report, you will become better informed about wellness products in the home and garden, rooms emerging as new...

Read more

20 Aug 2024

Eating Occasions

Need States

Emerging Markets

Future

Home Life

Wellness and Wellbeing



Passport is our award-winning market research knowledge hub for forward thinkers

Search for data, analysis, insights and more.



### Explore categories

Discover detailed statistical data with our easy-to-use category tree to help you identify growth opportunities.

Select 

Go

Search all categories

X

Use the drop-down to explore different sectors and related industries.

Go back

Next tip

Staple

Driving Routine and Impulse Eating

Specific, reliability channel...

Home

Wellness Zones, Mood Crafting and Our Growing Biophilia in the Home

Reading this report, you will become better informed about wellness products in the home and garden, rooms emerging as new...

[Read more](#)

20 Aug 2024

Briefing

Emerging Markets

Future

Home Life

Wellness and Wellbeing



Passport is our award-winning market research

Search for data, analysis, insights and more.

Latest reports

Read the latest country reports and global trends analysis.

Go back

Next tip

Explore categories

Discover detailed statistical data with our easy-to-use category tree to help you identify growth opportunities.

Select

Go

Briefing

Staple

Driving Routine and Impulse Eating Occasions in Asia

Spending is set to improve in Asia Pacific, shifting consumer priorities from affordability to longer-term value seeking across channel...

Read more

22 Aug 2024

Eating Occasions

Need States

Briefing

Home

Wellness Zones, Mood Crafting and Our Growing Biophilia in the Home

Reading this report, you will become better informed about wellness products in the home and garden, rooms emerging as new...

Read more

20 Aug 2024

Emerging Markets

Future

Home Life

Wellness and Wellbeing

Recent searches

Saved searches

28 AUG 2024





Explore categories

Explore our proprietary category taxonomy and select your search criteria.

Search

1 Select categories (0) 2 Select geographies (0)

Search

Category selection

Select the industry, categories and/or subcategories you would like to include in your search.

Next tip

Find a specific category

Categories

Select category and all subcategories to view entire hierarchy | Select only lowest level categories

Industries		
Appliances and Electronics		
<input type="checkbox"/>	Consumer Appliances	
<input type="checkbox"/>	Consumer Electronics	
<input type="checkbox"/>	Toys and Games	
Drinks		
<input type="checkbox"/>	Alcoholic Drinks	
<input type="checkbox"/>	Hot Drinks	
<input type="checkbox"/>	Soft Drinks	





Explore categories

Explore our proprietary category taxonomy and select your search criteria.

Search

1 Select categories (0)

2 Select geographies (0)

Search

No categories have been selected.

Find a specific category

Categories



Select category and all subcategories to view entire hierarchy



Select only lowest level categories



Go back

Next tip

Geography selection

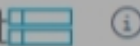


Select the regions and countries you would like to include in your search.

Industries

Appliances and Electronics

☐ Consumer Appliances



☐ Consumer Electronics



☐ Toys and Games



Drinks

☐ Alcoholic Drinks



☐ Hot Drinks





Explore categories

Explore our proprietary category taxonomy and select your search criteria.

Search

1 Select categories (0)

2 Select geographies (0)

Search

No categories have been selected.

Find a specific category



Categories



Select category and all subcategories to view entire hierarchy



Select only lowest level categories



Industries

Appliances and Electronics

☐ Consumer Appliances

☐ Consumer Electronics

☐ Toys and Games

Drinks

☐ Alcoholic Drinks

☐ Hot Drinks

☐ Soft Drinks

Category definitions

Spot check the definition of an individual category.

Go back

Next tip





Explore categories

Explore our proprietary category taxonomy and select your search criteria.

Search

1 Select categories (0)

2 Select geographies (0)

Search

No categories have been selected.

Find a specific category



Categories



Select category and all subcategories to view entire hierarchy



Select only lowest level categories



Expand category



Expand the tree to select subcategories under their parent category or industry.

Go back

Next tip



Alcoholic Drinks



Hot Drinks



Soft Drinks



Explore categories

Explore our proprietary category taxonomy and select your search criteria.

Search

1 Select categories (0)

2 Select geographies (0)

Search

No categories have been selected.

Find a specific category



Keyword search

Type a keyword to search for a category in the tree.

Go back

Done

Industries

Appliances and Electronics

Consumer Appliances

Consumer Electronics

Toys and Games

Drinks

Alcoholic Drinks

Hot Drinks

Soft Drinks





Choose the statistics, analysis and dashboards you wish to view from those matching your search criteria.

You searched for: alcoholic drinks

Save Search

Statistics

Analysis

Dashboards

- Geographies
- Categories and products
- Companies
- Brands
- Pack types
- Closure types
- Nutrition types

Statistics

Choose the statistics matching your criteria that you wish to view.

Next tip

by standard data types, per capita and growth.

- a
- ast and Africa
- asia
- ific

- Alcoholic Drinks Vending Latin America
- Alcoholic Drinks Vending North America
- Alcoholic Drinks Vending Eastern Europe
- Alcoholic Drinks Vending Western Europe

View full data set

Configure and export your data

Company Shares

Share of sales and actual sales by company in a time series by standard data types.



You searched for: alcoholic drinks

Save Search

- Statistics
- Analysis
- Dashboards

Refine your search

Geographies

Categories and topics

Companies

Brands

Pack types

Closure types

Nutrition types

Market Sizes

Aggregated sales in a time series by standard data types, per capita and growth.

Alcoholic Drinks Vending Australia

Alcoholic Drinks Vending Austria

Alcoholic Drinks Vending Belgium

Alcoholic Drinks Vending Brazil

Alcoholic Drinks Vending Canada

Alcoholic Drinks Vending China

Alcoholic Drinks Vending Denmark

Alcoholic Drinks Vending France

Alcoholic Drinks Vending Germany

Alcoholic Drinks Vending India

Alcoholic Drinks Vending Italy

Alcoholic Drinks Vending Japan

Alcoholic Drinks Vending Korea

Alcoholic Drinks Vending Mexico

Alcoholic Drinks Vending Netherlands

Alcoholic Drinks Vending Norway

Alcoholic Drinks Vending Russia

Alcoholic Drinks Vending Sweden

Alcoholic Drinks Vending Switzerland

Alcoholic Drinks Vending Taiwan

Alcoholic Drinks Vending Thailand

Alcoholic Drinks Vending UK

Alcoholic Drinks Vending USA

View full data set

View all data sets, including market sizes, market shares and sales by retail channel.

Go back

Next tip

- View full data set
- Configure and export your data

Company Shares

Share of sales and actual sales by company in a time series by standard data types.





You searched for: alcoholic drinks

Save Search

Statistics

Analysis

Dashboards

Refine your search

Geographies

Categories and topics

Companies

Brands

Pack types

Closure types

Nutrition types

Market Sizes

Aggregated sales in a time series by standard data types, per capita and growth.

- Alcoholic Drinks Vending Australia
- Alcoholic Drinks Vending Austria
- Alcoholic Drinks Vending Argentina
- Alcoholic Drinks Vending Middle East
- Alcoholic Drinks Vending Australasia
- Alcoholic Drinks Vending Asia Pacific
- Alcoholic Drinks Vending Latin America
- Alcoholic Drinks Vending North America
- Alcoholic Drinks Vending Eastern Europe
- Alcoholic Drinks Vending Western Europe

View full data set

Configure and export your data

Configure and export your data

Export custom data sets by selecting the data types, data conversions and formats you require.

Go back

Next tip

Company Shares

Share of sales and actual sales by company in a time series by standard data types.



Choose the statistics, analysis and dashboards you wish to view from those matching your search criteria.



Pass



Refine your search

Further refine the geographies, categories, companies and brands you wish to view.

Go back

Next tip

Products | Consumers | Economies |

Search

You search

Save Search

Dashboards

Refine your search

Geographies



Categories and topics



Companies



Brands



Pack types



Closure types



Nutrition types



Market Sizes

Aggregated sales in a time series by standard data types, per capita and growth.

- Alcoholic Drinks Vending Australia
- Alcoholic Drinks Vending Austria
- Alcoholic Drinks Vending Argentina
- Alcoholic Drinks Vending Middle East and Africa
- Alcoholic Drinks Vending Australasia
- Alcoholic Drinks Vending Asia Pacific
- Alcoholic Drinks Vending Latin America
- Alcoholic Drinks Vending North America
- Alcoholic Drinks Vending Eastern Europe
- Alcoholic Drinks Vending Western Europe

View full data set

Configure and export your data

Company Shares

Share of sales and actual sales by company in a time series by standard data types.





You searched for: alcoholic drinks

Save Search

Statistics

Analysis

Dashboards

Refine your search

- Geographies
- Categories and topics
- Companies
- Brands
- Pack types
- Closure types
- Nutrition types

Market Sizes

Aggregated sales in a time series by standard data types, per capita and growth.

- Alcoholic Drinks Vending Australia
- Alcoholic Drinks Vending Austria
- Alcoholic Drinks Vending Argentina
- Alcoholic Drinks Vending Middle East and Africa
- Alcoholic Drinks Vending Australasia
- Alcoholic Drinks Vending Asia Pacific
- Alcoholic Drinks Vending Latin America
- Alcoholic Drinks Vending North America
- Alcoholic Drinks Vending Eastern Europe
- Alcoholic Drinks Vending Western Europe

View full data set

Configure and export your data

Company Shares

Share of sales and actual sales by company in a time series by standard data types.

Save search

Save your search criteria for future use. Access saved searched from your profile page.

Go back

Done



Results

Choose the statistics, analysis and dashboards you wish to view from those matching your search criteria.

Search

You searched for: alcoholic drinks

Save Search

Statistics

Analysis

Dashboards

Refine your search







Geographies

Categories and topics

Analysis

Sort

Dates

-  consumers
-  innovation
-  covid-19
-  corporate strategy
-  inflation
-  economy

Country Report

Country Report

Country Report

Analysis

Choose the written analysis matching your criteria that you wish to view.

Next tip

- Analyst: [Mara Magro](#)

Country Report | 17 Jun 2024

Sales of alcoholic drinks in Spain reported flat growth in total volume terms in 2023 with neither the on-trade or off-trade channels seeing a return to pre-pandemic sales levels. However, sales did see a full recovery in total current value terms. After two consecutive years of strong inflation, consumer purchasing power continued to decrease in 2023, whilst the price of alcoholic drinks continued to rise sharply. This trend has led to a noticeable increase in value terms but this turn placed d [Read more](#)
- Alcoholic Drinks in Malaysia

Analyst: [Adhitya Nugroho](#)

Country Report | 09 Jul 2024

Elevated rates of inflation impacted consumer spending behaviour in 2023 with locals increasingly only purchasing alcoholic drinks during price promotions, are usually organised around festive seasons such as Chinese New Year and Christmas. Prices of alcoholic drinks had already seen significant growth in 2022 –





Results

Choose the statistics, analysis and dashboards you wish to view from those matching your search criteria.

Search

You searched for: alcoholic drinks

Save Search

Statistics

Refine your search

- Geographies
- Categories and topics
- Analysis

- Sort
- Dates

- consumers
- innovation
- covid-19
- corporate strategy
- inflation
- economy

Country Report

Country Report

Country Report

Read more

View the complete report.

Go back

Next tip

the pandemic, and a major rebound for on-trade sales due to the full reopening of foodservice of alcoholic drinks in Germany, total volume sales in 2023 continued to normalise with a marginal decline. As in previous years, growth was undermined by the shift towards more moderate alcohol consumption among young adults, with the longer-term trend of a decline in beer sales re

Read more

Alcoholic Drinks in Spain

Analyst: Mara Magro

Country Report | 17 Jun 2024

Sales of alcoholic drinks in Spain reported flat growth in total volume terms in 2023 with neither the on-trade or off-trade channels seeing a return to pre-pandemic sales levels. However, sales did see a full recovery in total current value terms. After two consecutive years of strong inflation, consumer purchasing power continued to decrease in 2023, whilst the price of alcoholic drinks continued to rise sharply. This trend has led to a noticeable increase in value terms but this turn placed d

Read more

Alcoholic Drinks in Malaysia

Analyst: Adhitya Nugroho

Country Report | 09 Jul 2024

Elevated rates of inflation impacted consumer spending behaviour in 2023 with locals increasingly only purchasing alcoholic drinks during price promotions, are usually organised around festive seasons such as Chinese New Year and Christmas. Prices of alcoholic drinks had already seen significant growth in 2022 –



Choose the statistics, analysis and dashboards you wish to view from those matching your search criteria.

Search

Save Search

Analysis

Dashboards

Refine your search



Further refine the analysis you wish to view - choose country reports, datagraphics, briefings and articles.

Go back

Next tip

Refine your search

Geographies ▾

Categories and topics ▾

Analysis ▾

Sort ▾

Dates ▾

Q consumers

Q innovation

Q covid-19

Q corporate strategy

Q inflation

Q economy

Country Report

Alcoholic Drinks in Germany

Analyst: [Stephen Dutton](#)

Country Report | 23 Jul 2024

Following the upheavals witnessed in previous years linked to the pandemic, and a major rebound for on-trade sales due to the full reopening of foodservice outlets in 2022, thereby boosting overall volume sales growth of alcoholic drinks in Germany, total volume sales in 2023 continued to normalise with a marginal decline. As in previous years, growth was undermined by the shift towards more moderate alcohol consumption among young adults, with the longer-term trend of a decline in beer sales re [Read more](#)

Country Report

Alcoholic Drinks in Spain

Analyst: [Mara Magro](#)

Country Report | 17 Jun 2024

Sales of alcoholic drinks in Spain reported flat growth in total volume terms in 2023 with neither the on-trade or off-trade channels seeing a return to pre-pandemic sales levels. However, sales did see a full recovery in total current value terms. After two consecutive years of strong inflation, consumer purchasing power continued to decrease in 2023, whilst the price of alcoholic drinks continued to rise sharply. This trend has led to a noticeable increase in value terms but this turn placed d [Read more](#)

Country Report

Alcoholic Drinks in Malaysia

Analyst: [Adhitya Nugroho](#)

Country Report | 09 Jul 2024

Elevated rates of inflation impacted consumer spending behaviour in 2023 with locals increasingly only purchasing alcoholic drinks during price promotions, are usually organised around festive seasons such as Chinese New Year and Christmas. Prices of alcoholic drinks had already seen significant growth in 2022 –





Choose the statistics, analysis and dashboards you wish to view from those matching your search criteria.

Refine your search

Geographic

Categories

Analysis

Sort

Dates

Q consumers

Q innovation

Q covid-19

Q corporate strategy

Q inflation

Q economy

Q megatrends

Q premiumisation

Q digital

Q pricing and assortment

ⓘ Browse All Themes

Alcoholic Drinks in Germany

Analyst: [Stephen Dutton](#)

23 Jul 2024

Revaluations witnessed in previous years linked to the pandemic, and a major rebound for on-trade sales due to the full reopening of foodservice thereby boosting overall volume sales growth of alcoholic drinks in Germany, total volume sales in 2023 continued to normalise with a marginal previous years, growth was undermined by the shift towards more moderate alcohol consumption among young adults, with the longer-term trend of sales re [Read more](#)

Alcoholic Drinks in Spain

Country Report | 17 Jun 2024

Sales of alcoholic drinks in Spain reported flat growth in total volume terms in 2023 with neither the on-trade or off-trade channels seeing a return to pre-pandemic sales levels. However, sales did see a full recovery in total current value terms. After two consecutive years of strong inflation, consumer purchasing power continued to decrease in 2023, whilst the price of alcoholic drinks continued to rise sharply. This trend has led to a noticeable increase in value terms but this turn placed d [Read more](#)

Alcoholic Drinks in Malaysia

Analyst: [Adhitya Nugroho](#)

Country Report | 09 Jul 2024

Elevated rates of inflation impacted consumer spending behaviour in 2023 with locals increasingly only purchasing alcoholic drinks during price promotions, which are usually organised around festive seasons such as Chinese New Year and Christmas. Prices of alcoholic drinks had already seen significant growth in 2022 – especially wine and spirits – and thus the further price rises seen in 2023 had a significant detrimental effect on volume sales. [Read more](#)

Alcoholic Drinks in the US

Analyst: [Mark Strobel](#)

Country Report | 12 Jun 2024

In 2023, the collective weight of inflationary pressures, waning consumer confidence, and persistent brand boycotts led total volume sales of alcoholic drinks in the US to drop to their lowest level in a decade. Bright spots existed in categories across the spectrum, but could be matched with similarly negative or worse results in another. For instance, while malt-based RTDs flew off shelves, largely as hard tea and spirit-based canned cocktails saw share growth, hard seltzers continued their



Results

Choose the statistics, analysis and dashboards you wish to view from those matching your search criteria.

You searched for: alcoholic drinks

Save Search

- Statistics
- Analysis
- Dashboards

Refine your search

Geographies

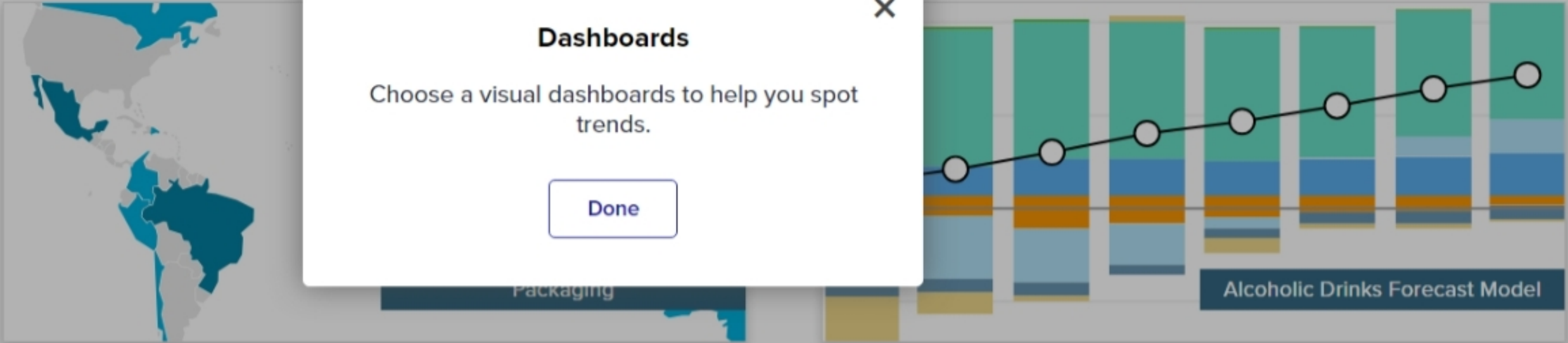
Categories and topics

Dashboard Types

Dashboards

Choose a visual dashboards to help you spot trends.


Done





SEARCH RESULTS /

Market Sizes

 How do keyword search results differ from tree search results?

Historical

Definitions

Calculation Variables

CONVERT DATA 

CHANGE DATA TYPES 

$\Sigma$  GROUP SUM 

2018 

2023 

APPLY 

MODIFY SEARCH 









Geography	Type	Unit	Current Constant	2018	2019	2020	2021	2022	2023
Argentina	ue RSP excl	ARS million	Current Prices	-	-	-	-	-	-

Convert data

×


Convert data to a specific unit of measurement

Go back

Next tip



SEARCH RESULTS /  
Market Sizes

 [How do keyword search results differ from tree search results?](#)

Historical

Definitions | Calculation Variables


CONVERT DATA  CHANGE DATA TYPES   $\Sigma$  GROUP SUM  2018  2023  APPLY 

MODIFY SEARCH     

Geography 	Category 	Unit 	Current Constant 	2018 	2019 	2020 	2021 	2022 	2023 
Argentina	Alcoholic	million	Current Prices	-	-	-	-	-	-

Research Sources:  
1. [Retail: Euromonitor from](#)

Change data type



Add or remove data types from the grid like volume or value sales. Some Industries also include other unique data types.

Go back


Next tip





SEARCH RESULTS /

Market Sizes

 How do keyword search results differ from tree search results?

Historical

Definitions | Calculation Variables

CONVERT DATA 

CHANGE DATA TYPES 

Σ GROUP SUM 

2018 

2023 

APPLY 









MODIFY SEARCH 









Geography 	Category	Constant 	2018 	2019 	2020 	2021 	2022 	2023 
Argentina	Alcoholic Drinks Vending	Prices	-	-	-	-	-	-

Research Sources:  
1. Retail: Euromonitor from trade sources/national

Group sum

Sum the data in your search by category and/or geography to create a tailored total line.


Go back

Next tip



SEARCH RESULTS /


Market Sizes

 How do keyword search results differ from tree search results?

Historical


Definitions | Calculation Variables

CONVERT DATA 

CHANGE DATA TYPES 

Σ GROUP SUM 

2018 

2023 


APPLY 

MODIFY SEARCH 









Geography	Category	Data Type	2019	2020	2021	2022	2023
Argentina	Alcoholic Drinks Vending	Retail Value F Sales Tax	-	-	-	-	-

Research Sources:  
1. Retail: Euromonitor from trade sources/national statistics

Change years

Change the years in the dropdown menu and click 'Apply' to access forecasted and historic data.

Go back

Next tip









   

Table Of Contents

Introduction

Key findings

Alcoholic drinks: key facts

Top market trends

Treading a tightrope; glass half full or glass half empty?

Balancing inflationary pressures and black swan events against tentative signs of resurgence

Michelob Ultra: Active lifestyle positioning, the answer to macroeconomic woes

Related Statistics

View Statistics

Related Industry Reports

More Related Items

Top Trends in Alcoholic Drinks

Briefing | 20 Aug 2024

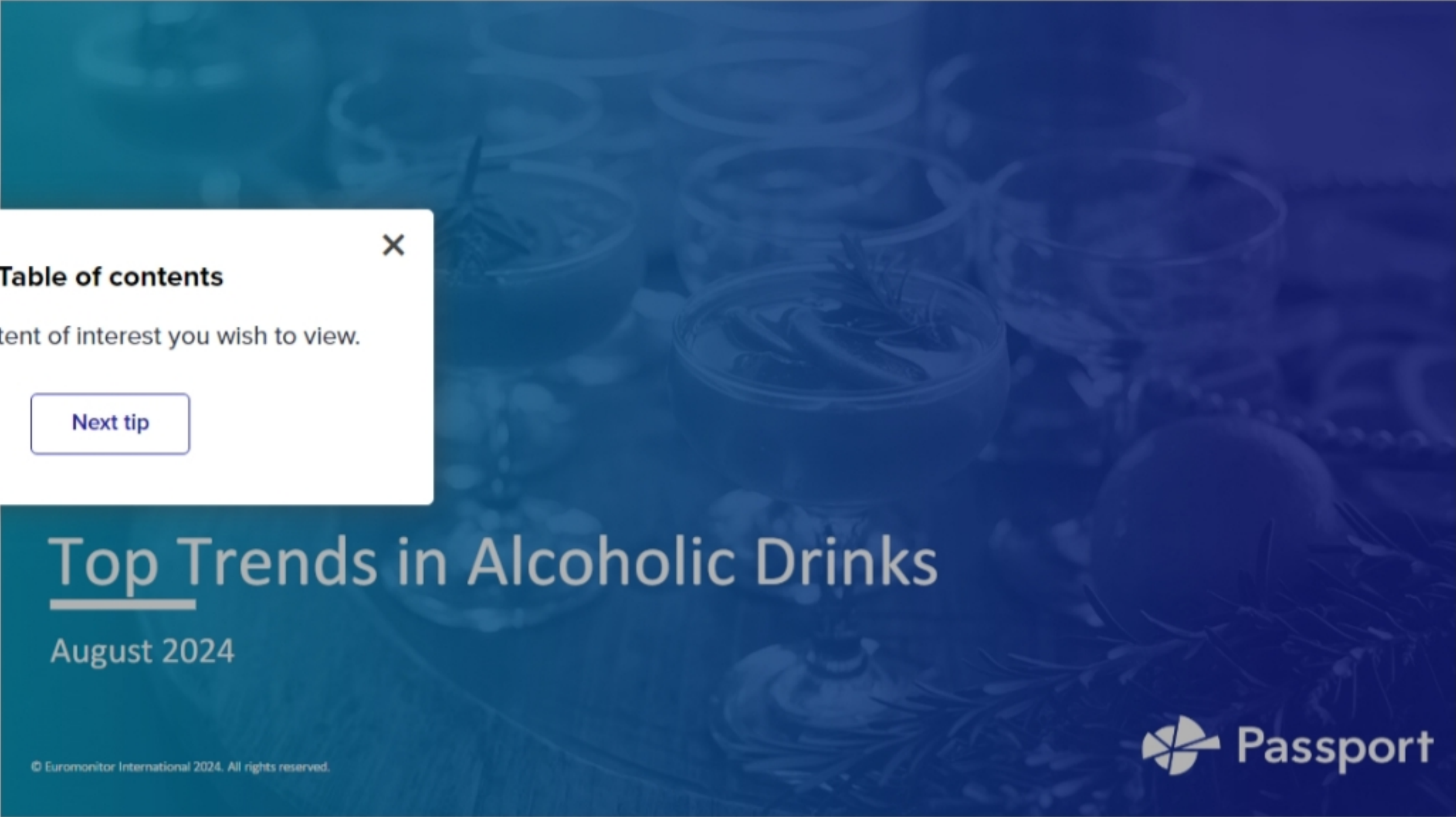



Table of contents

Choose content of interest you wish to view.





Next tip

Top Trends in Alcoholic Drinks

August 2024

 Passport

© Euromonitor International 2024. All rights reserved.



Download

Download the full report.

Go back

Next tip

Top Trends in Alcoholic Drinks

Briefing | 20 Aug 2024



Top Trends in Alcoholic Drinks

August 2024

 Passport

© Euromonitor International 2024. All rights reserved.





Top Trends in Alcoholic Drinks

Briefing | 20 Aug 2024

Print

Print the full report.

Go back

Next tip

Tal

Int

Ke

Al

To

Tr

gl

Balancing inflationary pressures and black swan events against tentative signs of resurgence

Michelob Ultra: Active lifestyle positioning, the answer to macroeconomic woes

Related Statistics

View Statistics

Related Industry Reports

More Related Items

Top Trends in Alcoholic Drinks

August 2024

© Euromonitor International 2024. All rights reserved.

Passport









Table Of Contents

Introduction

Key findings

Alcoholic drinks

Top markets

Treading water

glass half full

Balancing act

black swan

of resurgence

Michelob Ultra: Active lifestyle positioning, the answer to macroeconomic woes

Related Statistics

View Statistics

Related Industry Reports

More Related Items

Top Trends in Alcoholic Drinks

Briefing | 20 Aug 2024

Save

Save for future reference. Access the report from your profile page.

Go back

Next tip

Top Trends in Alcoholic Drinks

August 2024

 Passport

© Euromonitor International 2024. All rights reserved.





Top Trends in Alcoholic Drinks

Briefing | 20 Aug 2024

Table Of Contents

- Introduction
- Key findings
- Alcoholic drinks
- Top market trends
- Treading a tightrope: glass half empty or full?
- Balancing inflation and a black swan event: the path of resurgence
- Michelob Ultra: Active lifestyle positioning, the answer to macroeconomic woes

Related Statistics

View Statistics

Related Industry Reports

More Related Items

Create link

Create a URL link to this content and share with other subscribers.

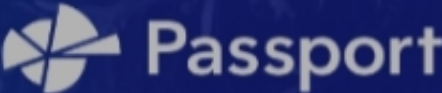
Go back

Done

Top Trends in Alcoholic Drinks

August 2024


© Euromonitor International 2024. All rights reserved.




Eyewear in Canada

COUNTRY REPORT | MAY 2024

- ANALYSIS
- DATAGRAPHS
- CONTEXT
- DOWNLOAD
- RELATED

 Share



EXECUTIVE SUMMARY

Eyewear in Canada

Eyewear in Canada has shown strong growth, following a year of modest performance. The market for contact lenses and spectacles, driven partly by pandemic-induced factors as consumers caught up on delayed purchases and upgraded their eyewear for returning to workplaces, it also witnessed subdued performance in sunglasses and reading glasses due to consumer belt-tightening amidst high inflation. However, in 2024, all categories are experiencing growth as consumers benefit from decreased inflation rates, resulting in increased spending power. Moreover, the market is buoyed by a surge in immigration, contributing to the adoption of both prescription and non-prescription eyewear among newcomers. Despite the predominance of newcomers in lower income brackets, their collective impact on eyewear sales is notable, further underpinning the product area's growth trajectory.

2024 key trends

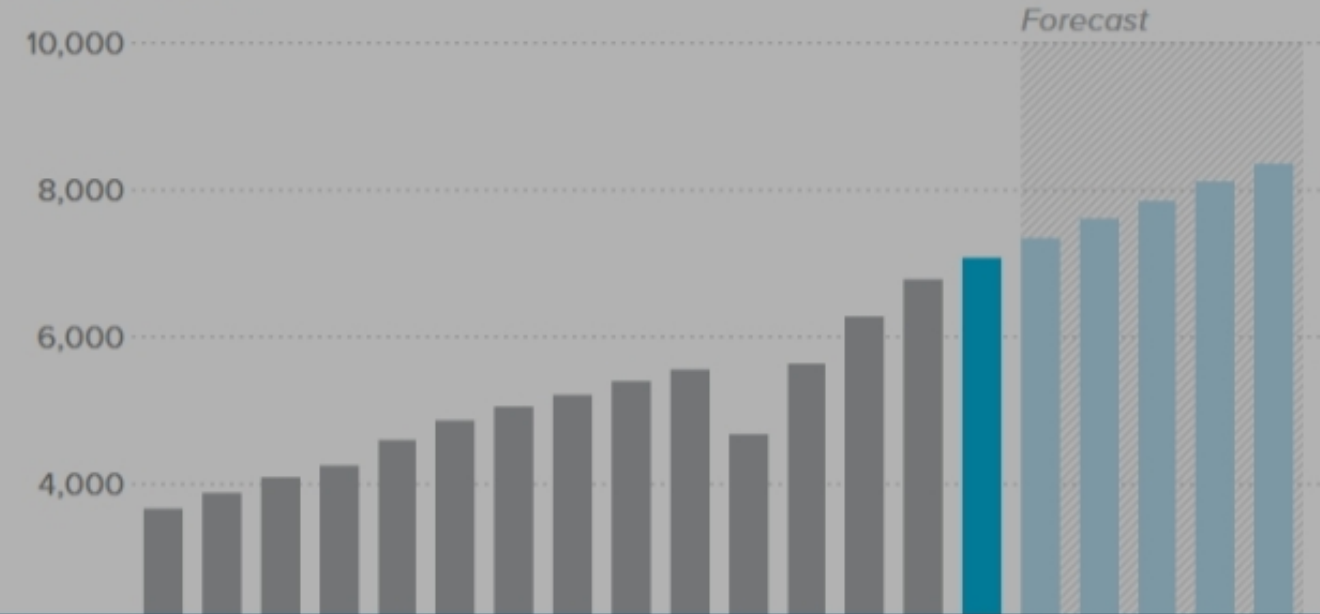
In Canada, there is a noticeable shift towards greater polarisation, driven by the expansion of value player Specsavers. The UK-based eyewear provider opened its 100th store in Canada in 2023, with plans to expand further in 2024.

Market Sizes

Sales of Eyewear  
Retail Value RSP - CAD million - Current - 2010-2029



7,036





Eyewear in Canada

COUNTRY REPORT | MAY 2024

- ANALYSIS
- DATAGRAPHICS
- CONTEXT
- DOWNLOAD
- RELATED

 Share my link

 Save to my collection

EXECUTIVE SUMMARY

Eyewear in 2024: The big picture

Eyewear in Canada is witnessing a resurgence after a year of mixed performance in 2023. While sunglasses, driven partly by pandemic-induced factors as consumers caught up on delayed purchases and upgraded their eyewear for returning to workplaces, it also witnessed subdued performance in sunglasses and reading glasses due to consumer belt-tightening amidst high inflation. However, in 2024, all categories are experiencing growth as consumers benefit from decreased inflation rates, resulting in increased spending power. Moreover, the market is buoyed by a surge in immigration, contributing to the adoption of both prescription and non-prescription eyewear among newcomers. Despite the predominance of newcomers in lower income brackets, their collective impact on eyewear sales is notable, further underpinning the product area's growth trajectory.

2024 key trends

In Canada, there is a noticeable shift towards greater polarisation, driven by the expansion of value player Specsavers. The UK-based eyewear provider opened its 100th store in Canada in 2023, with plans to reach 150 stores by the end of 2024.

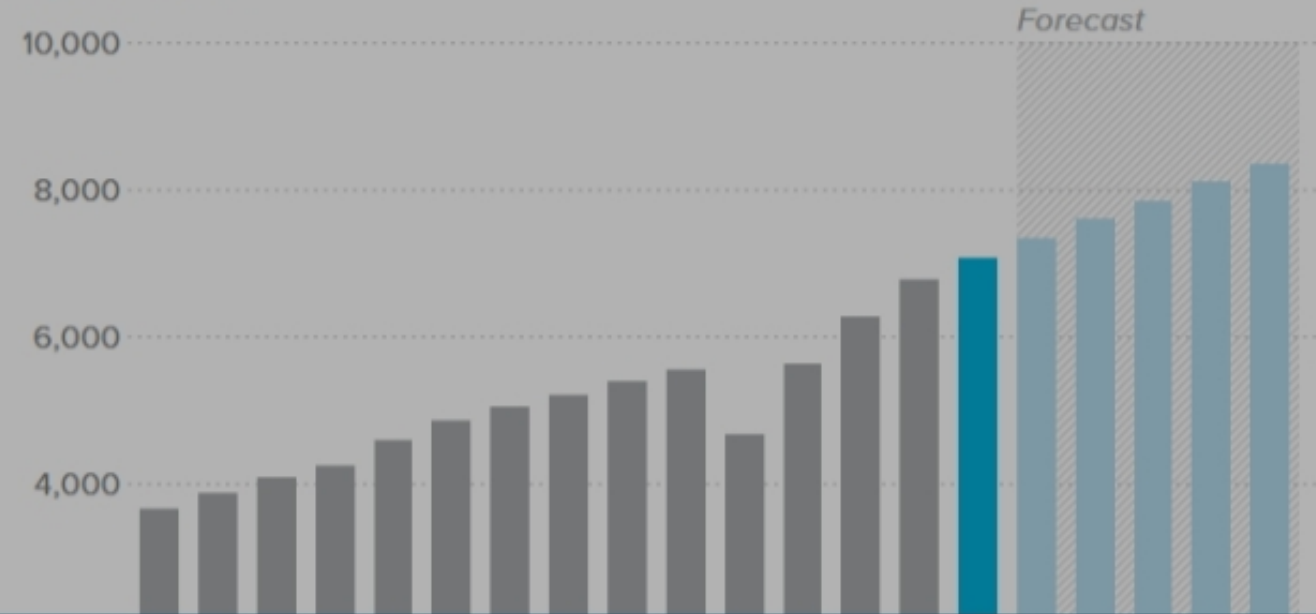
Market Sizes

Sales of Eyewear

Retail Value RSP - CAD million - Current - 2010-2029



7,036





Eyewear in Canada

COUNTRY REPORT | MAY 2024

ANALYSIS

DATAGRAPHS

CONTEXT

DOWNLOAD

RELATED

 Share my link

 Save to my content

 Change language

EXECUTIVE SUMMARY

Eyewear in 2024: The big picture

Eyewear in Canada is witnessing a resurgence across all categories in 2024, following a year of mixed performance in 2023. While 2023 saw robust growth in contact lenses, spectacles, driven partly by pandemic-induced factors as consumers caught up on delayed purchases and upgraded their eyewear for returning to workplaces, it also witnessed subdued performance in sunglasses and reading glasses due to consumer belt-tightening amidst high inflation. However, in 2024, all categories are experiencing growth as consumers benefit from decreased inflation rates, resulting in increased spending power. Moreover, the market is buoyed by a surge in immigration, contributing to the adoption of both prescription and non-prescription eyewear among newcomers. Despite the predominance of newcomers in lower income brackets, their collective impact on eyewear sales is notable, further underpinning the product area's growth trajectory.

2024 key trends

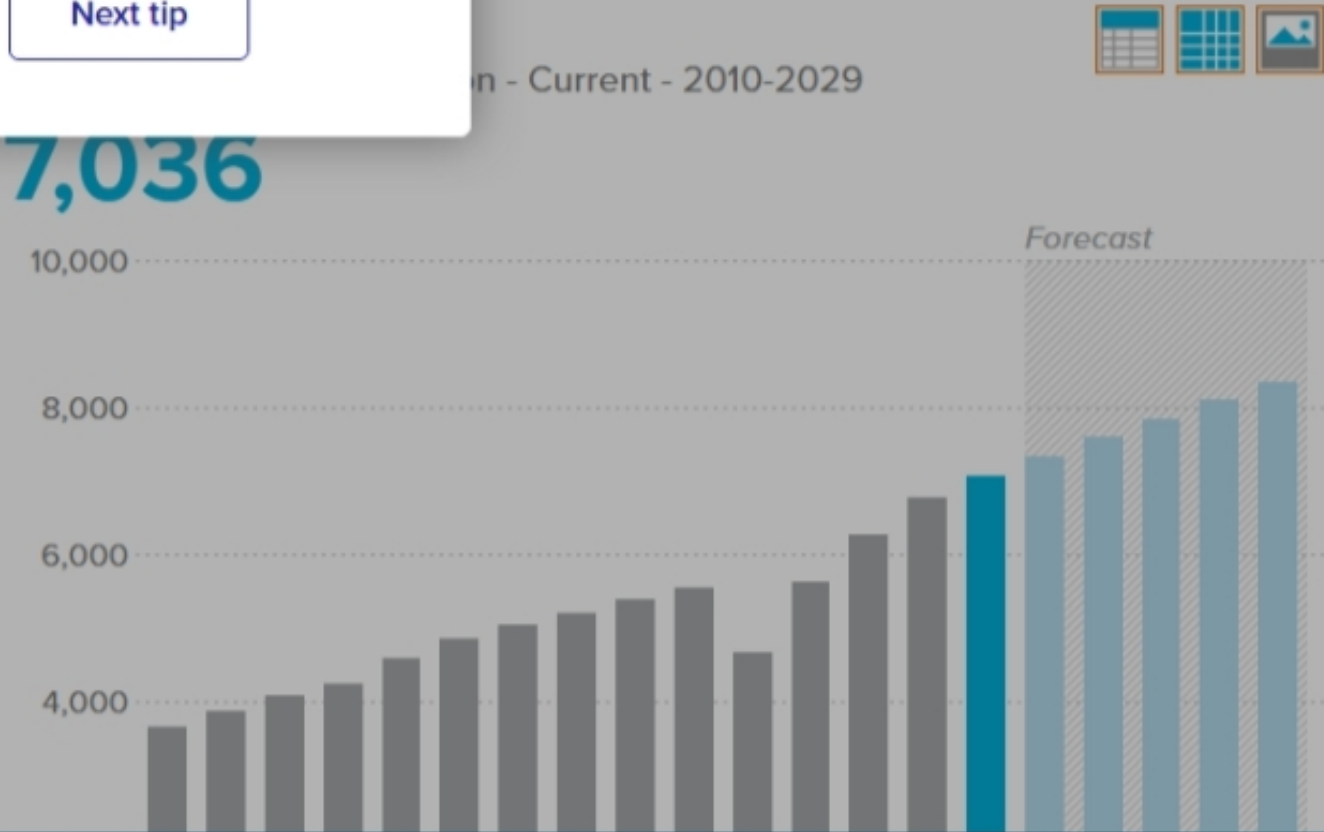
In Canada, there is a noticeable shift towards greater polarisation, driven by the expansion of value player Specsavers. The UK-based eyewear provider opened its 100th store in Canada in 2023, with plans to expand further in 2024.

Download

Download a full report or download data.

Go back


Next tip





Eyewear in Canada

COUNTRY REPORT | MAY 2024

- ANALYSIS
- DATAGRAPHS
- CONTEXT
- DOWNLOAD
- RELATED

 Share my link

 Save to my content

 Change language

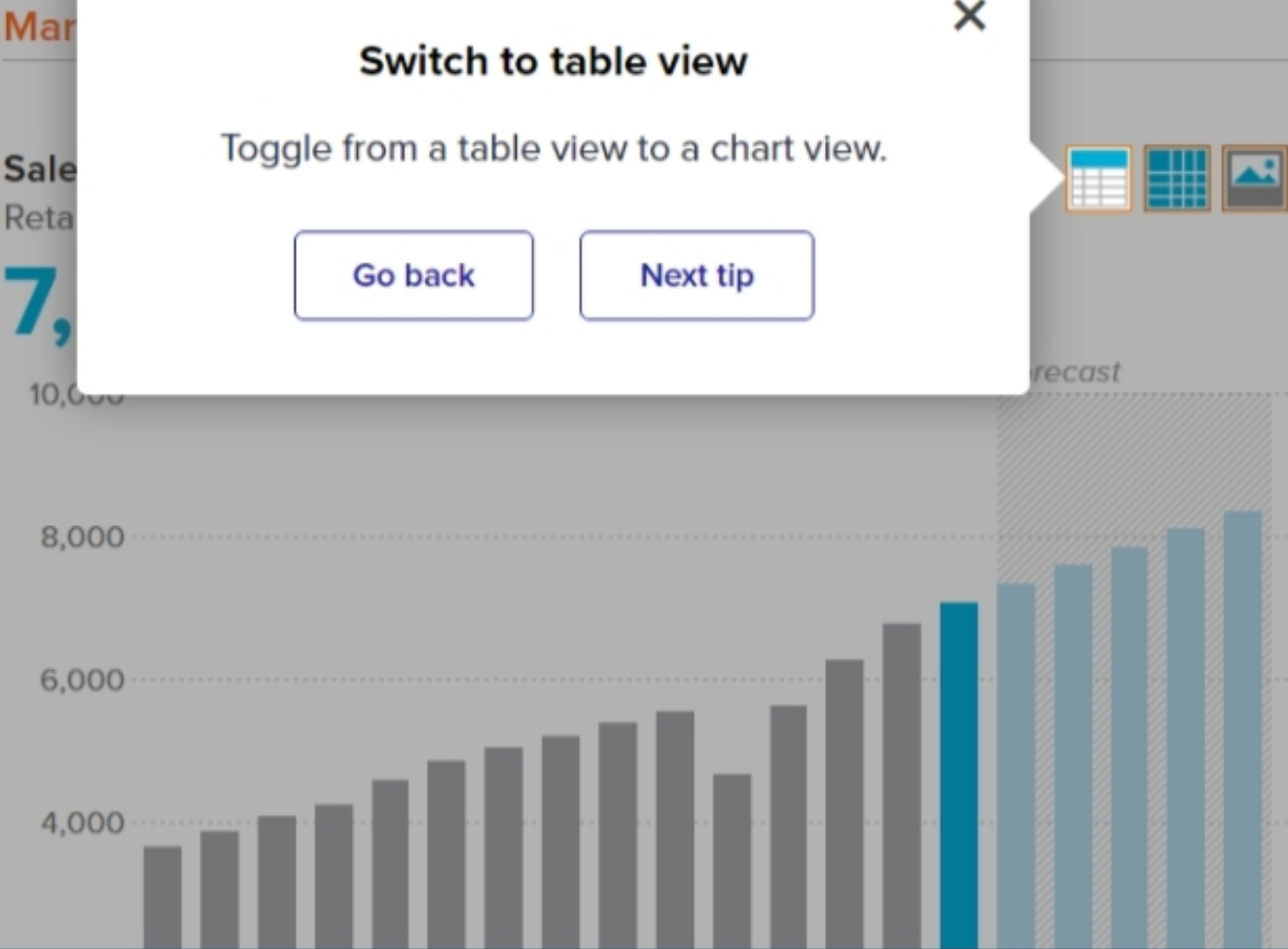
EXECUTIVE SUMMARY

Eyewear in 2024: The big picture

Eyewear in Canada is witnessing a resurgence across all categories in 2024, following a year of mixed performance in 2023. While 2023 saw robust growth in contact lenses and spectacles, driven partly by pandemic-induced factors as consumers caught up on delayed purchases and upgraded their eyewear for returning to workplaces, it also witnessed subdued performance in sunglasses and reading glasses due to consumer belt-tightening amidst high inflation. However, in 2024, all categories are experiencing growth as consumers benefit from decreased inflation rates, resulting in increased spending power. Moreover, the market is buoyed by a surge in immigration, contributing to the adoption of both prescription and non-prescription eyewear among newcomers. Despite the predominance of newcomers in lower income brackets, their collective impact on eyewear sales is notable, further underpinning the product area's growth trajectory.

2024 key trends

In Canada, there is a noticeable shift towards greater polarisation, driven by the expansion of value player Specsavers. The UK-based eyewear provider opened its 100th store in Canada in 2023, with plans to expand further in 2024.



Switch to table view

Toggle from a table view to a chart view.

Go back

Next tip





Eyewear in Canada

COUNTRY REPORT | MAY 2024


ANALYSIS


DATAGRAPHICS


CONTEXT

DOWNLOAD

RELATED

 Share my link

 Save to my content

 Change language

EXECUTIVE SUMMARY

Eyewear in 2024: The big picture

Eyewear in Canada is witnessing a resurgence across all categories in 2024, following a year of mixed performance in 2023. While 2023 saw robust growth in contact lenses and spectacles, driven partly by pandemic-induced factors as consumers caught up on delayed purchases and upgraded their eyewear for returning to workplaces, it also witnessed subdued performance in sunglasses and reading glasses due to consumer belt-tightening amidst high inflation. However, in 2024, all categories are experiencing growth as consumers benefit from decreased inflation rates, resulting in increased spending power. Moreover, the market is buoyed by a surge in immigration, contributing to the adoption of both prescription and non-prescription eyewear among newcomers. Despite the predominance of newcomers in lower income brackets, their collective impact on eyewear sales is notable, further underpinning the product area's growth trajectory.

2024 key trends

In Canada, there is a noticeable shift towards greater polarisation, driven by the expansion of value player Specsavers. The UK-based eyewear provider opened its 100th store in Canada in 2023, with plans to expand further in 2024.

Market size

Sales of  
Retail Value

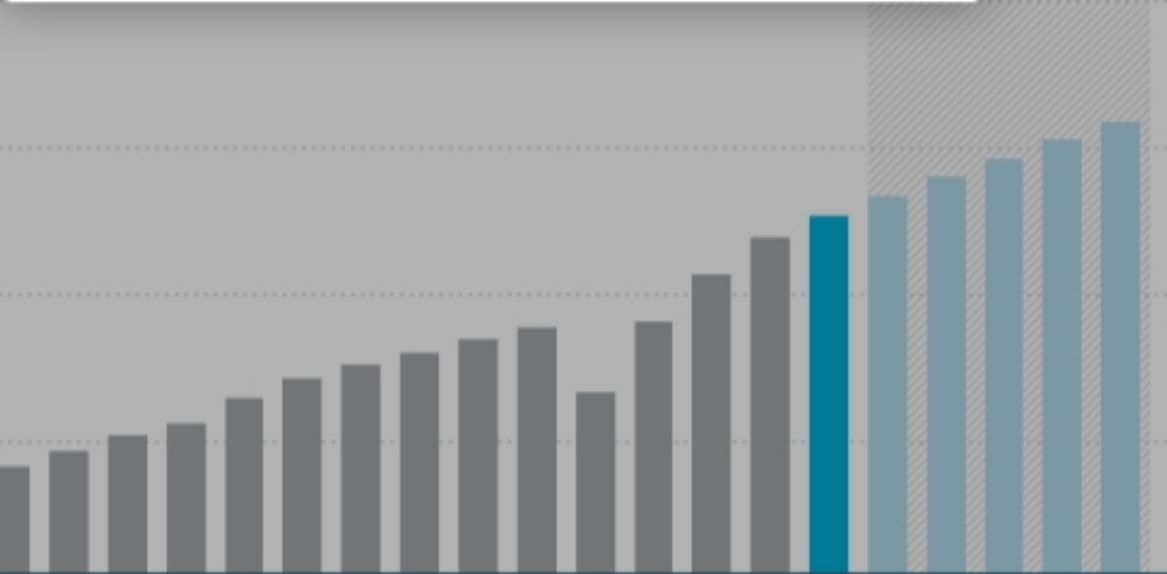
7,030

10,000

8,000

6,000

4,000



View related statistics

View related statistics.

Go back

Next tip








Eyewear in Canada

COUNTRY REPORT | MAY 2024

- ANALYSIS
- DATAGRAPHS
- CONTEXT
- DOWNLOAD
- RELATED

 Share my link

 Save to my content

 Change language

EXECUTIVE SUMMARY

Eyewear in 2024: The big picture

Eyewear in Canada is witnessing a resurgence across all categories in 2024, following a year of mixed performance in 2023. While 2023 saw robust growth in contact lenses and spectacles, driven partly by pandemic-induced factors as consumers caught up on delayed purchases and upgraded their eyewear for returning to workplaces, it also witnessed subdued performance in sunglasses and reading glasses due to consumer belt-tightening amidst high inflation. However, in 2024, all categories are experiencing growth as consumers benefit from decreased inflation rates, resulting in increased spending power. Moreover, the market is buoyed by a surge in immigration, contributing to the adoption of both prescription and non-prescription eyewear among newcomers. Despite the predominance of newcomers in lower income brackets, their collective impact on eyewear sales is notable, further underpinning the product area's growth trajectory.

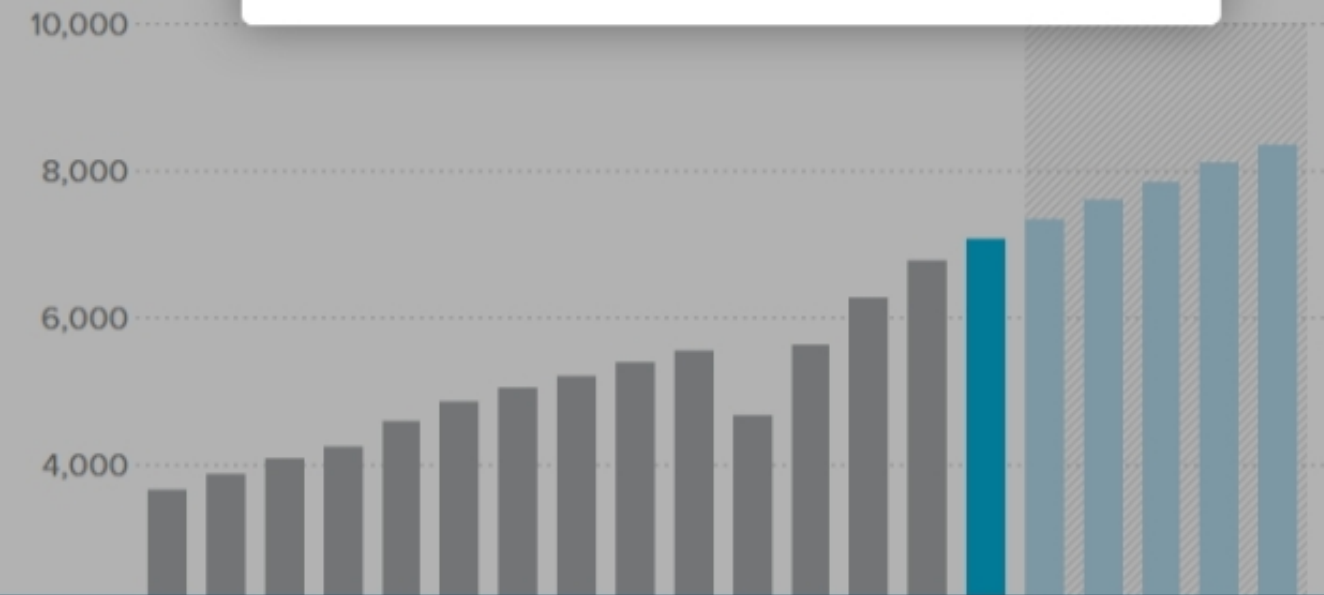
2024 key trends

In Canada, there is a noticeable shift towards greater polarisation, driven by the expansion of value player Specsavers. The UK-based eyewear provider opened its 100th store in Canada in 2023, with plans to expand further in 2024.

Market Size

Sales of Eyewear  
Retail Value R\$

7,036



Export image

Export image.

Go back

Next tip



Eyewear in Canada

COUNTRY REPORT | MAY 2024


ANALYSIS


DATAGRAPHS


CONTEXT

DOWNLOAD

RELATED

 Share my link

 Save to my content

 Change language

EXECUTIVE SUMMARY

Eyewear in Canada

Eyewear in Canada is projected to grow at a CAGR of 2.4% from 2024 to 2029, following a year of steady growth. The market is driven by the increasing adoption of contact lenses and spectacles, as well as the growing demand for premium eyewear. Despite the delayed adoption of digital eyewear, the market is expected to witness significant growth in the coming years. The market is also witnessing a shift towards premium eyewear, driven by the growing demand for high-quality lenses and frames. This trend is supported by the increasing disposable income of consumers and the growing awareness of the importance of eye health. However, the market is also facing challenges, such as the increasing competition from low-cost imports and the impact of inflation on consumer spending. Despite these challenges, the market is expected to continue its growth trajectory, driven by the increasing demand for premium eyewear and the growing awareness of the importance of eye health.

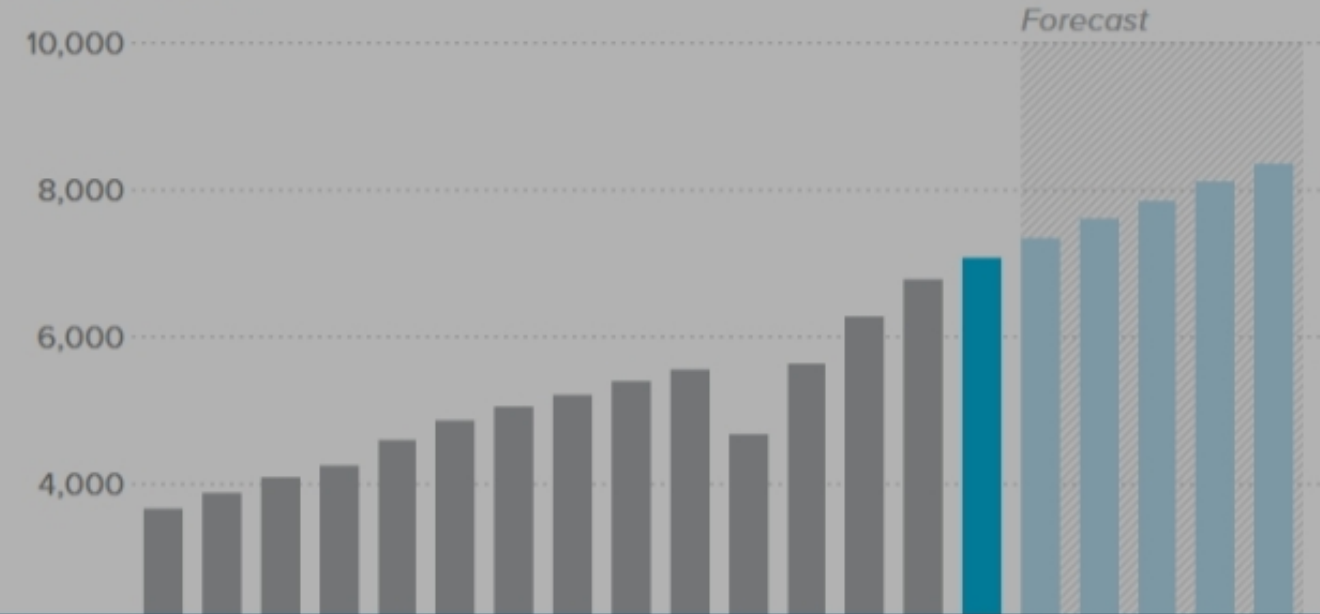
2024 key trends

In Canada, there is a noticeable shift towards greater polarisation, driven by the expansion of value player Specsavers. The UK-based eyewear provider opened its 100th store in Canada in 2023, following its acquisition of the local chain, Specsavers Optical. This move is expected to further consolidate the market and drive the adoption of value-oriented eyewear. The expansion of Specsavers is also supported by the growing demand for affordable eyewear, driven by the increasing competition from low-cost imports and the impact of inflation on consumer spending.

Market Sizes

Sales of Eyewear  
Retail Value RSP - CAD million - Current - 2010-2029

7,036





Eyewear in Canada

COUNTRY REPORT | MAY 2024


ANALYSIS


DATAGRAPHS


CONTEXT

DOWNLOAD

RELATED

 Share my link

 Save to my content

 Change language

EXECUTIVE SUMMARY

Eyewear in 2024: The big picture

Eyewear in Canada is witnessing a resurgence across all categories after a year of mixed performance in 2023. While 2023 saw robust growth in spectacles, driven partly by pandemic-induced factors and delayed purchases and upgraded their eyewear for return to work, 2024 witnessed subdued performance in sunglasses and reading glasses due to consumer belt-tightening amidst high inflation. However, in 2024, all categories are experiencing growth as consumers benefit from decreased inflation rates, resulting in increased spending power. Moreover, the market is buoyed by a surge in immigration, contributing to the adoption of both prescription and non-prescription eyewear among newcomers. Despite the predominance of newcomers in lower income brackets, their collective impact on eyewear sales is notable, further underpinning the product area's growth trajectory.

2024 key trends

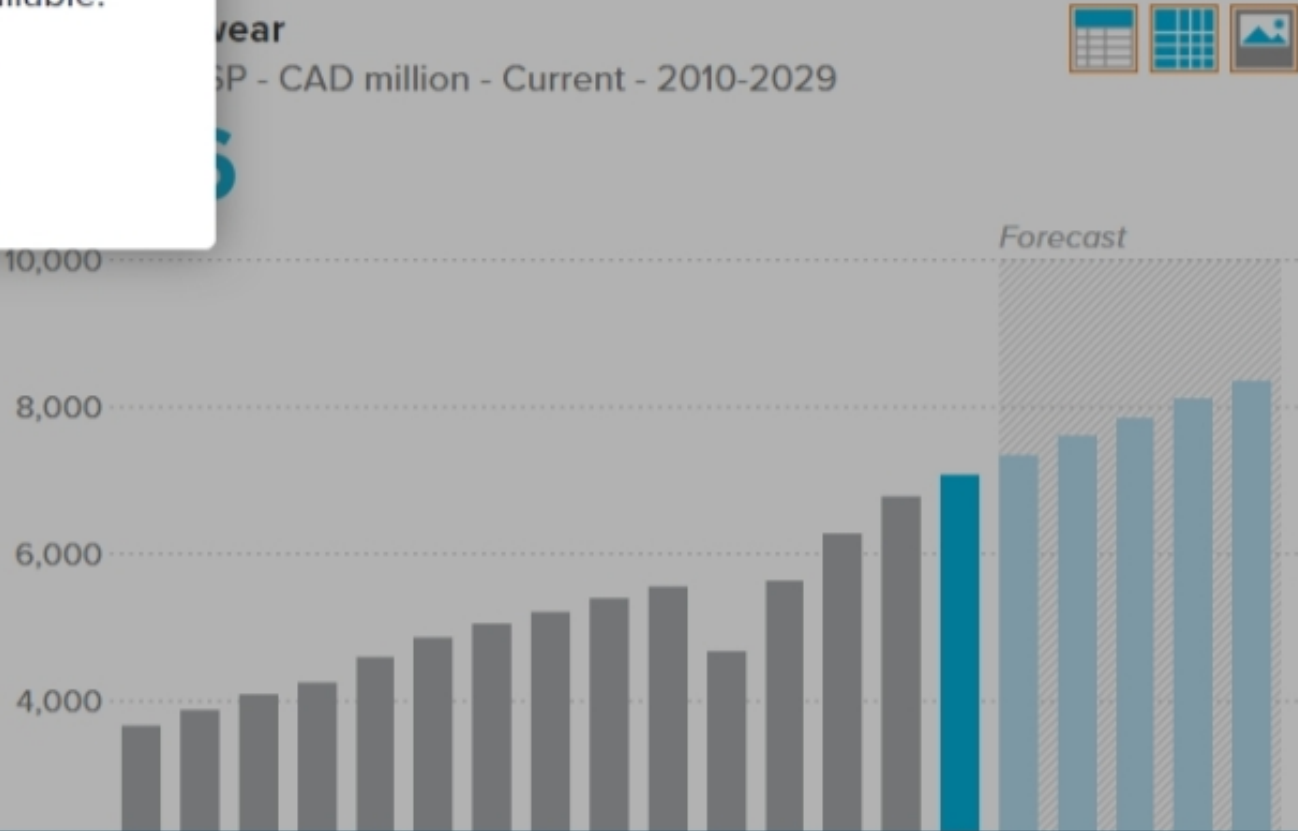
In Canada, there is a noticeable shift towards greater polarisation, driven by the expansion of value player Specsavers. The UK-based eyewear provider opened its 100th store in Canada in 2023, with plans to expand further in 2024.

Change language

Machine language translations are available.

Go back

Done



## Navigation menu

Select a topics of interest and view a page of curated content.

[Help centre](#)



Euromonitor  
International



Passport

Industries

Channels

Companies

Products

Consumers

Economies

Search

Appliances and Electronics >

Drinks >

Food and Nutrition >

Health and Beauty >

Home Products >

Luxury and Fashion >

Nicotine and Cannabis >

Services >

B2B >

Use our Industries research to:

Optimise your growth through new market and category opportunities.

Evaluate the competitive landscape and benchmark your performance.

Identify growth drivers and act quickly on emerging trends.



Industry overview

Create custom totals

Forecast model





Explore categories

Discover detailed statistical data with our easy-to-use category tree to help you identify growth opportunities.

Select

▼

Go

Latest reports

Briefing

Understanding Global Consumer Types

To gain a competitive edge and accelerate growth, companies must focus on understanding their target consumers. This report provides insights into seven consumer types, helping businesses refine their strategies to align with prevailing...

Read more

19 Aug 2024

Local Company Profile


AmorePacific HongKong Co Ltd in Beauty and Personal Care (Hong Kong, China)

Visualise local company data with interactive datagraphics on retail sales, category performance and brand portfolios

Read more

17 Aug 2024


View all



Women's Health

Unlock opportunities for dedicated solutions addressing female-specific needs.

Explore more



Asia Health and Beauty

Discover how APAC is reshaping the health and beauty landscape.

Explore more

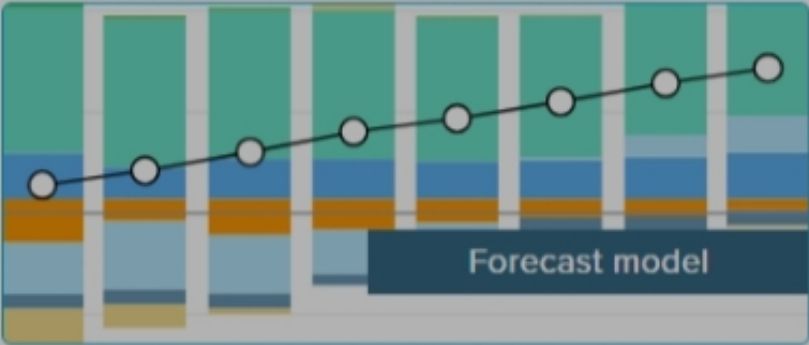
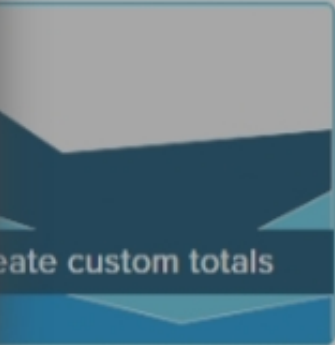
Dashboards



Explore all categories

Use the drop-down to explore different sectors and related industries.

Next tip



Navigation menu

Select a topics of interest and view a page of curated content.

### Explore categories

Discover detailed statistical data with our easy-to-use category tree to help you identify growth opportunities.

Select

▼

Go

### Latest reports


Briefing

Understanding Global Consumer Types  
To gain a competitive edge and accelerate growth, companies must focus on understanding their target consumers. This report provides insights into seven consumer types, helping businesses refine their strategies to align with prevailing...  
[Read more](#)  
19 Aug 2024

Local Company Profile


AmorePacific HongKong Co Ltd in Beauty and Personal Care (Hong Kong, China)  
Visualise local company data with interactive datagraphics on retail sales, category performance and brand portfolios  
[Read more](#)  
17 Aug 2024

View all



#### Women's Health

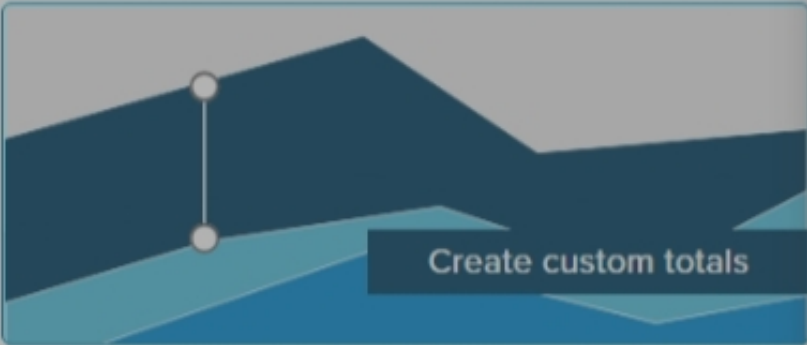
Unlock opportunities for dedicated solutions addressing female-specific needs.  
[Explore more](#)



#### Asia Health and Beauty

Discover how APAC is reshaping the health and beauty landscape.  
[Explore more](#)

Dashboards



### Latest reports

Read the latest country reports and global trends analysis.

Go back

Next tip





## Navigation menu

Select a topics of interest and view a page of curated content.

[Help centre](#)



Euromonitor  
International



Passport

Industries

Channels

Companies

Products

Consumers

Economies

[Search](#)

[Home](#) > [Industries](#) > [Beauty and Personal Care](#)

### Explore categories

Discover detailed statistical data with our easy-to-use category tree to help you identify growth opportunities.

Select



[Go](#)

### Latest reports

Briefing

#### Understanding Global Consumer Types

To gain a competitive edge and accelerate growth, companies must focus on understanding their target consumers. This report provides insights into seven consumer types, helping businesses refine their strategies to align with prevailing...

[Read more](#)

19 Aug 2024

Local  
Company  
Profile

#### AmorePacific HongKong (Kong, China)

Visualise local company data, performance and brand portfolio

[Read more](#)

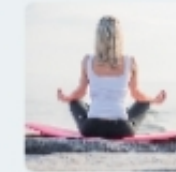
17 Aug 2024

### Trends and analysis

Explore the trends shaping consumer demand and gain insights into market conditions and future opportunities.

[Go back](#)

[Next tip](#)



#### Women's Health

Unlock opportunities for dedicated solutions addressing female-specific needs.

[Explore more](#)

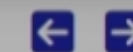
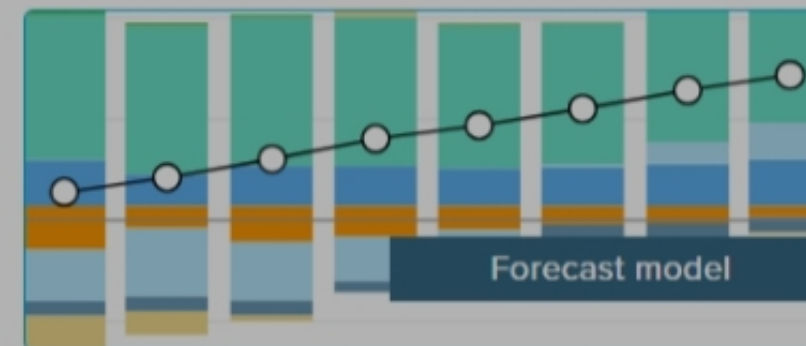
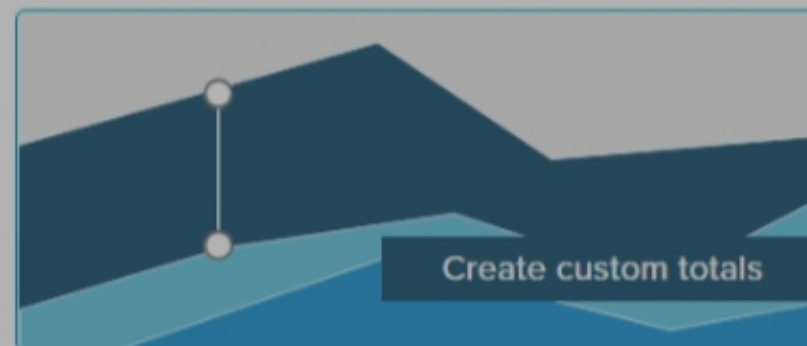


#### Asia Health and Beauty

Discover how APAC is reshaping the health and beauty landscape.

[Explore more](#)

### Dashboards



Explore categories

Discover detailed statistical data with our easy-to-use category tree to help you identify growth opportunities.

Select

▼

Go

Latest reports

Briefing

Understanding Global Consumer Types


To gain a competitive edge and accelerate growth, companies must focus on understanding their target consumers. This report provides insights into seven consumer types, helping businesses refine their strategies to align with prevailing...  
[Read more](#)

Local Company Profile

Beauty and Personal Care (Hong Kong)


retail sales, category

View all



Women's Health


Unlock opportunities for dedicated solutions addressing female-specific needs.  
[Explore more](#)



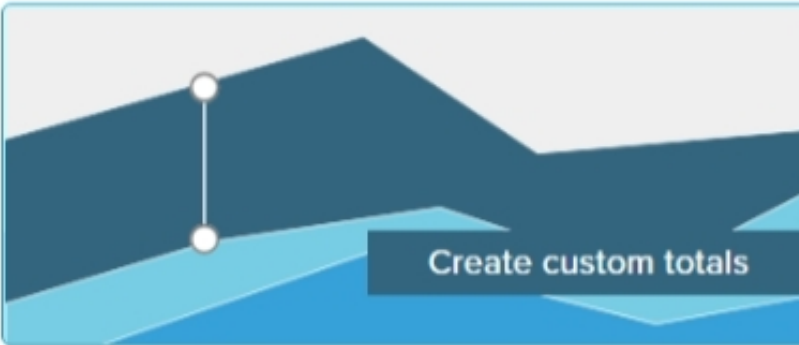
Asia Health and Beauty

Discover how APAC is reshaping the health and beauty landscape.  
[Explore more](#)

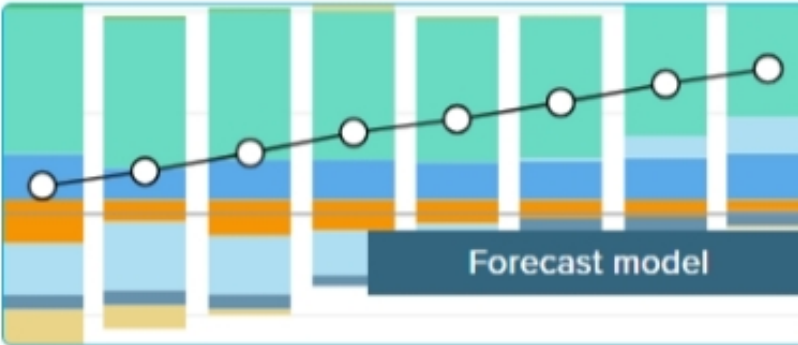
Dashboards



Industry overview



Create custom totals



Forecast model





User profile

Access searches you have saved, recent searches, content downloads and content shared with you by others.

Help centre



Passport is our award-winning market research knowledge hub

Search for data, analysis, insights and more.

Explore categories

Discover detailed statistical data with our easy-to-use category tree to help you identify growth opportunities.

Select



Go

Staple

Driving Routine and Impulse Eating Occasions in Asia

Spending is set to improve in Asia Pacific, shifting consumer priorities from affordability to longer-term value seeking across channel...

[Read more](#)

22 Aug 2024

Briefing

Eating Occasions

Need States

Home

Wellness Zones, Mood Crafting and Our Growing Biophilia in the Home

Reading this report, you will become better informed about wellness products in the home and garden, rooms emerging as new...

[Read more](#)

20 Aug 2024

Briefing

Emerging Markets

Future

Home Life

Wellness and Wellbeing

Recent searches

Saved searches

28 AUG 2024



Euromonitor  
international

## Passport

## Industries

## Channels

## Companies

## Products

## Consumers

## Economies

Search

MY CONTENT

## SHARED CONTENT

## DOWNLOADS

## SURVEY DOWNLOADS

## RECENT SEARCHES

## SAVED SEARCHES

×

2017

EDIT



DELETE



Next tip

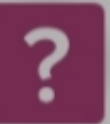
Filter Content (0)

### By Type

○ Results List

By Date

☐ More Than 1 Year







MY CONTENT AND SEARCHES

MY CONTENT

SHARED CONTENT

ALL

RECENT SEARCHES

SAVED SEARCHES

Sort results



A-Z

Z-A

Date

FILTER CONTENT (0)



By Type



☐ Results List

By Date



☐ More Than 1 Year

Sort results



Use the sort and filter options to find your saved content easily.

Go back

Next tip

EDIT



DELETE





MY CONTENT AND SEARCHES

MY CONTENT

SHARED CONTENT

DOWNLOADS

SURVEY DOWNLOADS

Sort results



A-Z

Z-A

Date

FILTER CONTENT (0)



By Type



☐ Results List

By Date



☐ More Than 1 Year

beer

RESULTS LIST | 20 MAR 2017

EDIT



DELETE







MY CONTENT AND SEARCHES

MY CONTENT

SHARED CONTENT

DOWNLOADS

SURVEY DOWNLOADS

RECENT SEARCHES

SAVED SEARCHES

Sort results

A-Z

Z-A

Date

FILTER CONTENT (0)

By Type

☐ Results List

By Date

☐ More Than 1 Year

Shared content

View content shared with you by others.

Go back

Next tip

EDIT

DELETE



MY CONTENT AND SEARCHES

- MY CONTENT
- SHARED CONTENT
- DOWNLOADS
- SURVEY DOWNLOADS
- RECENT SEARCHES
- SAVED SEARCHES

Sort results

A-Z

Z-A

Date

FILTER CONTENT (0)

By Type

☐ Results List

By Date

☐ More Than 1 Year

beer  
RESULTS LIST

Downloads

View downloaded datasets. You have the option to recreate them if they are old.

Go back

Next tip

EDIT


DELETE





MY CONTENT AND SEARCHES


- MY CONTENT
- SHARED CONTENT
- DOWNLOADS
- SURVEY DOWNLOADS
- RECENT SEARCHES
- SAVED SEARCHES


Sort results 

A-Z


Z-A

Date

FILTER CONTENT (0) 

By Type 


☐ Results List

By Date 

☐ More Than 1 Year

beer

RESULTS LIST | 20 MAR 2017

Recent searches 

View your recent searches.

Go back

Next tip





MY CONTENT AND SEARCHES

MY CONTENT

SHARED CONTENT

DOWNLOADS

SURVEY DOWNLOADS

RECENT SEARCHES

SAVED SEARCHES

Sort results



A-Z

Z-A

Date

FILTER CONTENT (0)



By Type



☐ Results List

By Date



☐ More Than 1 Year

beer

RESULTS LIST | 20 MAR 2017

Saved searches



View your saved searches.

Go back

Done





Passport is our award-winning market research knowledge hub for forward thinkers

Search for data, analysis, insights and more.



Explore categories

Discover detailed statistical data with our easy-to-use category tree to help you identify growth opportunities.

Select



Go

Briefing

Staple

Driving Routine and Impulse Eating Occasions in Asia

Spending is set to improve in Asia Pacific, shifting consumer priorities from affordability to longer-term value seeking across channel...

[Read more](#)

22 Aug 2024

Eating Occasions

Need States



Home

Wellness Zones, Mood Crafting and Our Growing Biophilia in the Home

Reading this report, you will become better informed about wellness products in the home and garden, rooms emerging as new...

[Read more](#)

Help resources



Access help resources and frequently asked questions.

[Go back](#)

[Next tip](#)

Recent searches

Saved searches

28 AUG 2024





# Welcome to the Passport help centre



Glossary of terms



Definitions



FAQs



Methodologies



Update Schedule

Learn more

There may be Passport content that your organisation does not subscribe to. You can learn more and request a demo.

UPDATE: You do not subscribe to the content within this link. Please contact your Account Manager to learn more about gaining access.

X

Help centre | | Euromonitor International

Passport | Industries | Channels | Products | Consumers | Home > Industries > Beauty and Personal Care

Search

Request a demo

Select this button to enquire further about the industry or sector you are interested in.

Next tip

Request a demo

19 of the world's top 20 beauty companies use our data analytics

# Beauty and Personal Care

Our data analytics are more than skin-deep

Thank you for visiting this page in Passport and for your interest in exploring the valuable insights on Beauty and Personal Care. While we understand your wish to access these insights, please note that you currently do not have a subscription to this content. Kindly reach out to your dedicated account manager to unlock access by clicking on the "request a demo" button above.

15 categories and 320 sub-categories

Beauty and Personal Care

Baby and Child-specific Products

Bath and Shower

Colour Cosmetics

Deodorants

Snapshot of coverage

- 20 years of comparable market size data
- 15 years of historic data and 5 year forecasts
- Premium vs mass breakdowns
- Market sizes for dermocosmetics
- Sales by retail channel - including direct selling
- Retail volume and value sales

Premium skin care sets/kits

Retail value rsp, USD million, current, 2009-2028

Year	Retail value (USD million)	Forecast (%)
2009	3,000	-
2010	3,500	-
2011	4,000	-
2012	4,500	-
2013	5,000	-
2014	5,500	-
2015	6,000	-
2016	6,500	-
2017	7,000	-
2018	7,500	-
2019	8,000	-
2020	8,500	-
2021	9,000	-
2022	9,500	-
2023	10,000	-
2024	10,500	10%
2025	11,000	12%
2026	11,500	14%
2027	12,000	16%
2028	12,500	18%

© 2024 Euromonitor is privately owned & trademarked

Accessibility Statement | Cookie Policy | Privacy Policy

There may be Passport content that your organisation does not subscribe to. You can learn more and request a demo.

UPDATE: You do not subscribe to the content within this link. Please contact your Account Manager to learn more about gaining access.



Category tree

See a snapshot of what categories and sub-categories are covered within the industry or sector.

Go back

Next tip

Economies |

Search

# Beauty and Personal Care

Our data analytics are more than skin-deep

Get valuable insights on Beauty and Personal Care. While we understand your wish to access these insights, please note that you currently do not have access. Please reach out to your dedicated account manager to unlock access by clicking on the "request a demo" button above.

15 categories and 320 sub-categories

	<input type="checkbox"/> Beauty and Personal Care	
	<input type="checkbox"/> Baby and Child-specific Products	
	<input type="checkbox"/> Bath and Shower	
	<input type="checkbox"/> Colour Cosmetics	
	<input type="checkbox"/> Deodorants	
	<input type="checkbox"/> Depilatories	
	<input type="checkbox"/> Fragrances	
	<input type="checkbox"/> Hair Care	
	<input type="checkbox"/> Men's Grooming	
	<input type="checkbox"/> Oral Care	
	<input type="checkbox"/> Oral Care Excl Power Toothbrushes	
	<input type="checkbox"/> Skin Care	

\*Illustrative example

Snapshot of coverage

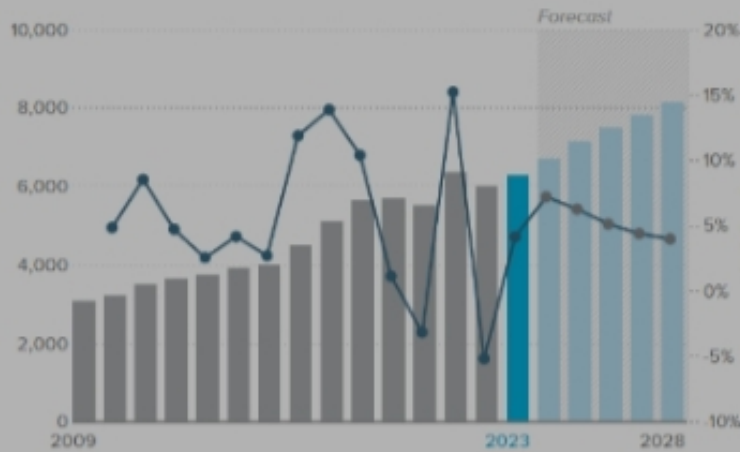
- 20 years of comparable market size data
- 15 years of historic data and 5 year forecasts
- Premium vs mass breakdowns
- Market sizes for dermocosmetics
- Sales by retail channel - including direct selling
- Retail volume and value sales
- Company and brand shares

Key themes

- **Ingredient-led beauty**  
Continued demand for clean and clinical brands and the rise of dermocosmetics
- **Premiumisation and affordability**  
Further normalisation of budgeting and greater polarisation of spending
- **Blurring wellness**  
Skin health continues to play an integral role in the growing popularity of wellness
- **Women's Health**  
Continued investment in consumer education of functional benefits for women as we better understand the effect of hormonal changes during life stages

Premium skin care sets/kits

Retail value rsp, USD million, current, 2009-2028





There may be Passport content that your organisation does not subscribe to. You can learn more and request a demo.

UPDATE: You do not subscribe to the content within this link. Please contact your Account Manager to learn more about gaining access to this content.

15 categories and 320 sub-categories

<input type="checkbox"/>	Beauty and Personal Care	
<input type="checkbox"/>	Baby and Child-specific Products	
<input type="checkbox"/>	Bath and Shower	
<input type="checkbox"/>	Colour Cosmetics	
<input type="checkbox"/>	Deodorants	
<input type="checkbox"/>	Depilatories	
<input type="checkbox"/>	Fragrances	
<input type="checkbox"/>	Hair Care	
<input type="checkbox"/>	Men's Grooming	
<input type="checkbox"/>	Oral Care	
<input type="checkbox"/>	Oral Care Excl Power Toothbrushes	
<input type="checkbox"/>	Skin Care	

\*illustrative example

Snapshot of coverage

- 20 years of comparable market size data
- 15 years of historic data and 5 year forecasts
- Premium vs mass breakdowns
- Market sizes for dermocosmetics
- Sales by retail channel - including direct selling
- Retail volume and value sales
- Company and brand shares

Key themes

- **Ingredient-led beauty**  
Continued demand for clean and clinical brands and the rise of dermocosmetics
- **Premiumisation and affordability**  
Further normalisation of budgeting and greater polarisation of spending
- **Blurring wellness**  
Skin health continues to play an integral role in the growing popularity of wellness
- **Women's Health**  
Continued investment in consumer education of functional benefits for women as we better understand the effect of hormonal changes during life stages
- **AI**  
Plans to invest in AI grow as it plays a pivotal role in gathering and analysing data related to product recommendations

Country coverage

- 99 countries researched

Snapshot of coverage

See a snapshot of the coverage included.

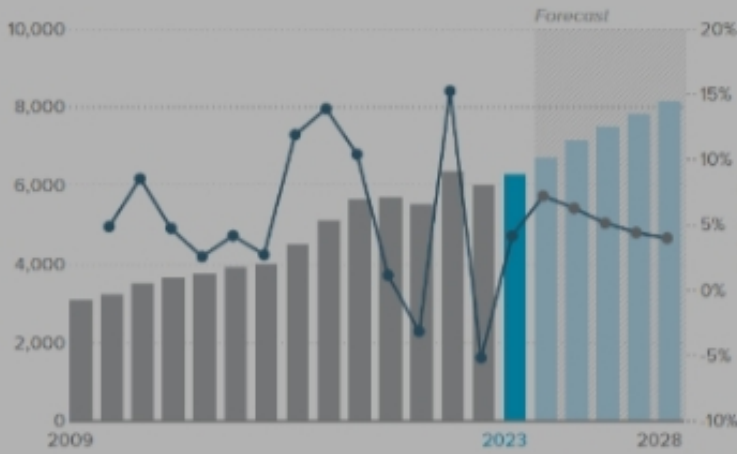
Go back

Done

Search

Premium skin care sets/kits

Retail value rsp, USD million, current, 2009-2028



# CONTACT US

For questions and more information,  
log into Passport or reach your account manager.

Social media

