



CASE STUDY

# Delivering online proctoring solutions during challenging times

**Questionmark**, which joined the Learnosity family in 2021, is a leading assessment platform that helps government agencies, businesses, professional associations, and academic institutions test and prove knowledge.

Trusted by the largest organizations in the world, Questionmark is secure, inclusive, and flexible, making it the best solution for proctored exams, certification, and global learning programs.

Designed to become a seamless component of any learning ecosystem, Questionmark can integrate with Learning Management and Learning Experience Platforms, using common standards such as LTI, AICC, SCORM, and xAPI. It also offers a suite of API capabilities to support in-house integrations.

With Questionmark already being established leaders in online assessments and services — including proctoring, test authoring, reporting and more— it was crucial to keep expanding on their partner relationships in order to ensure they were delivering to as many clients as possible. With the increased demands in recent years, this need to expand and integrate with more L&D partners was critical to customer success.

### THE CHALLENGE

As people shifted away from physical test centers in droves (which have long been deemed an inconvenient and inflexible environment for tests) the demand for online solutions hit an all-time high. Being established in this space for many years, Questionmark had the expertise of delivering online solutions that were secure, cost-effective and flexible, and so instead focused on scaling their business. To do this, Questionmark sought out partnerships with leading online proctoring companies like Examity.

AVERAGE CANDIDATE TO PROCTOR RATIO

1.2 per exam

AVERAGE EXAM LAUNCH TIME

4min 56sec

### THE SOLUTION

By partnering with Examity, Questionmark was able to offer organizations the ability to deliver certification and other tests to candidates from their home or office, rather than requiring them to travel to test centers. Increasingly IT certification providers and awarding bodies are keen to be agile and to deliver tests globally at times and places that suit their candidates. This partnership was and is critical for Questionmark to support our customer needs, with a good balance of convenience and security.





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### **OUTCOMES**

Questionmark and Examity worked together harmoniously to provide an effective online proctoring solution to a wider audience, and have continued to work together to deliver online proctored assessments at scale.

Questionmark values their strong partnership with Examity and appreciates the efforts of their team to make their customers' assessments even more widespread and accessible. Examity have become a central partner in Questionmark's online proctoring offerings and remain so due to their reliable, innovative and secure approach to online assessments.

# PROCTORED EXAMS IN 2022

190,820

### AVERAGE PROCTORING WAIT TIME

19sec



One of our most successful technology partnerships since the company was founded in 2013, on a human as well as a technology level.

Jim Holm, CEO, Examity

## Curious to learn more about Questionmark and how Examity can support your online proctoring needs?

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### **ABOUT EXAMITY**

Examity was founded to meet the needs of universities, employers, and assessment providers looking to protect test integrity. Since 2013, Examity has partnered with hundreds of organizations worldwide to provide a cost-effective and flexible online exam proctoring solution.

Curious to learn how Examity can support your online proctoring needs?

Visit www.examity.com or email info@examity.com