



PressReader for Academic Libraries



7000+ publications



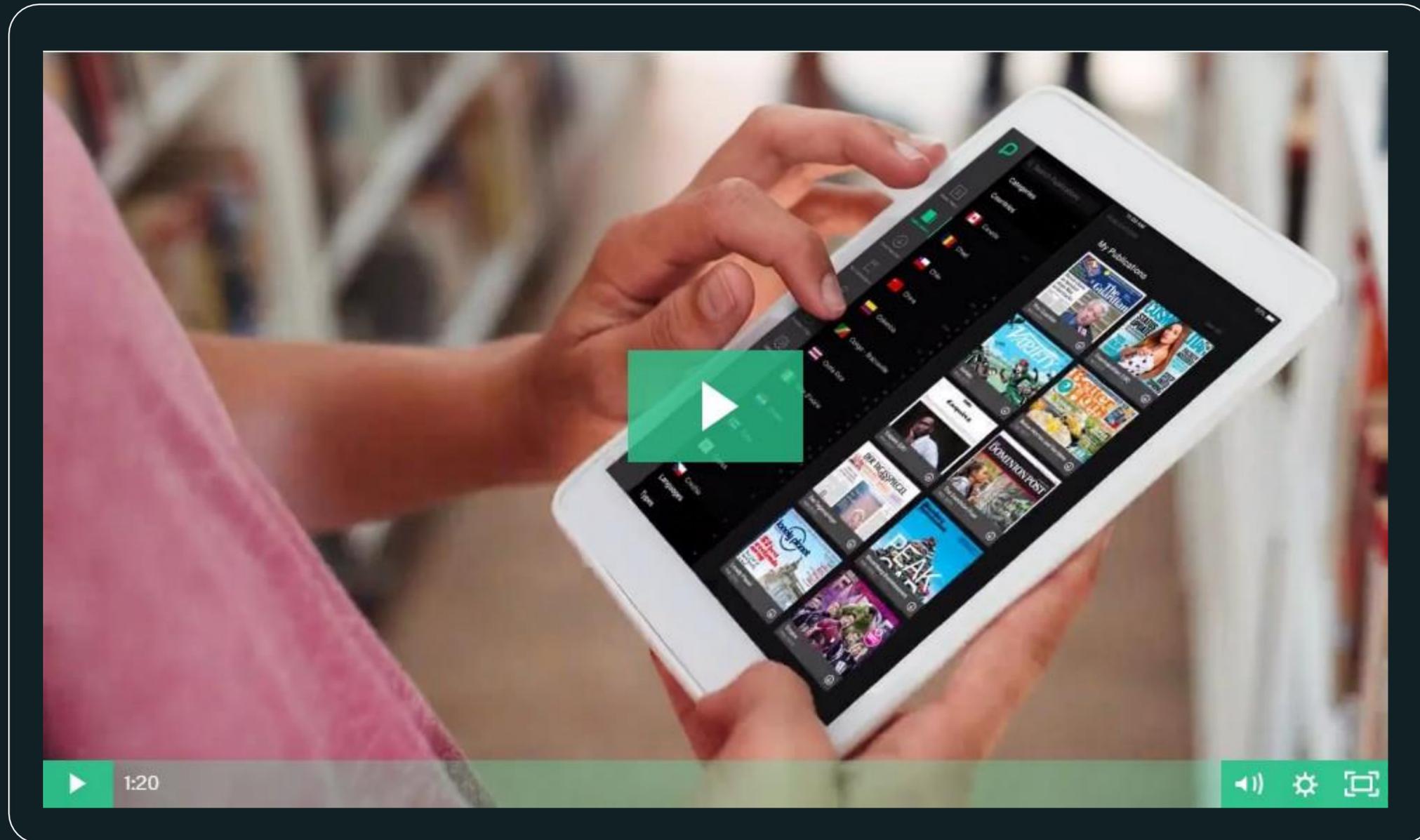
120+ countries



60+ languages



Watch our video



Our Story

It started with a vision. In 1999, we wanted to keep people connected to the stories they cared about — stories from home — whenever they traveled.

Now, PressReader is an award-winning digital platform that delivers digital content to readers in the most personalized way, a way that makes sense to them. We've partnered with thousands of publishers around the

world to bring the best newspapers and magazines onto a single platform that's updated every day.

With over 7,000 magazines and newspapers, updated as soon as they're available from the publishers, every reader can stay connected to the stories they care about and discover new favorites.



Canadian born, with offices in Vancouver, Dublin and Manila



We offer 7,000+ publications available on any device



Millions of people around the world already use the PressReader app

Our library experience

KING'S
College
LONDON



CITY UNIVERSITY
LONDON


MIT Libraries

Yale



UNIVERSITY OF
LIVERPOOL

HARVARD
LIBRARY



LIBRARY
LIBRARY
OF CONGRESS

Why it's good for your students

Choice

More newspapers and magazines than anyone else. Students from all disciplines can find the information they need.

No limits

Unlimited downloads that last forever on all devices. Seamless on-site and off-site access allow students to research from anywhere.

Global publications

Students come from all over. So should your content. We offer local and global titles from over 120 countries in more than 60 languages.

A research tool

Easy for students to find the information they need with keyword search, topic alerts and instant translation in up to 18 languages.

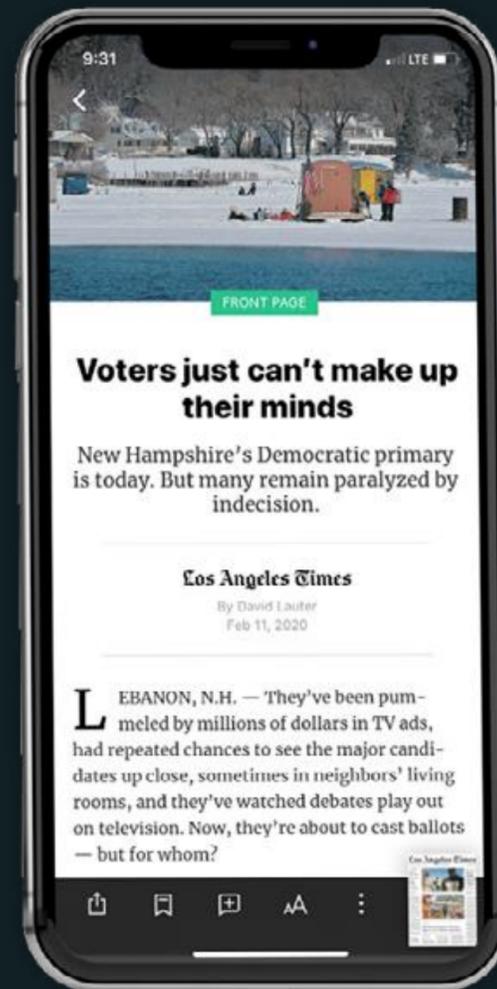
Beautifully designed for your mobile



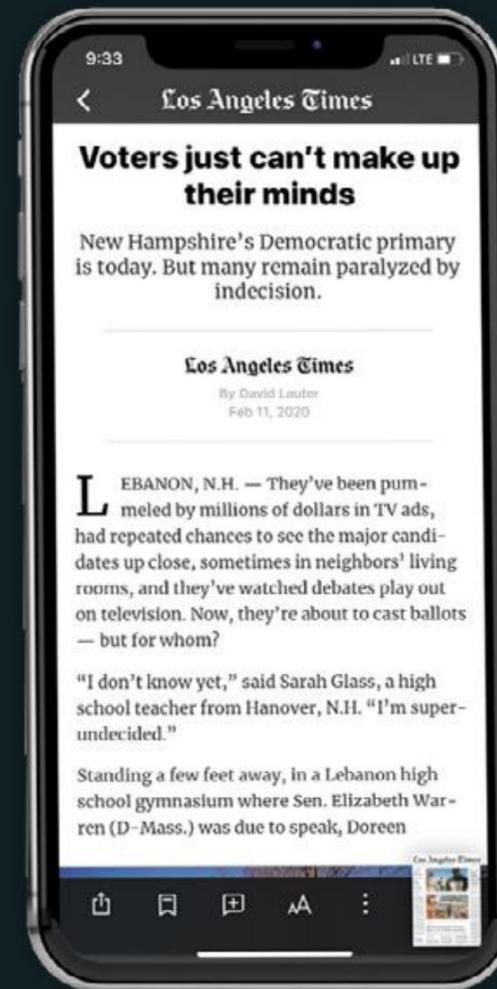
Cover view



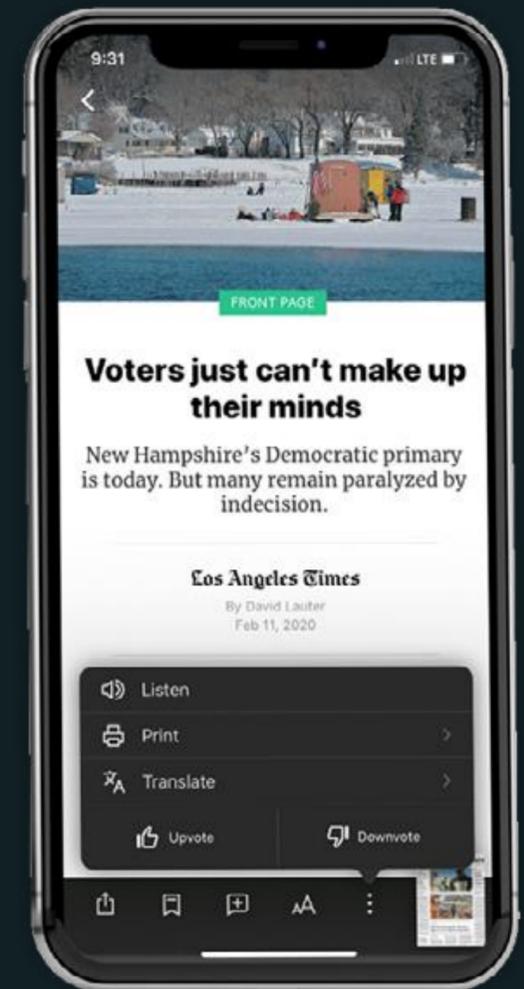
Page view



Text view



Article view



Special features

Why it's good for your library

The power of critical thinking

Content from trusted, quality sources allow students to open up a world of diverse perspectives.

Join the club

Millions of students around the world already use PressReader.

Easy and accessible

Seamless on-site and offsite access. PressReader can be set up in minutes. There's never anything to upgrade, install or maintain.

Plugged into your world

It's our world, too. We work with schools and libraries to make sure students get information from the right places.

Go green

Offer sustainable services to your patrons while enhancing their discovery experience.

Set it up in minutes

There's nothing to plug in, install, or maintain.

Think outside the box

“Higher education is shifting because its core constituents — students — are starting to behave more like customers and are less forgiving of some of the inefficient and ineffective aspects of the academy not tailored for a strong customer experience”

Andrew Roth

President Emeritus,
Notre Dame College

What the industry is saying

There's been a fundamental shift in the way people read content. In a world where the business models behind newspapers, magazines, books, movies, and music have transformed to meet drastic changes in consumer behavior—libraries too must follow suit or be left behind.

[Download the full report here](#)

What has changed? Well, quite a lot.

Print is facing some steep competition from the mobile screen. And readers have never had more avenues to discover all kinds of information.

This is no secret to librarians. A recent OCLC (Online Computer Library) study found that most academic librarians think their primary service (borrowing books) will change dramatically in the next five years.

So the question remains, how can the libraries of today adapt to the digital world of tomorrow?

That's why we turn to other rapidly evolving industries for answers. We pose the question to leading businesses like Spotify, Netflix, and Whole Foods, and our findings might just surprise you.

How Johns Hopkins University is supporting their community during COVID-19

Even with the campus empty, librarians have taken their knowledge online to help connect students to information. They spend a big part of their day touching base with students to ensure that they have the right resources, right when they need them.

“It’s been amazing to see how librarians still have to be that bridge between people and information. We would not be able to run a library nearly as well as we do without technology, but ultimately it still comes down to that person-to-person contact for it to work. It’s all about the people.”

Mackenzie (Mack) Zalin, Librarian at Sheridan Libraries, Johns Hopkins University.

There's been a dramatic change in the way people discover and access content

Consumed media

Videos
Music
News
Journals
Magazines

The experience

Immediacy – instant gratification
Relevancy
Perspective
Trust

What brings the two together?

Choice
Technology
Convenience

Where did people go to find movies to watch while they were staying safe at home? What about music? What about news? What about magazines?

There's been a dramatic change in the way people discover and access content

This shift has had a major impact on the business models behind many industries. These models have been transformed...

from **owning** to **sharing**

from **buying things** to **buying experiences**

from **paying for the whole** to **paying for a piece**

from **individual subscriptions** to **all-you-can-consume**

Types of access



Onsite

Through the library's Wi-Fi



Offsite

URL referral from the library's website



Offsite

using their student email



At the Library

Your students get unlimited access to over 7,000 premium newspapers and magazines as soon as they step through your doors. They can browse on any device by following two simple steps:

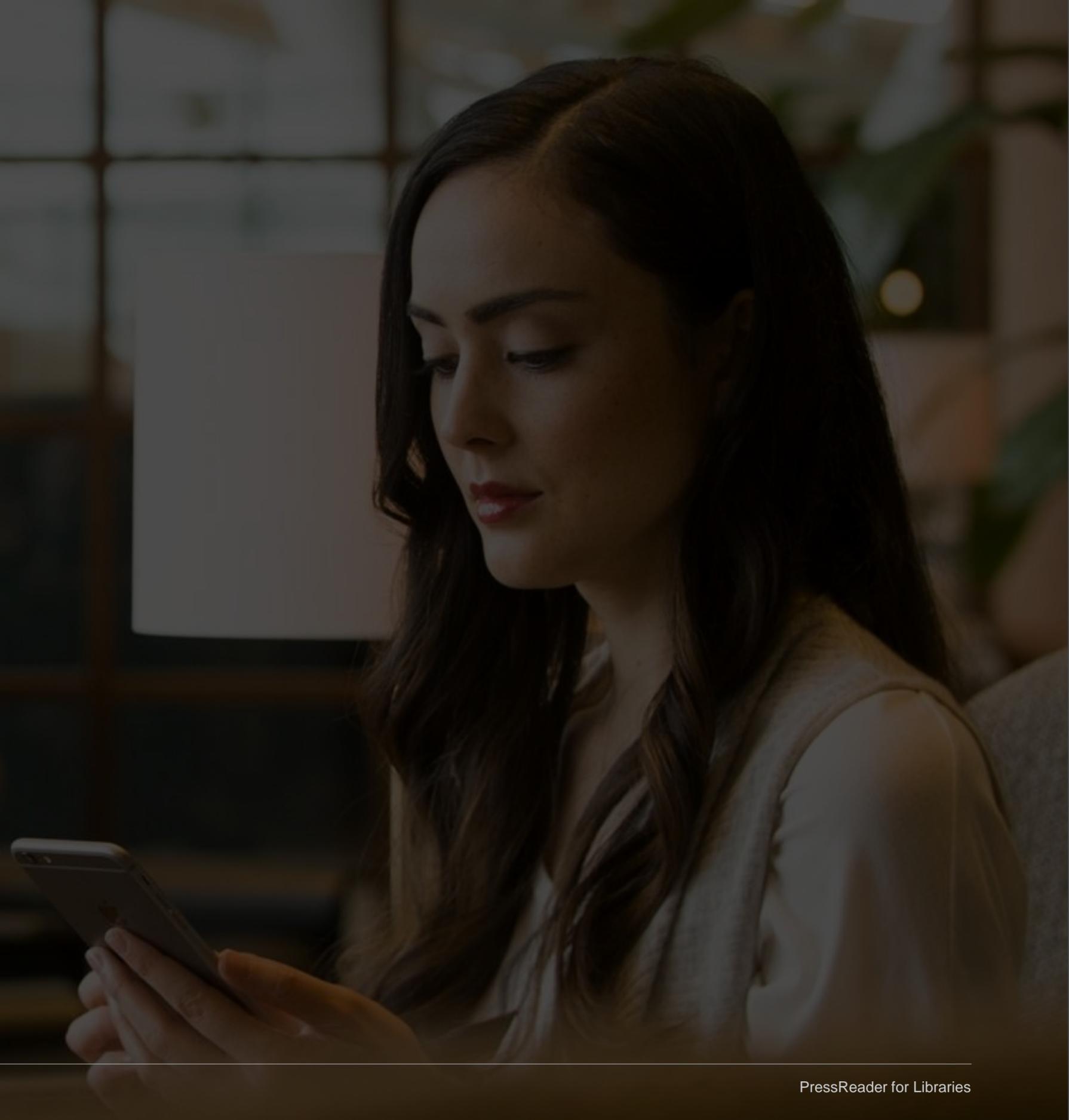
Download the PressReader app or visit pressreader.com
Connect to the library's Wi-Fi network to get access

That's it. Really.

PressReader can help students find relevant articles, credible sources, and information to back up their research.

We offer quality content from more than 120 countries in over 60 different languages. So students from all over the world can stay connected to what's happening locally and back home.

Best of all, they can get access how they want — on library computers, or on their own personal devices.



Offsite

Your students can take PressReader with them even after they walk out of your doors.

They can access PressReader offsite on any personal device in a few different ways.

By using their institution's email address to login on the PressReader app or on pressreader.com, or logging in through the university's library portal.

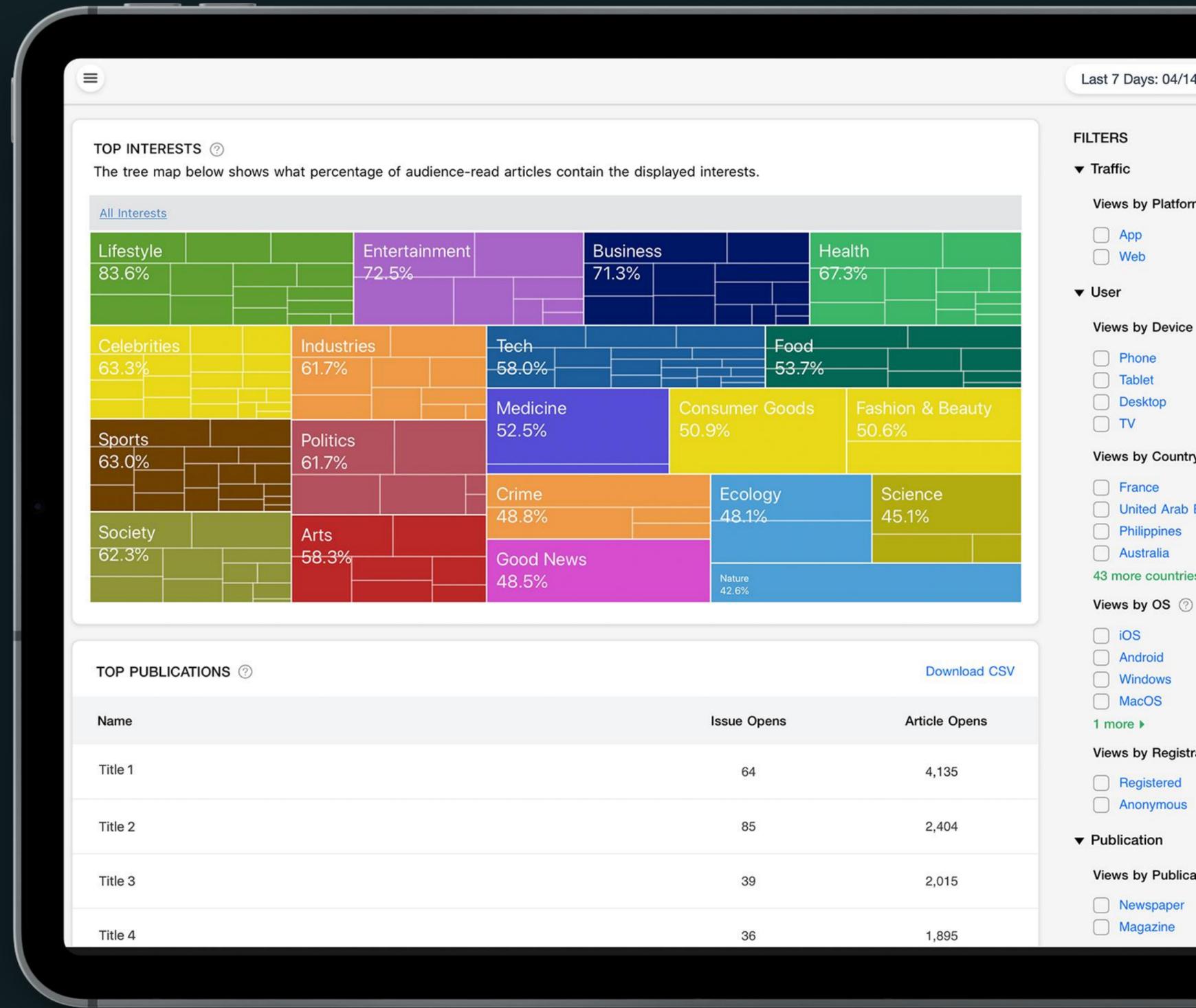
It's possible with PressReader.



PressReader Analytics

To better serve our clients, we built PressReader Analytics to provide you data that makes sense. It is a comprehensive dashboard designed to give you a better understanding of your patrons, with insights to help you improve PressReader usage.

With enhancements in features and functionality combined with metrics and common terminology used in product and content analytics - the reports measure overall usage and engagement within your PressReader HotSpot.



PressReader Accessibility

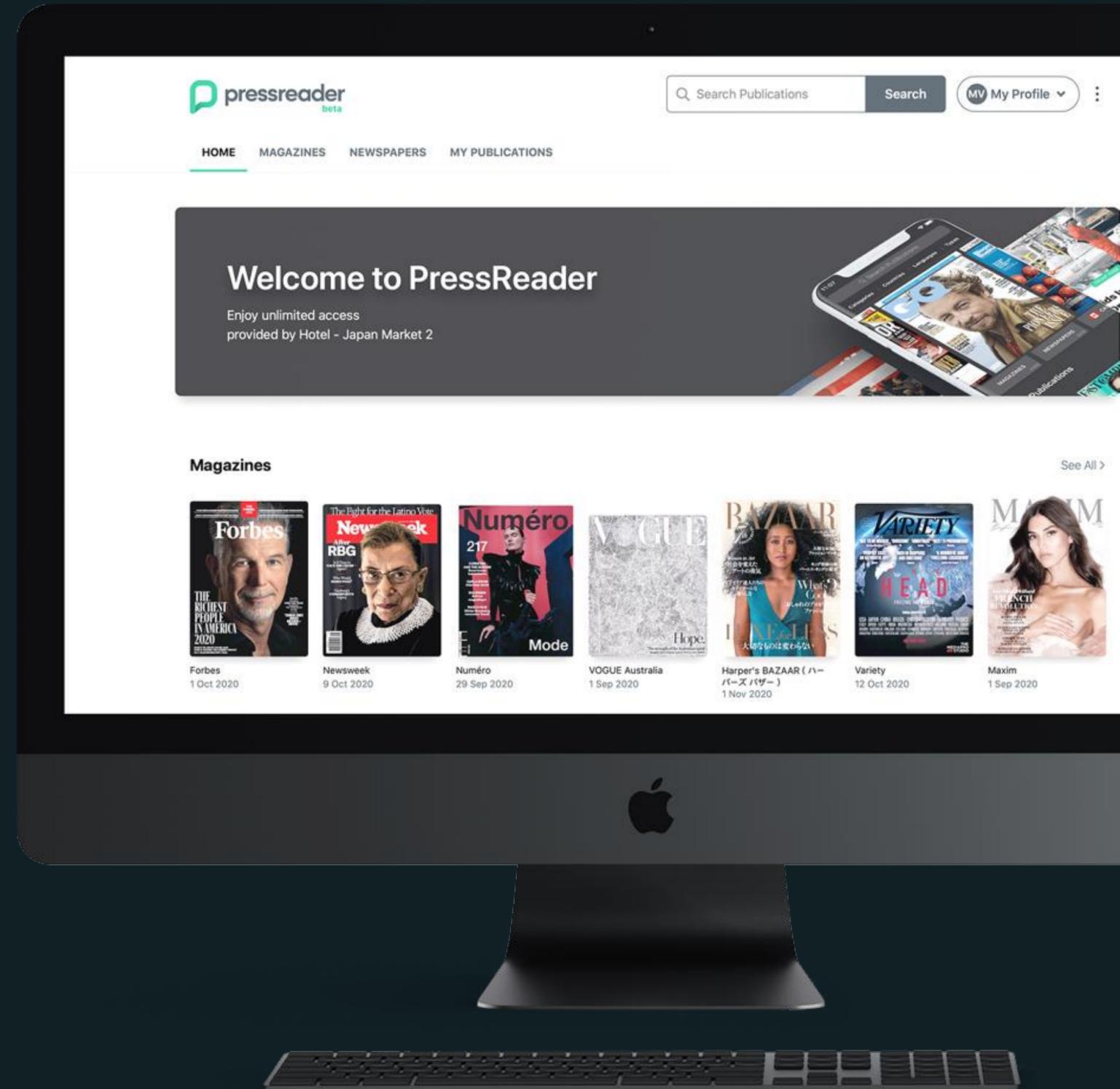
For everyone who ❤️ reading

At PressReader, we believe reading should be accessible to everyone.

We know many readers rely on tools or assistive technology to access content at learning centers, institutions, and businesses.

With navigation, audio, tab navigation, color contrast, large named buttons, and user font size control — it's here to serve readers who need it most. It's an inclusive product for users worldwide.

[Learn more](#)





Top New Publications of the Year



For You



Browse



Downloaded



Bookmarks



HotSpot Map



Accounts



Settings



Frankfurter Allgemeine



The Chronicle Herald



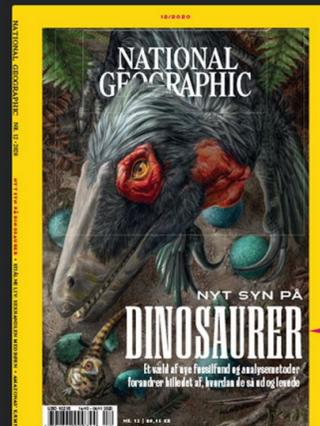
El Espectador



El Diario Ecuador



Esquire



National Geographic



Muy Interesante



Fortune



The Nation



Esquire



Mmegi



The Monitor

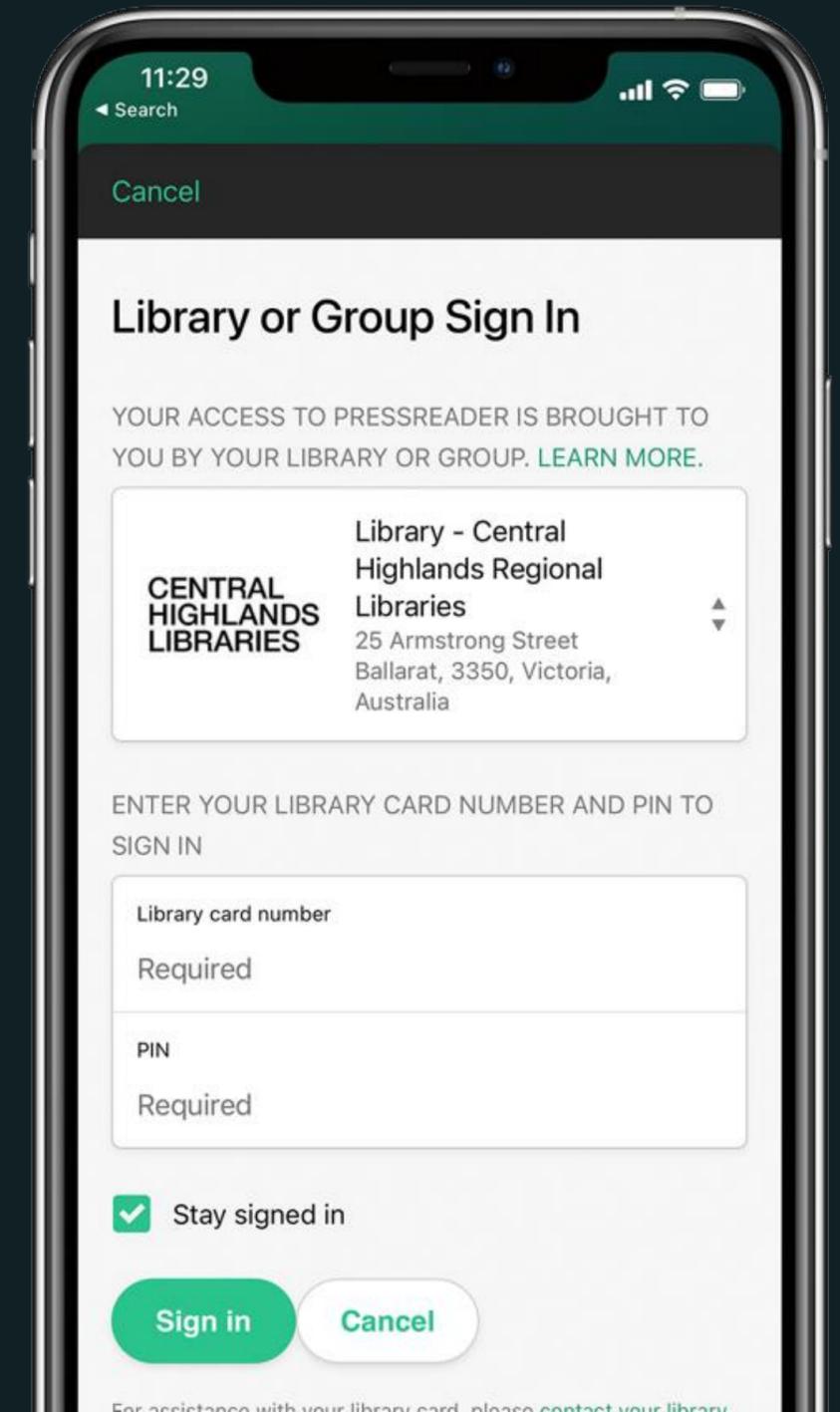
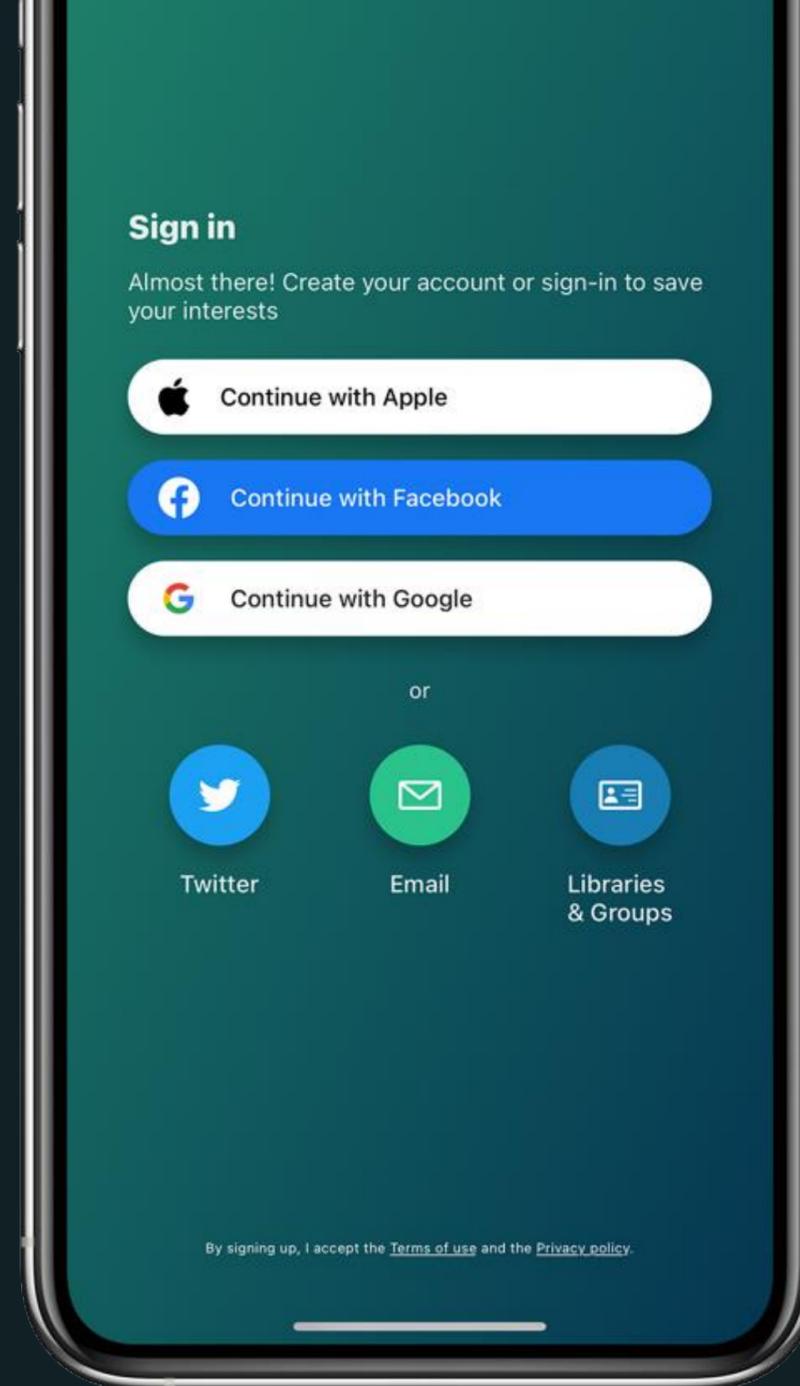


Check out the full list

What's new at PressReader

New ways to connect

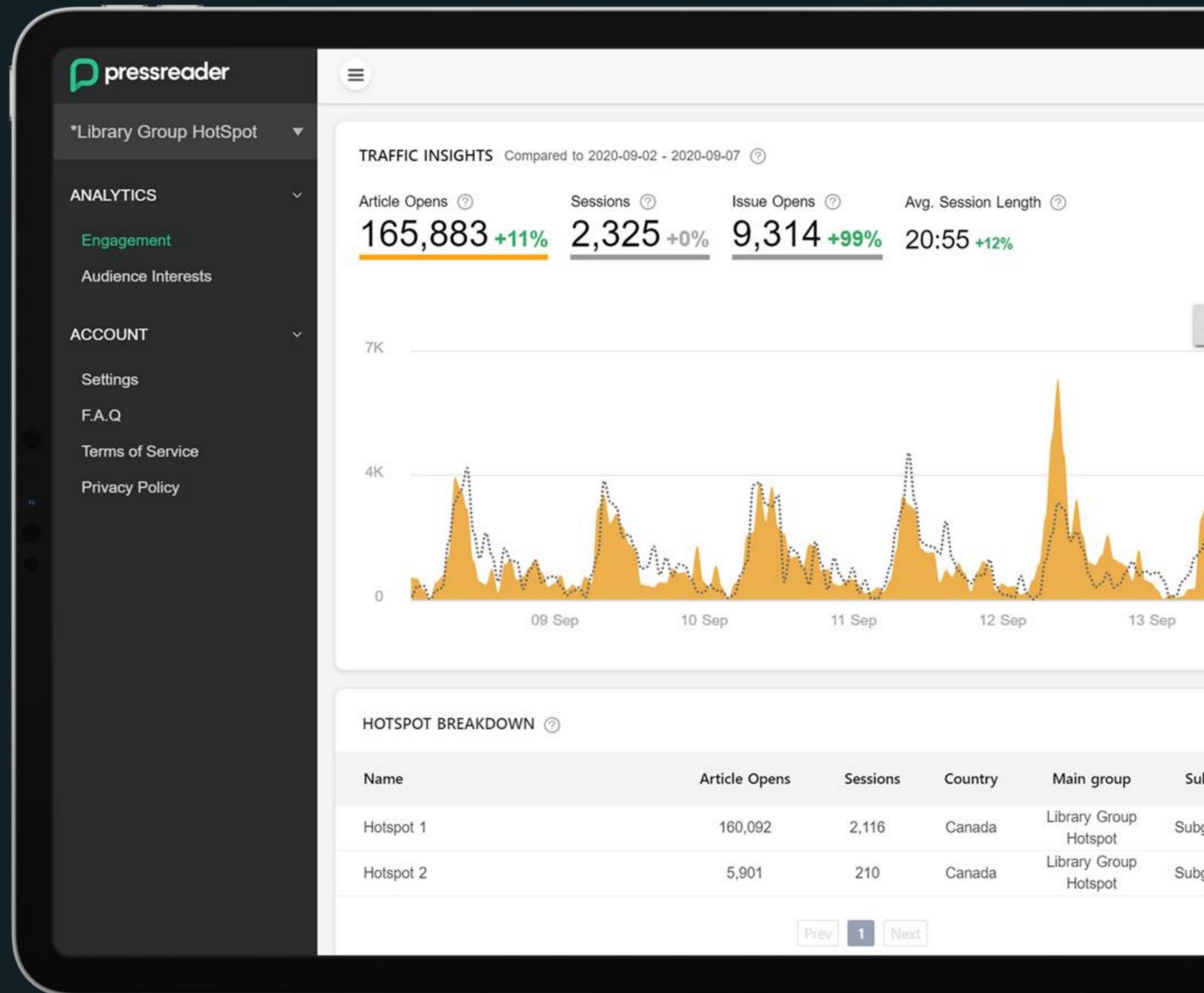
We added new authentication methods available for the Shibboleth and Finna Portal. Plus URL Referrer and EZproxy is also available now in the app.



What's new at PressReader

New analytics platform

We built PressReader Analytics to provide you data that makes sense. It is a comprehensive dashboard designed to give you a better understanding of your patrons, with insights to help you improve PressReader usage.

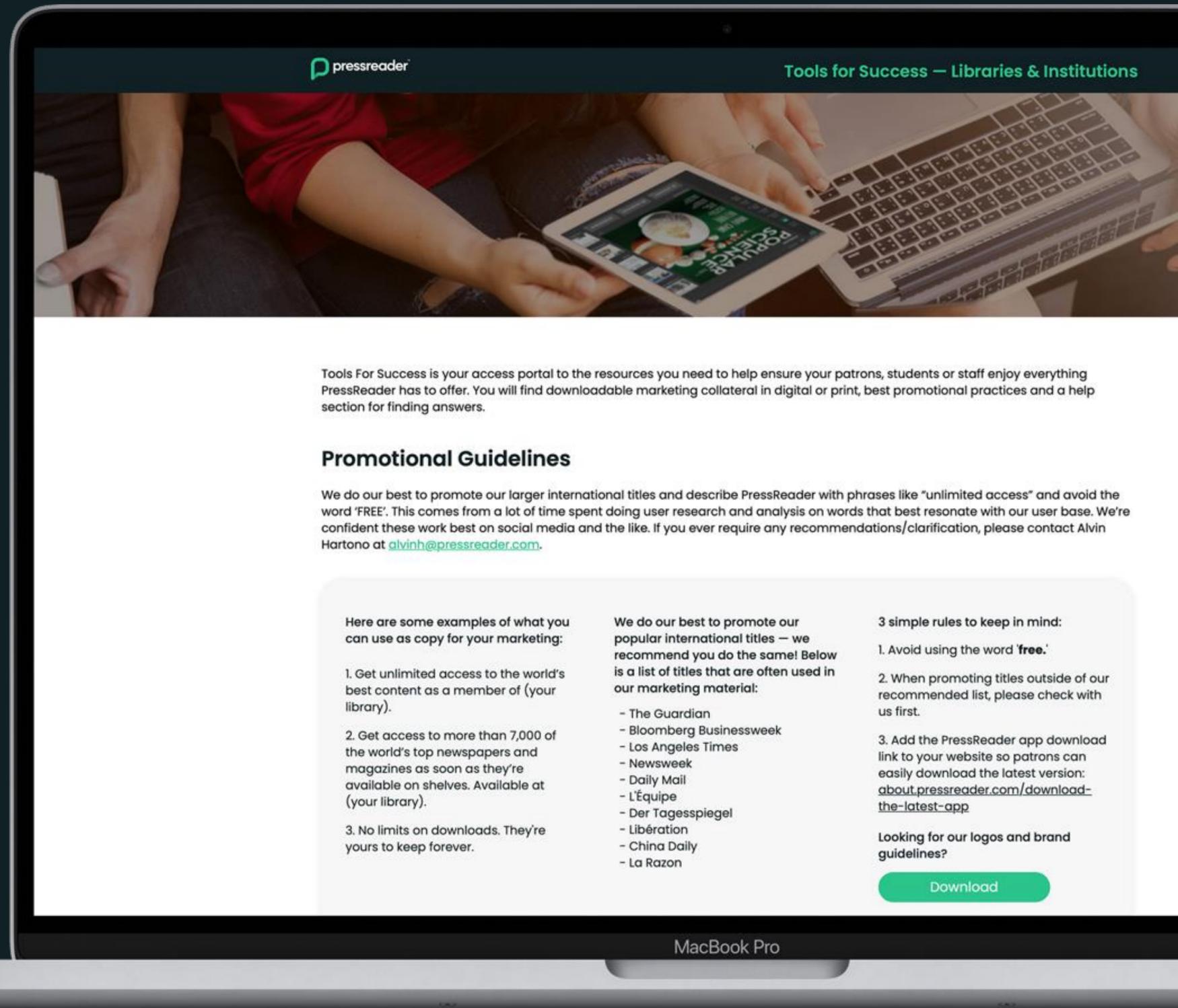


What's new at PressReader

Tools for Success

Your access portal to the resources you need to help ensure your patrons, students or staff enjoy everything PressReader has to offer.

Visit our page



Tools For Success is your access portal to the resources you need to help ensure your patrons, students or staff enjoy everything PressReader has to offer. You will find downloadable marketing collateral in digital or print, best promotional practices and a help section for finding answers.

Promotional Guidelines

We do our best to promote our larger international titles and describe PressReader with phrases like “unlimited access” and avoid the word ‘FREE’. This comes from a lot of time spent doing user research and analysis on words that best resonate with our user base. We’re confident these work best on social media and the like. If you ever require any recommendations/clarification, please contact Alvin Hartono at alvinh@pressreader.com.

Here are some examples of what you can use as copy for your marketing:

1. Get unlimited access to the world's best content as a member of (your library).
2. Get access to more than 7,000 of the world's top newspapers and magazines as soon as they're available on shelves. Available at (your library).
3. No limits on downloads. They're yours to keep forever.

We do our best to promote our popular international titles – we recommend you do the same! Below is a list of titles that are often used in our marketing material:

- The Guardian
- Bloomberg Businessweek
- Los Angeles Times
- Newsweek
- Daily Mail
- L'Équipe
- Der Tagesspiegel
- Libération
- China Daily
- La Razon

3 simple rules to keep in mind:

1. Avoid using the word 'free.'
2. When promoting titles outside of our recommended list, please check with us first.
3. Add the PressReader app download link to your website so patrons can easily download the latest version: about.pressreader.com/download-the-latest-app

Looking for our logos and brand guidelines?

Download

What's coming to PressReader in 2021

2020 was a year of digital transformation and better analytics. 2021 will be a year of personalization and an improved reading experience.

- **Product Facelift**
A newer, simpler design for reading on the web
- **Self Publication**
Upload your own content to the PressReader catalog
- **Counter Compliant Reports**

