

Picterra Content (relating to Picterra Call for Interest)

Webinars

How you to plug AI-powered object detection into an UAV-mapping workflow (click on image to go to webinar)

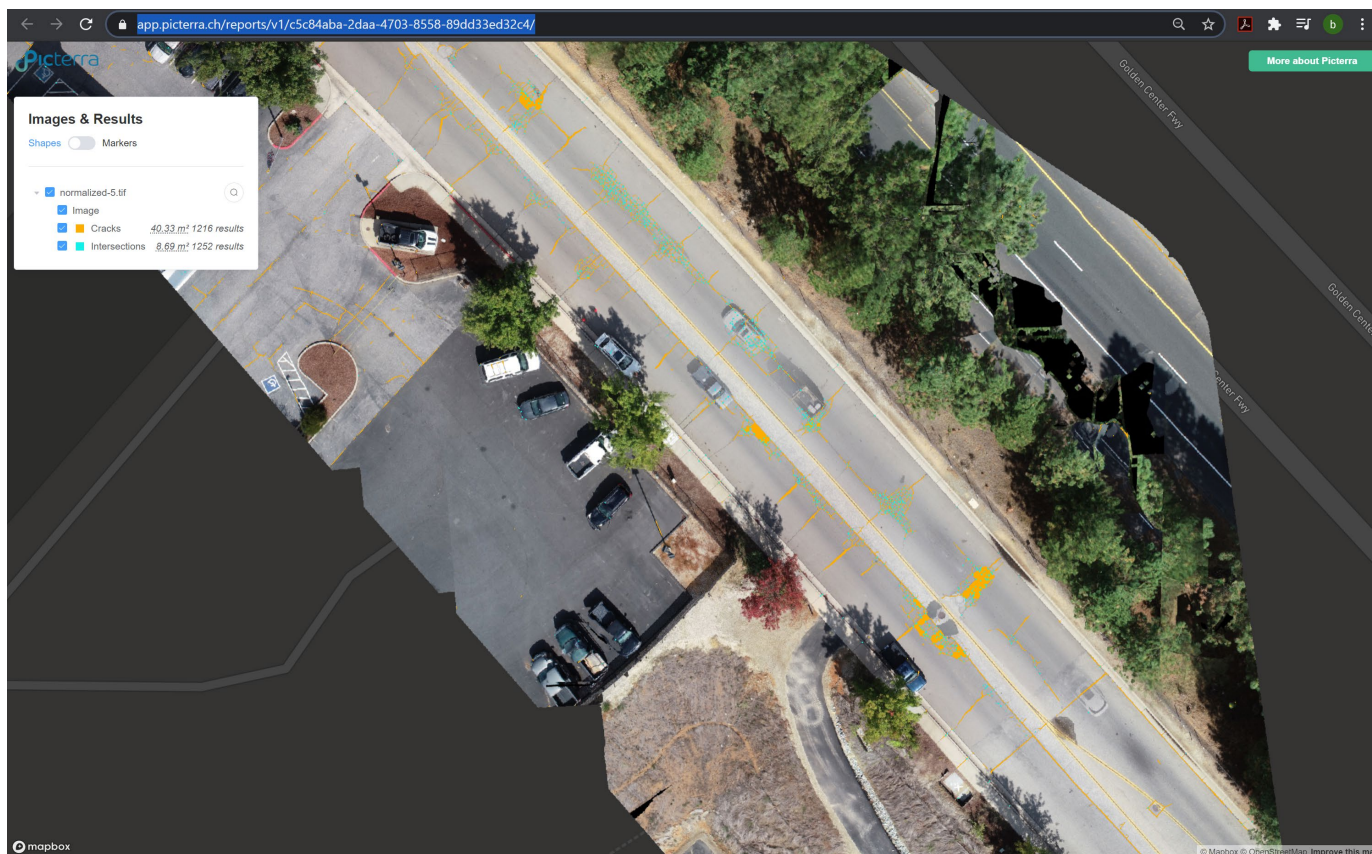
The screenshot shows the Picterra website with a dark header containing navigation links: Home, Use cases, Features, Imagery, Pricing, University, Log in, and Get started. The main content area features a webinar titled "Webinar: How to scale up your UAV-mapping business using AI-powered object detection?" dated 26th July 2019. The introduction text states: "In this webinar, we explored how you can plug AI-powered object detection into your UAV-mapping services to greatly reduce the time to deliver geospatial insights and specialized outputs. Watch the recording and learn how you can use Picterra to streamline your GIS production workflow and maximize your ROI." Below the text is a video player showing two speakers: Frank de Morsier, Co-Founder & CTO, and Roger Fong, Computer Vision Scientist. The video player has a play button and a "Watch later" button. The video title is "Webinar: Scale up your UAV-mapping business using AI-powered object detection?". The video player also has a "Share" button. The video player has a blue bar at the bottom with the Picterra logo and the text "HOW TO SCALE UP YOUR UAV-MAPPING BUSINESS USING AI-POWERED OBJECT DETECTION?".

Focus on Precision Agriculture use cases (click on image to go to webinar)

The screenshot shows the Picterra website with a dark header containing navigation links: Home, Use cases, Features, Imagery, Pricing, University, Log in, and Get started. The main content area features a webinar titled "Webinar: Precision Agriculture Maximize quality and productivity with cutting-edge AI" dated 4th November 2019. The introduction text states: "In this webinar, we explored how your daily field operations can benefit from AI-powered object detection and mapping and by that, greatly reduce the time to analysis & interpret data. From localizing diseases and invasive species to measure the per-parcel crop density you will know how to master the creation of detectors adapted to precision agriculture. Watch the recording and explore the potentials of Picterra in maximizing your working quality and productivity". Below the text is a video player showing a webinar titled "PRECISION AGRICULTURE: MAXIMIZE QUALITY & PRODUCTIVITY WITH CUTTING-EDGE AI". The video player has a play button and a "Watch later" button. The video player also has a "Share" button. The video player has a blue bar at the bottom with the Picterra logo and the text "PRECISION AGRICULTURE: MAXIMIZE QUALITY & PRODUCTIVITY WITH CUTTING-EDGE AI". The video player also has a "WATCH NOW" button. The video player has a blue bar at the bottom with the Picterra logo and the text "PRECISION AGRICULTURE: MAXIMIZE QUALITY & PRODUCTIVITY WITH CUTTING-EDGE AI".

Some examples of projects using Picterra

Inspection – Cracks Detection (click on image to go to webpage)



Disaster response - Fallen trees after a storm (click on image to go to webpage)

