Ayoa is a cutting-edge Mind Mapping and Task Management tool used globally by students and educators alike.

AYOA
Created by OpenGenius

The cloud-based software tool, Ayoa, is created in the UK by industry-leaders, OpenGenius - the first Welsh firm to join the London Stock Exchange accelerator programme: ELITE. Ayoa allows educational institutions, staff and students to generate ideas, present information, plan presentations and manage workloads.

Digital Transformation

As we enter an age of digital transformation, the Education sector is evolving like never before. This calls for new technology to fill an increasing demand for innovative pedagogical methods and creative learning techniques.

Proven to boost productivity by 46%, Ayoa assists students, educators and administrators with essay writing, course and project planning, delivering content and managing daily tasks. Its visual interface is designed to inspire creativity, increase engagement and ultimately generate outstanding results.

Inclusive and Accessible

Ayoa is licensed on an annual subscription basis with site licenses available. Hosted in the cloud, Ayoa is accessible wherever, whenever and on any device - web, desktop, mobile and tablet - ensuring educators, staff and students are always connected.

As a software-as-a-service product, Ayoa is being continuously developed with new updates constantly being pushed out to improve user experience. We listen to our customers in the educational sector and regularly implement customer requests into the product via our in-house development team.

Ayoa is suitable for neurodiverse students, specifically those with dyslexia, and is DSA-approved, allowing educational institutions to maintain an inclusive workspace for all students.

Key Features

• **Mind Mapping** - brainstorm new and innovative ideas, practise creative thinking or visually plan an essay, class or project with ease.

• **Task Boards** - plan projects step-by-step and monitor tasks all the way to completion.

• **Gantt Charts** - manage projects with multiple steps along a flexible timeline, so upcoming tasks are always visible.

• **Sharing and Collaboration** - share Task Boards and Mind Maps with colleagues, friends, team members and students and work on projects at the same time.

• **Instant Messaging** - chat with colleagues or friends within Ayoa, so there's no need to switch between apps. Create a group chat for efficient group work and smooth project collaboration.

• **Tags and Filters** - quickly sort tasks to find what you're looking for and stay organised.

• **Checklists** - break down tasks into individual steps to ensure nothing is missed.

• **Comments** - share feedback and discuss ideas with colleagues and teammates on individual tasks so that communication is always clear and efficient.

• **Notifications** - whether a task is nearing its due date or someone has made an update to a task, receive in-app and email notifications, so you're always on top of your work.

• **Task Progress Indicator** - see how a project is progressing and how far a task is from completion with the at-a-glance progress percentage bar.

• **File Attachments** - attach documents, images, audio and presentations to tasks and Mind Maps, keeping all key information in one place.

• **Task Assignment** - assign tasks to others, with notes and due dates to ensure expectations are always clear.

Success Stories:

Educator & Thought-leader

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I've used Mind Maps for organisation, learning and memory for a long time. Unfortunately, I found that many tools out there didn't produce genuine Mind Maps, and were just graphic organisers. So instead, I would draw them by hand, and suggested my students did the same.

But Ayoa is a really good model of what makes Mind Maps work; in particular, the powerful learning aids of colour and images. With Ayoa, you can clearly see the big picture and the association between different aspects of your thinking - a big factor in learning and understanding.

The collaboration aspect is also amazingly useful. You can invite anyone to join in with your learning or planning... it's seamlessly efficient.

Bill Lowe, Lecturer, Headteacher and Author of *Middle Leadership for 21st Century Schools*

Administrator

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Ayoa has allowed us to manage things that were normally done on paper (that often got lost in the shuffle), or tasks that were left in limbo because the employee took the day off. Now we can see the progress and know exactly what needs to get done.

Ayoa is leaps and bounds above a simple to-do list. My team are constantly amazed at what new ideas the Ayoa team are coming up with. I have downloaded the app on my smartphone so I can continually monitor, change, and add to tasks even when I'm out of the office.

Jeffrey Loosli, HR Specialist in education

University Events Manager

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Ayoa works particularly well for brainstorming; rather than having loads of post-it notes of people's ideas being put up on the wall, or flipcharts being used, it's a much more technology-friendly way of working. Ayoa use the latest software and they're taking brainstorming to the next level. No event organiser or senior leader wants to be taking home piles of paper to make sense of when they can do it in real-time at the event or during the meeting itself.

Katrina Cinus, Events Manager at University of South Wales

Student

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As a student, Ayoa has become an essential for many aspects of my workload. The Mind Mapping tool is so helpful with essay planning and revision. It's great to finally use a piece of software that's fun to use, modern and helps with learning and retaining information.

It's also really great for group projects. Our group were once given extra credits on one of our assignments because we used Ayoa to show our thinking behind our work! We had created an Ayoa Task Board to show the process and how we were going to implement the actions.

Alex G., Imperial College London student

Educational institutions where students and educators are already using AYOA