

The logo for MarketLine, featuring the word "Market" in a bold, black, sans-serif font and "line" in a lighter, blue, sans-serif font. The "line" is underlined with a blue line that extends to the right. The background of the entire page is a dark blue space with a large, glowing yellow and orange sphere in the upper left, surrounded by a field of small, glowing blue dots. Several red hexagonal shapes with lines extending from them are scattered throughout the scene, suggesting a network or data points.

Marketline

MarketLine Chartbooks:

MarketLine Chartbooks visualise data, trends, and forces impacting and shaping the world's economy.

From macroeconomics to leading companies, cities and sectors, MarketLine Chartbooks provide an instant understanding of the key data driving global business.

[What are Country Statistics Chartbooks?](#)

[What are City Statistics Chartbooks?](#)

[What are Company Statistics Chartbooks?](#)

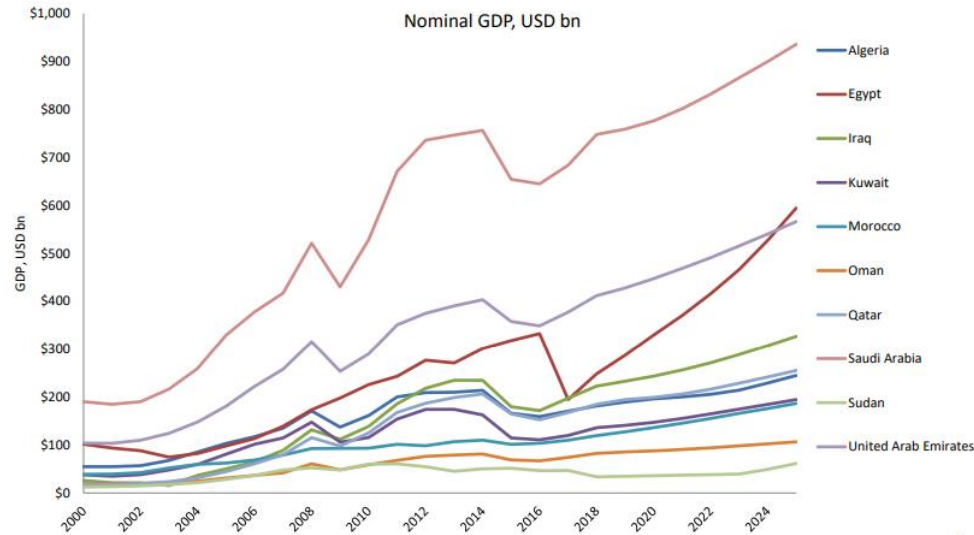
[What are Industry Statistics Chartbooks?](#)

Country Statistics Chartbooks provide an overview, analysis and peer comparisons for major countries, blocs, regions and economies.

Data and analysis covers a wide variety of economic, social and demographic metrics, building a comprehensive global picture.

Long-term historical data is sourced from national statistics agencies and international institutions, with forecasts provided by MarketLine economists.

Saudi Arabia and the UAE are the largest nations in the Arab states by GDP due almost exclusively to their large oil wealth.



Features & Benefits

- Identifies the largest countries within a particular group, region or bloc.
- Provides GDP breakdowns in nominal, real, per capita and growth rate terms.
- Provides historical data and forecasts for metrics including CPI, inflation and household consumption.
- Provides information on the exchange rates within each economy and how they have changed over time.
- Provides historical and forecast data on each country's population in addition to its growth rate.
- Provides data on unemployment rates over time, taking a closer look at the period covering The Great Recession and its immediate aftermath.



Key Questions Answered

- What are the largest economies in the group?
- How do they rank by nominal and real GDP?
- How do they rank by per capita GDP and GDP growth rates?
- How have inflation rates varied in each country over the years?
- How have currency exchange rates fluctuated historically and why?
- How rapidly have populations grown in recent years, and what is expected to happen in the near future?
- How have unemployment rates changed in the last 15 years?
- What effect did global recession have on the economy and employment?



Academic Courses/Modules

- Business Students
- Economics Students
- Geography Students
- Sociology Students
- Modern History Students
- Politics Students

What are City Statistics Chartbooks?

City Statistics Chartbooks provide an instant view of key economics, demographics, employment, households, and education data for the world's leading cities.

Long-term historical data is sourced from national statistics agencies and international institutions, MarketLine economists then consolidate, harmonise and forecast the data to allow like-for-like comparison and analysis.

City	GDP Growth (CAGR 2000-2016)	Forecast GDP Growth (CAGR 2016-2025)	GDP per capita (EUR- 2016)	Population Growth (CAGR 2016-2025)	Labour Force Participation (2016)	Unemployment Rate (2016)	Average Household Size (2016)	Median Household Income (EUR 2016)	GVA Growth (CAGR 2000-2016)	Forecast GVA Growth (CAGR 2016-2025)
Munich	1.34%	1.47%	55,188.82	0.98%	66.40%	2.44%	1.79	\$27,396	2.43%	2.17%
Berlin	1.30%	2.05%	29,271.32	0.25%	61.33%	7.70%	1.60	\$20,131	2.27%	1.95%
Ruhrgebiet	1.20%	2.47%	29,827.83	-0.40%	55.20%	6.84%	1.65	\$22,860	2.03%	1.03%
Hamburg	0.96%	1.59%	41,441.78	0.31%	62.43%	4.10%	1.73	\$23,874	1.86%	1.44%
Frankfurt	1.05%	1.31%	47,636.84	0.33%	61.49%	4.50%	1.78	\$25,839	1.60%	1.76%
Stuttgart	1.27%	1.98%	45,438.01	0.26%	63.48%	3.01%	1.80	\$26,312	2.21%	1.78%
Cologne	1.55%	1.52%	40,540.27	0.33%	59.71%	4.86%	1.75	\$22,178	1.82%	2.06%
Dusseldorf	1.42%	2.10%	48,625.11	0.02%	59.31%	5.14%	1.72	\$23,142	2.08%	1.71%
Nuremberg	0.77%	1.93%	38,571.81	0.20%	61.02%	2.89%	1.78	\$22,847	2.09%	1.04%
Hanover	1.19%	2.04%	36,938.71	0.00%	59.68%	5.73%	1.59	\$21,257	2.00%	1.52%
Mannheim-Lud	0.98%	1.96%	39,822.21	0.02%	45.32%	4.56%	1.83	\$24,680	1.94%	1.36%
Bremen	1.15%	1.94%	33,828.02	0.10%	58.79%	4.61%	1.71	\$21,571	2.01%	1.42%
Bonn	0.85%	2.05%	39,061.40	0.19%	58.82%	4.57%	1.74	\$26,926	2.21%	1.19%
Dresden	0.83%	2.41%	25,530.69	-0.20%	59.41%	6.48%	1.70	\$19,049	2.17%	0.93%
Dortmund	1.53%	2.11%	38,210.19	-0.56%	77.82%	7.38%	1.71	\$28,690	1.41%	1.09%
Karlsruhe	0.65%	1.83%	41,143.89	0.33%	60.62%	3.64%	1.82	\$24,941	2.13%	0.91%
Leipzig	1.12%	3.02%	27,984.38	0.12%	60.77%	7.44%	1.58	\$17,324	3.10%	1.79%
Ingolstadt	1.94%	5.01%	57,603.90	0.61%	65.68%	2.23%	1.84	\$28,852	5.61%	2.65%
Essen	0.77%	1.77%	37,365.76	-0.51%	77.53%	7.07%	1.71	\$28,690	1.11%	0.36%
Saarbrücken	0.90%	2.38%	33,646.90	-0.58%	57.67%	5.95%	1.72	\$21,217	1.76%	0.69%



Features & Benefits

- Identifies the largest and fastest growing cities in a particular region by a number of metrics including GDP, population, and employment.
- Assesses a city's importance to the region in question in comparison other major cities.
- Provides an overview of various demographic indicators to assess the health of a city.
- Provides a surface-level understanding of a particular region, its composition and what drives it.
- Allows businesses to identify potential target markets and demographics in order to drive successful business.



Key Questions Answered

- How has the economy in the region developed in recent years?
- How is it expected to develop in the future?
- What are the largest cities in the region?
- What is the population and population structure of each of the top cities?
- How healthy is the employment market in each city and what drives growth?
- What is the average household income and expenditure in each city?
- What is the educational structure of the population of each city?



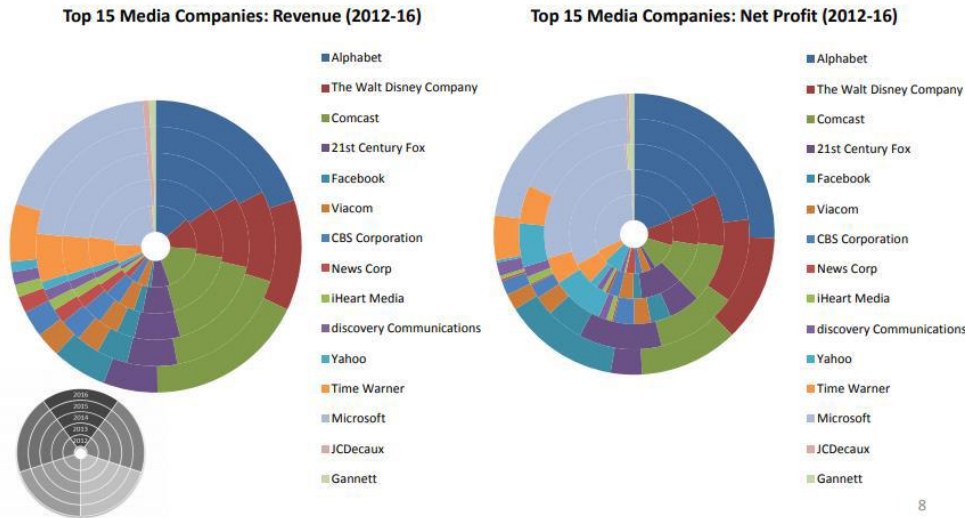
Academic Courses/Modules

- Business Students
- Economics Students
- Geography Students
- Sociology Students
- Modern History Students
- Politics Students

Company Statistics Chartbooks provide data, analysis and comparisons of the leading companies in major global markets.

Analysis compares leading companies by a variety of financial metrics, providing a breakdown of market segmentation, and a company-specific overview for each of the subject companies.

Revenue shares have been fairly stagnant in the last five years, apart from Facebook which has managed to increase its revenues and profits by more than five and six times respectively. Profits across the board have increased and this combined with the segmented nature of the market has minimized direct competition. While the more traditional markets have neared saturation, new technologies are developed frequently which open up new business avenues.



Features & Benefits

- Details market value and revenue growth rates, both historically and forecast.
- Identifies the largest and most important companies in the market.
- Compares the growth, in revenue and net profits, of each company over time.
- Reviews how successfully each company utilizes its employees.
- Considers share prices and their relative fluctuation over time.
- Provides a breakdown of each company's performance, reviewing revenue, profit, share prices and the most recent quarterly performance.



Key Questions Answered

- What is the value of the market?
- How has the value of the market changed historically?
- How is the market forecast to perform in the future?
- Who are the leading companies in the market?
- How does the performance of the leading companies compare?
- How have their revenues and profits changed over time?
- How does the share price growth of the leading companies compare?
- How volatile are the share prices of the leading companies?
- How has each leading company performed on a quarterly basis?

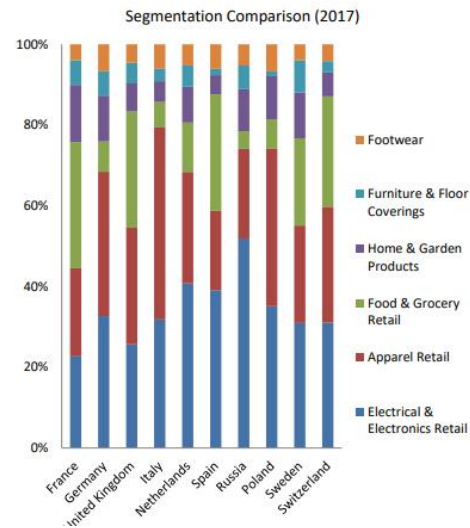
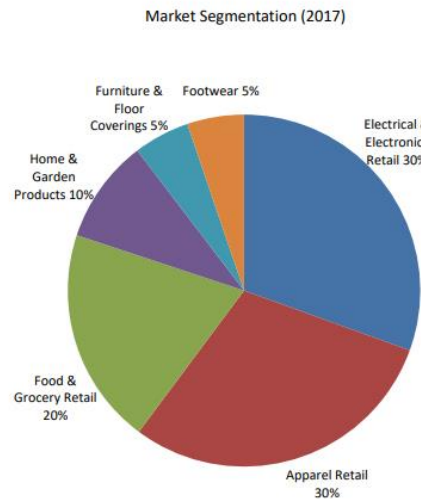


Academic Courses/Modules

- Business Students
- Economics Students
- Politics Students
- Engineering Students
- Accountancy Students
- Media Students
- Chemistry Students
- E-commerce Students
- Computer Science Students
- Marketing Students

Industry Statistics Chartbooks provide an overview, analysis and comparisons of top markets and industries across the globe. Analysis shows market performance and benchmarks against similar countries, providing a breakdown of market segmentation and historical and forecast performance. Leading companies are identified, along with the relative competitiveness of each country in a particular market.

Data is sourced from MarketLine's Industry Statistics database, and secondary sources such as industry associations, and national/international statistics organisations.



Features & Benefits

- Provides forecasts of the market's performance between 2018 and 2022 in various countries.
- Details the segmentation of the market.
- Details the performance of each segment over time, complete with forecasts and country comparisons.
- Discusses areas in the market such as distribution channels or market volumes.
- Provides per capita expenditure amounts for each country.



Key Questions Answered

- How large is the subject market?
- Which countries have the largest market?
- How is the market forecast to perform?
- What segments make up the market?
- How has each segment performed?
- Who are the leading companies in each country for this market?



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- Business Students
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- Politics Students
- Engineering Students
- Accountancy Students
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- Chemistry Students
- E-commerce Students
- Computer Science Students
- Marketing Students