# Supercharged support for academic authors & researchers



Prolifiko delivers science-backed coaching services for writers, early career researchers and academics. Used by individuals and institutions across the world, our expert-led accountability packages improve writing productivity and academic publishing performance.

## Find the perfect routine

Blending online training, one-to-one support and digital coaching, we create a supportive and encouraging learning environment that helps academic writers find a writing routine that fits with their life.

Rooted in a unique, science-backed productivity method, we give people the tools and techniques they need to prioritise writing, keep motivated and combat their blocks and barriers

# Meet publishing targets

Prolifiko's coaching methodology helps researchers at every level meet their personal publishing goals and improve their institution's impact.

- Meet writing and publishing targets
- · Improve personal productivity and institutional impact
- Increase funding opportunities and ranking

Using Prolifiko, institutions can better support their researchers and academics to write and publish more.



Prolifiko in action at Liverpool John Moores University.

Featured in

Clients















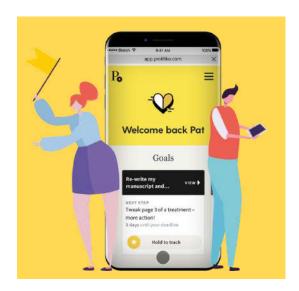




## Grounded in research

Our services are informed by our own academic study examining the writing habits of over 600 scholarly authors from 43 countries - one of the most wide ranging studies of writing practice.

Covered by The Guardian, London School of Economics and Scholarly Kitchen, the research reveals how the most successful academics overcome their blocks and barriers to writing across the course of a career.



# Unique digital support

All coachees receive access to our digital productivity platform helping writers to track and implement the learning delivered in the coaching sessions.

The platform helps writers to:

- Prioritise writing time and reduce overwhelm
- Keep motivated and stay focused
- Keep learning, keep improving.



"We've incorporated Prolifiko as an integral part of our Master of Arts in Rhetoric and Writing program as a way to teach postgraduate students productive writing habits.

- Christine Tulley, professor of rhetoric and writing, Findlay University, Ohio



Prolifiko ran an engaging and professional workshop that gave us lots of ideas on how to further support the research and writing of our early career researchers.

- Stephanie Decker, associate dean of research, Aston University Business School.



Prolifiko's program covered incredibly interesting research into writing habits that they've carried out. They have a clear grasp of the challenges academic authors face. Highly recommended!

- Kate Pullinger, professor of creative writing and digital media, Bath Spa University.

### **Products & services**

Services can be purchased as standalone products or combined to create bespoke packages depending on institutional need.

All our products include free access to our productivity platform.

Please note that we are able to offer further discounts on bundled products purchased together.



#### Our core offer includes

Online accountability package Includes six months' access to our digital productivity platform, an online coaching course and a tailored accountability webinar for the group.

Productivity workshop An interactive workshop tailored to your needs and delivered at your premises. Includes facilitation, exercises and six months' access to our platform.

#### Other services include

One-to-one accountability coaching

Phone/video accountability coaching delivered over three months. Program includes initial assessment, monthly check-ins and platform access.

Mastermind groups

One-to-one and group coaching plus workshop/webinar delivered to teams of academics and departments. Groups are typically purchased alongside workshops.

White-labelled content

We develop bespoke productivity content such as email and/or video courses, exercises, tip sheets - all distributed under your brand.

Consultancy

We design and develop faculty and researcher development based on our research and expertise in writing productivity.