

Access NVivo Plus, our most powerful research software

As the provider of the premium solution for qualitative data analysis, we want everyone to have the benefit of utilizing our most powerful research technology – NVivo Plus – for your best research. With new pricing, it’s now easier to put your organization at the forefront of teaching and research with NVivo Plus.

Attract and retain the best staff and students with powerful research technology

NVivo Plus offers all the benefits of NVivo Pro, plus more

- **Automated insights:** Automatically detect and code themes and sentiment in your sources to speed up analysis and develop unbiased insights.
- **Additional visualizations:** Visualize connections and networks, and Twitter data to see how users are connected.
- **Social network analysis:** Build and analyze links between people or entities. Visualize the connections and derive further insight from network metrics.
- **Pattern based autocoding:** Teach NVivo how to automatically categorize and classify data based on your coding.

Find smarter insights faster with NVivo Plus.

Take advantage of our new NVivo Plus upgrade opportunity*

Current NVivo Pro Chest Agreement customers can now upgrade to NVivo Plus for a significantly reduced fee. Contact us for a quote.

What people say about NVivo



Erika Romero @ChYaLitPhantom · 10 Oct 2017
 Researching #nvivo for work. I'm really looking forward to trying out this tool. So much #data, so little time. #assessment #phdlife



UBC Research Commons @UBCRCommons · Jan 15
 #NVivo is a powerful, user-friendly tool that can help you analyze your text-based or multi-media data such as interviews, focus groups, ethnographies, videos and pdfs. There's space available in tomorrow's workshop - join us to find out more! ow.ly/DAii30hLkQ



Sean P. Bruna @seanbruna · 29 Nov 2017
 Amazing to see my students completing qualitative #coding... in Word with highlighters. What is this, the 1970s? @WWU we *really* need to get qualitative coding software and advanced courses (ahem, my proposed sum proj) on campus. #NVivo #anthropology #qualitative @WWUAnthroClub

Learn more at qsrinternational.com/nvivo or contact us at emea@qsrinternational.com