

MarketLine



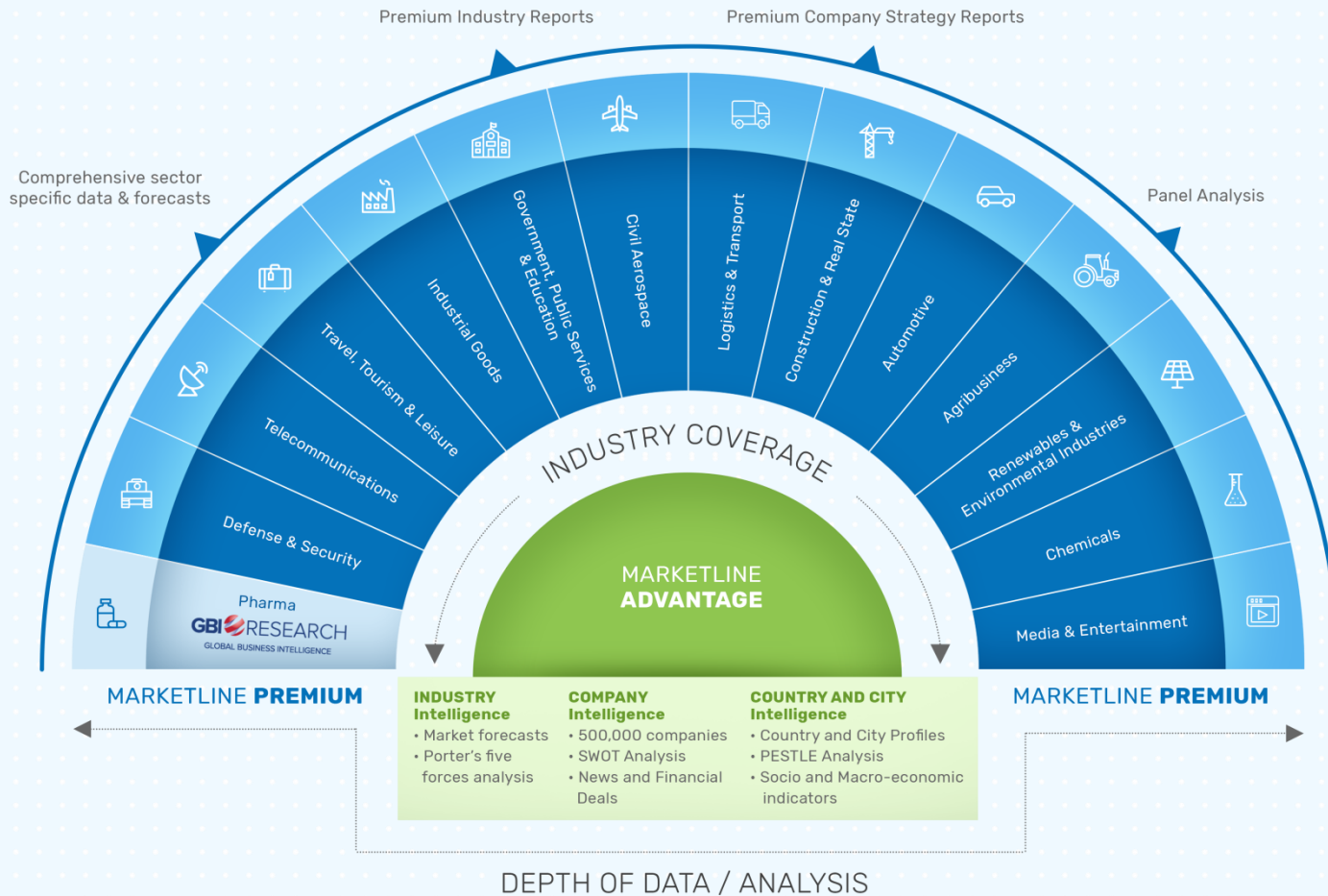
MarketLine Premium: Civil Aerospace

www.marketline.com

MarketLine at a glance

For more than 15 years **MarketLine Advantage** has supported the research needs of investment banks, corporations, professional services firms, and academia with a unique mix of company, industry, country, city and financial data for every major industry and marketplace.

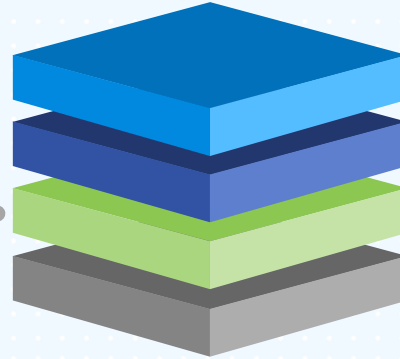
MarketLine Premium is a new series of vertical-specific market research modules that offer in-depth sector specific data and insights enabling you to dig even deeper into the markets that matter to you.



MarketLine Premium

Market Analyzer includes comprehensive industry statistics and forecasts for **55 countries**, spread over 5 regions. These enable you to benchmark key performance indicators, spot growth opportunities in key markets, and reveal future market trends.

500 Company Profiles, including detailed **Company Strategy Reports** for the top 20 companies within each sector, and **50 SWOT analyses**, offer insight into the global competitive landscape.



Industry Insight Reports analyze the factors influencing each sector in 30 countries. Uncover the factors driving company and market performance and identify potential risks.

Daily tracking of news and financial deals. Monitor product launches, technological developments, M&A activity, and financial results within the industry.

MarketLine Advantage

500+ Case Studies

Key socio and macroeconomic indicators for more than **200 countries** and **2000 cities**

Country Profiles and City Profiles evaluating Political, Economic, Social, Technological, Legal, and Environmental factors

Company Prospector database tracking over **500,000 companies**

Market values, volumes, and forecasts for over **120 industry sectors** and **50 countries**

5000+ Industry Profiles including Porter's Five Forces Analysis

MarketLine has over **400** experienced analysts, consultants, and researchers with regional and sector specialization.

We have expertise in **market sizing, competitor tracking, socio and macro economics, business drivers** and more.

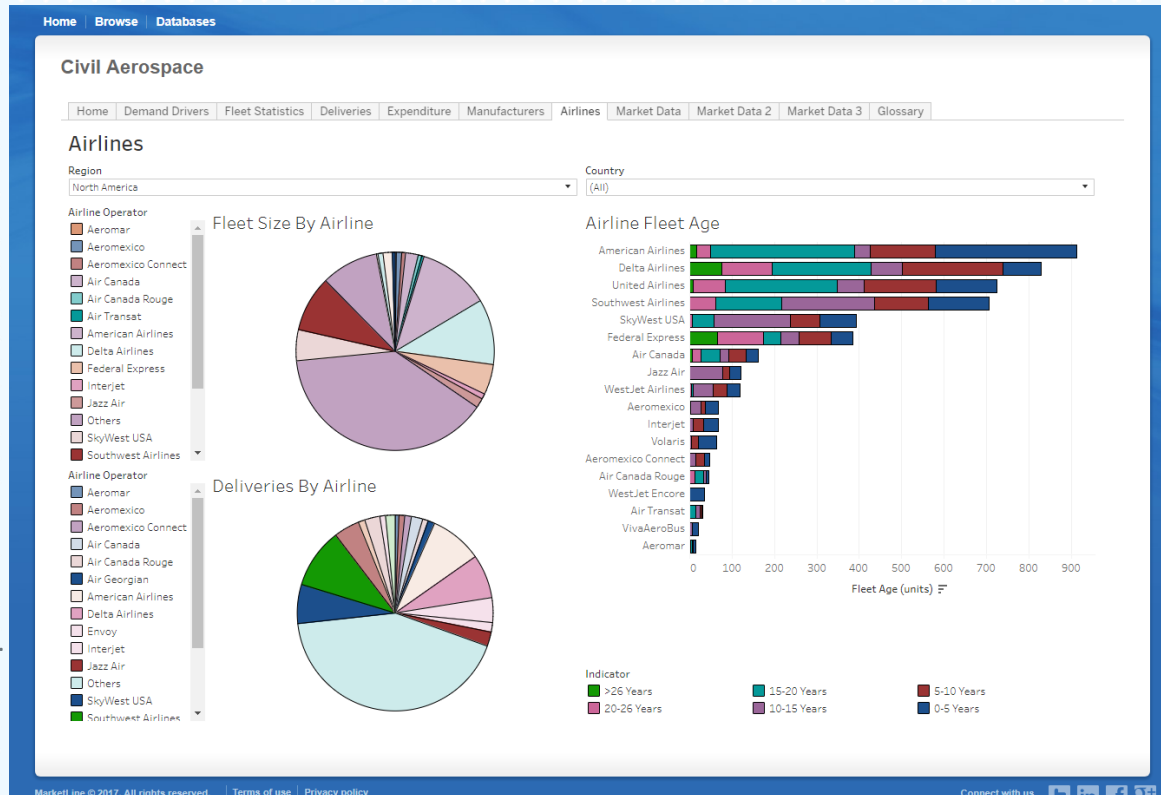


MarketLine Premium: Civil Aerospace

A view of the market

Sustained growth in air travel and the replacement of aging fleets around the world continues to keep demand for new aircraft flying high. Despite this positive outlook the market remains fiercely competitive; in today's low-cost, low profit environment airline customers are demanding greater efficiency and value. Furthermore, digitisation and technological advances will lead to new products and services. **MarketLine Premium: Civil Aerospace** provides Aerospace Contractors & Suppliers, Banks, Consultants, Advertising Agencies, Academic Institutions, and Trade & Investment Organisations with in-depth data, analysis, and insights to better understand how these changes are set to shape the market going forward.

- **Civil Aerospace Market Analyzer** includes comprehensive Civil Aerospace statistics for 55 countries, spread over 5 regions delivering the fundamental data you need to make informed decisions. The analyzer includes data on market demand, capital expenditure in the sector, fleet information and aircraft deliveries.
- **Industry Insight Reports** analyze the factors impacting the Civil Aerospace market in 30 countries, helping you decode the data for strategic planning purposes.
- **Civil Aerospace Company Strategy Reports** reveal the financial position, growth strategies and momentum of leading Civil Aerospace manufacturers and suppliers. Analyze the performance of each company against its peers and key industry performance indicators to gain an instant understanding of the competitive landscape.
- Stay up-to-date with market trends by tracking **innovations, financial deals,** and other **key developments** that have taken place or are expected to impact the civil aerospace market.



MarketLine Premium: Civil Aerospace

Market Data

Understand **both local and international Civil Aerospace markets** with data and forecasts for 55 countries



MarketLine Premium: Civil Aerospace's Market Analyzer includes over 30,000 data points covering **Fleet Statistics, Expenditure, Aircraft Deliveries by Manufacturer and Airline, and Demand Drivers** such as air capacity and load for 55 countries, providing all the data you need to evaluate civil aerospace market trends and identify opportunities globally. **The Civil Aerospace Market Analyzer** is an interactive platform enabling you to view, manipulate, and download business critical data for your own analysis or presentations quickly and easily. Key metrics include:

Fleet Statistics

- Fleet size by country, airline operator, manufacturer, and fuselage type
- Fleet ages by country and airline operator

Aircraft Deliveries

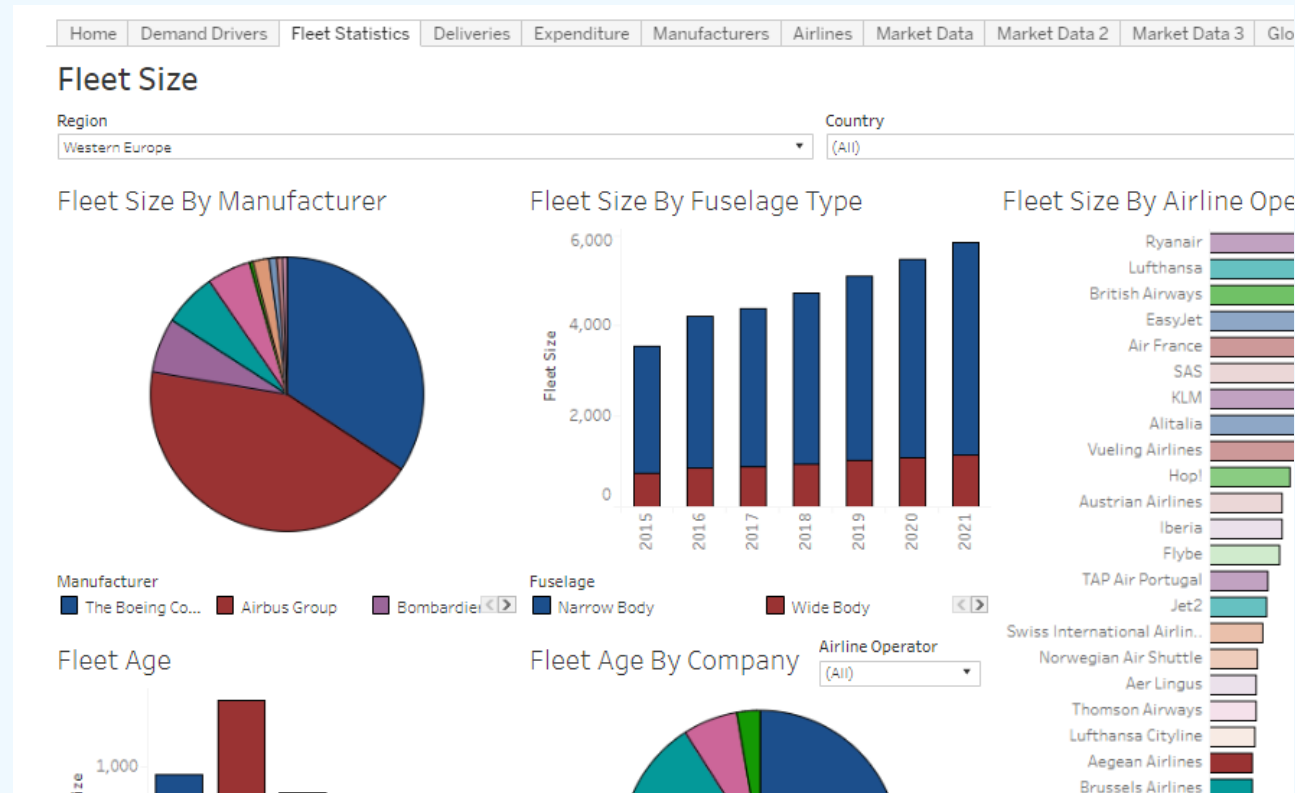
- Deliveries by country, manufacturer, fuselage type, and airline operator
- Aircraft billings by manufacturer and country

Demand Drivers

- Air passenger volumes
- Air freight volumes
- Revenue passenger km
- Available seat km

Capital Expenditure

- Civil aircraft CAPEX
- Civil helicopters CAPEX



MarketLine Premium: Civil Aerospace

Market Data

The Civil Aerospace module includes in-depth **data and forecasts** for the following industry segments and sub segments in 55 countries:



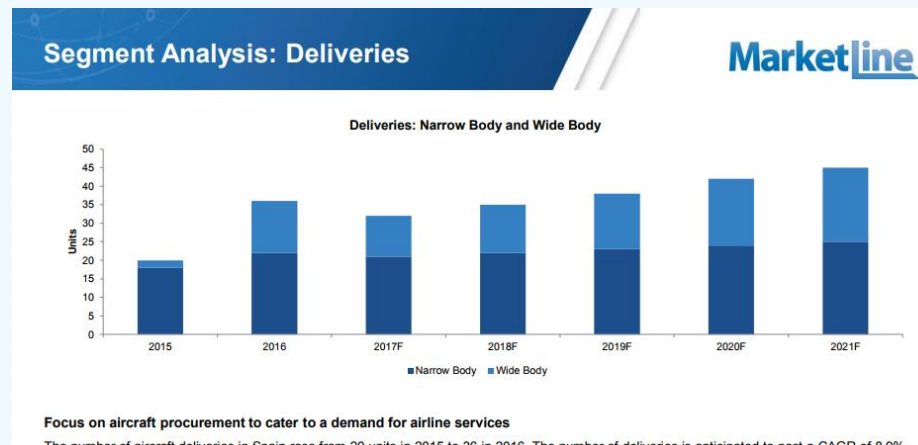
Indicator Coverage (55 countries)		
Fleet Statistics	Aircraft Deliveries	Capital Expenditure
Fleet size by manufacturer	Deliveries by country	Civil aircraft CAPEX
Fleet size by airline Operator	Deliveries by manufacturer	Business jets
Fleet size by fuselage type	Deliveries by airline operator	Cargo aircraft
Fleet age by airline operator	Deliveries by fuselage type	Regional jets
Fleet age by country	Billings by country	Single aisle aircraft
Demand Drivers	Billings by manufacturer	Twin aisle aircraft
Air passenger volumes	Airline Operators	Civil helicopters CAPEX
Air freight volumes	Fleet size	Heavy helicopters
Revenue passenger km	Fleet age	Medium helicopters
Available seat km	Aircraft deliveries	Light helicopters

MarketLine Premium: Civil Aerospace Industry Insight

Civil Aerospace Industry Insights help key decision makers across different functions make better, more informed, strategic decisions.

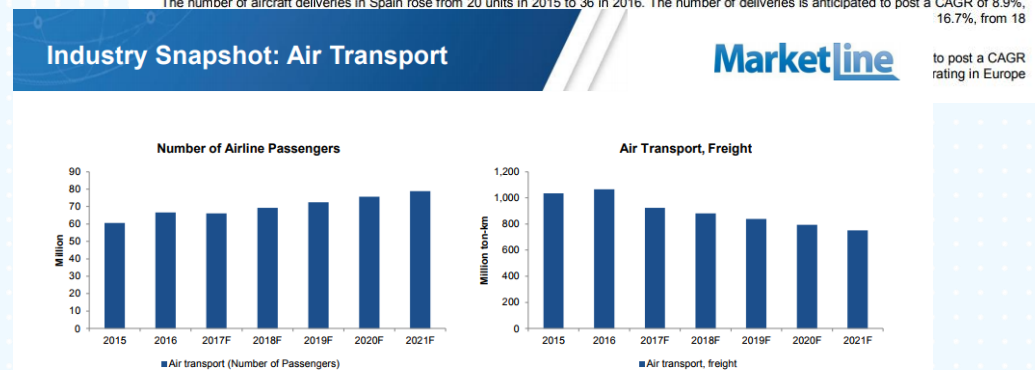


- MarketLine Premium: Civil Aerospace** Includes comprehensive **Civil Aerospace industry reports** for 30 countries providing the deep data and analytical insights you need to make better business decisions.
- Civil Aerospace Industry Snapshot and Industry View**
 Key aerospace **industry statistics** including aircraft CAPEX and OPEX, plane deliveries, manufacturer billings, and airline fleet information are analyzed to reveal the **key issues and trends** driving market performance, in local, regional and global markets.
- Civil Aerospace Industry Benchmarking**
 Benchmark how each major Civil Aerospace market is performing across seven separate industry metrics to gauge potential for growth or market entry.
- Civil Aerospace Industry SWOT Analyses**
 Discover the strengths, weaknesses, opportunities and threats impacting market performance and investment in each major Civil Aerospace market.
- Proprietary Risk-Reward Index**
 MarketLine's proprietary Risk-Reward Index enables you to assess the level industry risks and country level risks related to the civil aerospace sector in key geographic markets.



Focus on aircraft procurement to cater to a demand for airline services

The number of aircraft deliveries in Spain rose from 20 units in 2015 to 36 in 2016. The number of deliveries is anticipated to post a CAGR of 8.9%, 16.7%, from 18



A decline in the unemployment rate and a rise in disposable income to drive passenger volumes

According to the Organization for Economic Cooperation and Development (OECD), disposable income in Spain stood at 2.1% in

High associated costs to impact the growth of air cargo

In terms of air cargo carriage, Spain lags behind Germany, the UK, France, Switzerland and Italy. The total volume of air freight in Spain rose at an annual rate of 2.6%, from 1,035.5 million ton-km in 2015 to

MarketLine Premium: Civil Aerospace Competitive Insight

Gain insight into the **financial position, growth strategies and momentum** for the top 500 Defense and aerospace firms globally.



Company Strategy Reports

Company Strategy Reports deliver all the analysis needed to gain an instant understanding of the competitive landscape. **MarketLine Premium: Civil Aerospace** includes 20 Company Strategy Reports for the leading aerospace manufacturers globally. Company Strategy Reports include:

- **Company Snapshot** showcasing key indicators and rankings of the company in terms of civil aerospace revenue, share price, and net income.
- **Company SWOT Analysis** outlining the Strengths, Weaknesses, Opportunities, and Threats facing the company.
- **Growth Strategies** reviewing goals, initiatives and outcomes.
- **Company Performance and Competitive Landscape** analyzing the company's performance by business segment and compare revenue growth compared to other players across the sector.
- **Key Developments** showcasing significant recent corporate events, changes, or product initiatives.



Company Profiles

MarketLine Premium: Civil Aerospace includes over 500 Aerospace Company Profiles enabling you to find key facts and personnel quickly and easily.

SWOT Analyses

Uncover the strengths and weaknesses of leading players in the industry, along with opportunities and threats they face in their markets with over 50 SWOT Analyses for leading Aerospace companies.

News and Financial Deals

Stay up to date with Civil Aerospace company and industry developments with over 2,500 Company News and 500 Financials Deals added annually.

MarketLine Premium: Civil Aerospace

Competitive Insight

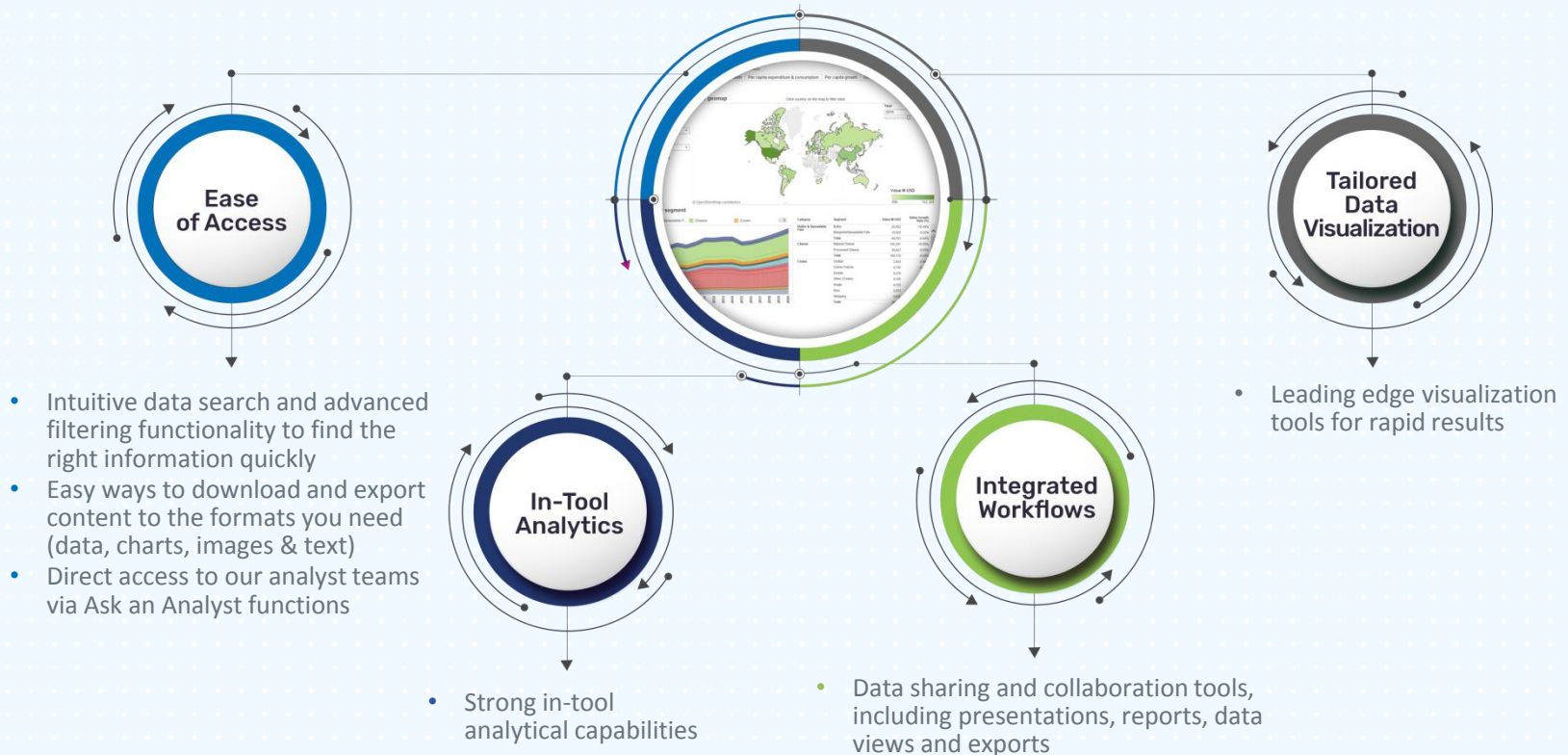
MarketLine Premium: Civil Aerospace includes 20 Company Strategy Reports for the leading Aerospace manufacturers globally.



 Air France Industries KLM Engineering and Maintenance	 Airbus SE	 Aviation Industry Corporation of China (AVIC)	 Bombardier
 Dassault Aviation S.A.	 Embraer SA	 GE Aviation	 General Dynamics Corporation
 PROPELLING THE NEXT CONNECTION GIE Avions de Transport Regional (ATR)	 THE POWER OF CONNECTED Honeywell International	 Hong Kong Aircraft Engineering Co. Ltd. (HAECO)	 Lufthansa Technik AG
 MTU Aero Engines AG	 Rolls-Royce Holdings plc	 Safran SA	 Singapore Technologies Engineering Ltd
 Textron Inc.	 The Boeing Company	 United Aircraft Corporation	 United Technologies Corporation

Our platform makes it easy for users
to find the answers they're looking for, in the way they want

MARKETLINE PREMIUM: Civil Aerospace



MarketLine Premium: Civil Aerospace

Geographical Coverage

Our geographical coverage explores the latest movements in 55 key Civil Aerospace markets. With comprehensive data and insight across **30 markets**, and in-depth data for a further 25 we will help you be among the first to react to developments.



Market Data & Industry Reports

Market Data Only

Why choose us

In an information-rich world, finding facts you can rely upon isn't always easy. **MarketLine is the solution.**

WHAT OUR CLIENTS SAY

"MarketLine provides us complete support in our activities. It offers up-to-date information and the website is dynamic and easy to use."

Ecuador Trade Commissioner, UK

"People regularly ask for the SWOT on a particular company. These profiles have become the first place I go."

**Account Manager,
Leading US Advertising Giant**

"I am thrilled with the time-critical competitive and business intelligence detailed in the SWOT profiles! It is of outstanding value as well. I gleaned several immediate tactical and strategic actions to pursue."

**Consumer Insights Director
UK-based Insurer**

"We find MarketLine very useful, particularly because of the company and industry analysis. It is not always easy to find analyst reports on companies, but having MarketLine helps a lot!"

**Head of the Knowledge Centre,
Standard Bank Knowledge Centre,
South Africa**

OUR UNIQUE DIFFERENTIATORS

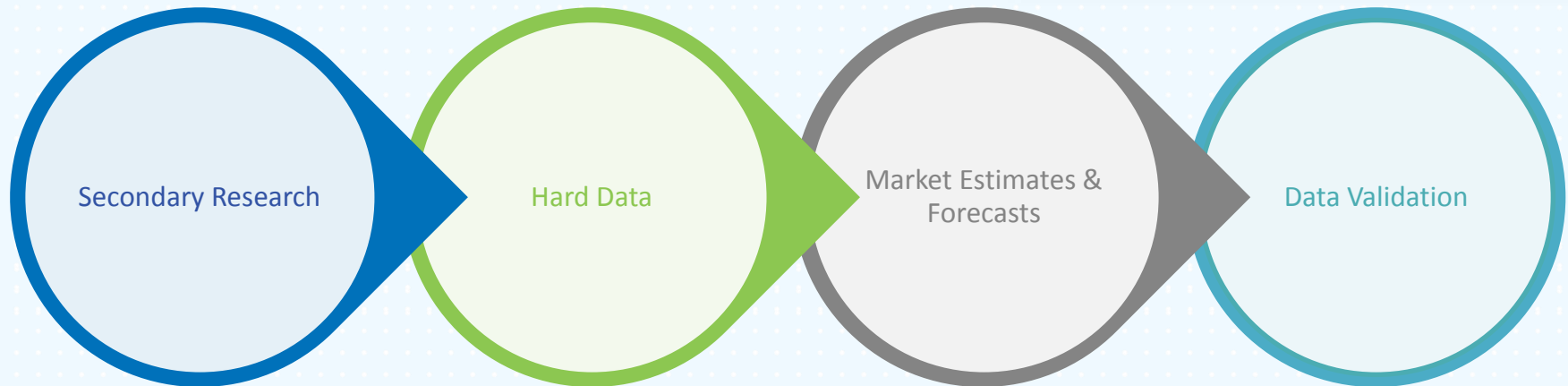
360 Degree Perspective of Companies, Industries, Countries, and Cities

Empower clients to decode the uncertain future they face by providing unique data, expert analysis, and innovative solutions all on one platform

Driving Industry Understanding of key levers and market dynamics that enable clients to make informed, timely and accurate strategic and tactical decisions.

- Quarterly and annual country level data series
- Annual reports
- Investor presentations
- Public announcements
- Specialist reports and publications

- Evaluation of insights received from multiple sources
- Cross-country comparisons and checks
- Corroboration with industry opinion
- Analyst knowledge



- Statistical data published by industry bodies
- Government and central bank statistics
- Supranational organization stats
- Industry and trade research
- Aerospace manufacturers financial and performance reports
- Proprietary online databases

- In-house developed forecasting models
- Proprietary Country Risk model
- Input from country level political and economic outlooks

Committed to serving you and your team



Account Manager



Client Services



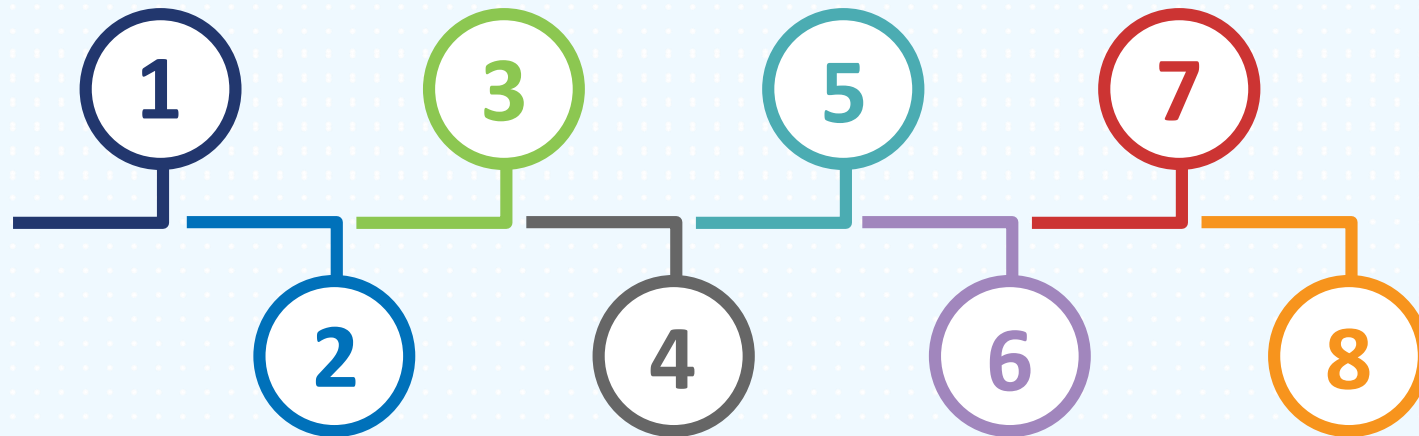
Analysts

Meet your dedicated Account Management team

Personalized team training on our platform

Insights-driven content updates for improved decision making

Reviewing your future objectives and how we will support execution



Integrating our products into your specific workflow

Direct interaction with our analysts to translate data into action

Thought leadership and practitioner insights across our reports, webinars and presentations

Proactive Client Services support as an extension of your team

Get in touch



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Marketline