

Access the most advanced research technology

Put your organization at the forefront of teaching and research with NVivo Plus

Attract and retain the best staff and students with cutting edge research technology

NVivo Plus offers all the benefits of NVivo Pro, plus more

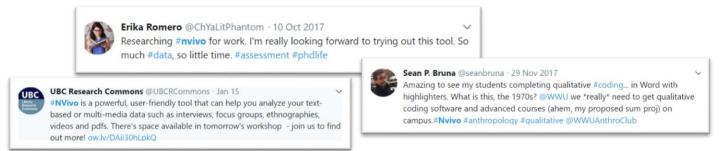
- **Automated insights**: Automatically detect and code themes and sentiment in your sources to speed up analysis and develop unbiased insights.
- Additional visualizations: Visualize connections and networks, and Twitter data to see how users are connected.
- **Social network analysis**: Build and analyze links between people or entities. Visualize the connections and derive further insight from network metrics.
- Pattern based autocoding: Teach NVivo how to automatically categorize and classify data based on your coding.

Find smarter insights faster with NVivo Plus.

Take advantage of our special NVivo Plus ELA upgrade offer*

As a current NVivo Pro Enterprise License Agreement customer, you can now upgrade to NVivo Plus for more than 50% off the standard upgrade fee.

What people say about NVivo



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